

Practical innovation and education change

Wonkhe X Adobe | Festival of Higher Education 2024

1. Set the context and scope

Who are you designing for and what is your goal?

Brief Selected:	New students	
	Live business brief	
	Learning resource	
	A campaign	
	Staff development	

Scope:	Co-curricular	
	Core curriculum	
	Programme	
	Interdisciplinary / Service module	
	Other..._____	

We would love to follow-up with you on this idea. If you would like that please drop your name and email

2. Communicate your idea

Draw, write, scribble down your idea

In a nutshell, what's your concept?

3. Stress test

Does it enable development of...

Cognitive skills

Analytical thinking

Creative thinking

Resilience, flexibility and agility

Motivation and self awareness

Curiosity

Technological literacy

Dependability and attention to detail

Empathy and active listening

Leadership and social influence

Score it on...

Scalability - How widely can the assessment be used; subjects levels?

Sustainability - How easy is it to run year after year?

Desirability - Students able to showcase and share outside of assessment

Make it happen

What' three things are needed to make it happen?

1: _____

2: _____

3: _____