

# The UK Education Sector is at a Crossroads



Opportunities and challenges confront universities, organisations and students

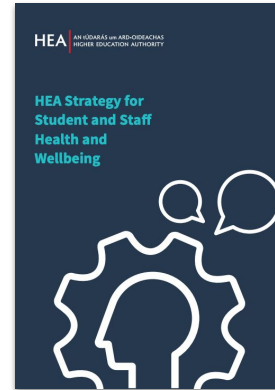
## Financial Sustainability & Funding Challenges

The screenshot shows a BBC News article titled "Four in 10 universities face financial challenges". The article includes a sub-headline "Higher education: What is the future of the sector?" and a photograph of a student holding a sign that says "FUND Higher Education NOW!". The article text discusses the financial challenges facing universities, including a 10% decline in student numbers and a 15% rise in students applying to study artificial intelligence.

## Rise of AI Across The University Campus

The screenshot shows a University World News article titled "Is UK higher education leading or lagging in global AI?". The article includes a sub-headline "Higher education: What is the future of the sector?" and a photograph of a person wearing a blue hoodie. The article text discusses the rise of AI in higher education, including a 15% rise in students applying to study artificial intelligence and a 12% increase among women.

## Student Well-being & Support

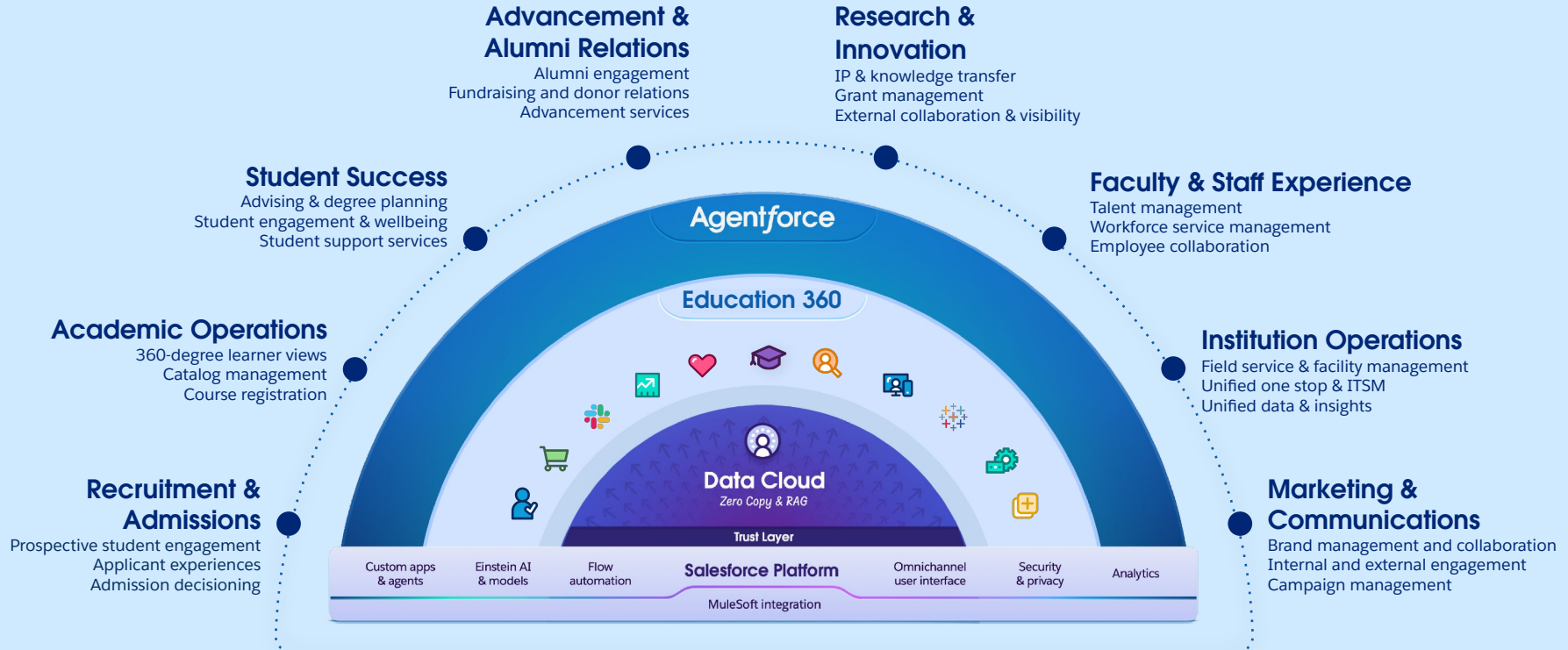


## A Focus on Lifelong Learning & Employability

The screenshot shows a HEA article titled "What does the Labour Government want from the Lifelong Learning Entitlement?". The article includes a sub-headline "Higher education: What is the future of the sector?" and a photograph of a person wearing a blue hoodie. The article text discusses the Labour Government's plans for the Lifelong Learning Entitlement, including a 15% rise in students applying to study artificial intelligence and a 12% increase among women.

# Salesforce for Education

powered by Agentforce



salesforce

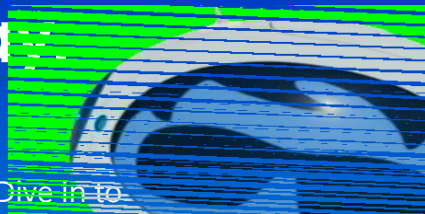
# Agentforce World Tour

London

Thursday, 18 June 2026 | 8 a.m. - 6 p.m.

Excel London | Royal Victoria Dock | 1 Western Gateway | E16 1XL

## Experience the Agentic Enterprise. All in one day. All for free.



This is where breakthrough AI meets real business impact. Dive in to 80+ expert-led sessions, demos, and theatered use cases for tips and strategies to automate workflows and processes, activate data, and drive measurable results.



Register for Free

