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OF LONDON**

# Workshop: Policy ideas for the new government

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# Workshop overview

*Ask not what government can do for higher education but what higher education can do for government policy. This workshop will examine some of the core policy agendas of national governments and convene imaginative thinking about what evidence, bright ideas, and fresh thinking higher education could bring to the table.*

## **1. Introduction [10mins]**

- Labour 5 missions - what are the major policy objectives of the Labour Westminster government? - *James*
- What inputs can universities make to these 5 missions? - *James*
- What makes a good policy idea? - *Alistair*
- 2 rules, 4 key questions, a template for your policy pitch - *Alistair*

## **2. Break into groups to develop policy ideas [30mins]**

- Divide in to small groups
- 30 mins to develop your policy idea

## **3. Present policy ideas [20mins]**

- Short pitch from each group

## **4. Voting [10mins]**

- Everyone votes on their favourite policy idea
- Most popular invited to write up the idea for Wonkhe

# Labour's Five Missions

## 5 MISSIONS FOR A BETTER BRITAIN



### Secure the highest sustained growth in the G7

with good jobs and productivity growth in every part of the country making everyone, not just a few, better off.



### Make Britain a clean energy superpower

to create jobs, cut bills and boost energy security with zero-carbon electricity by 2030, accelerating to net zero.



### Build an NHS fit for the future

by reforming health and care services to speed up treatment, harnessing life sciences and technology to reduce preventable illness and cutting health inequalities.



### Make Britain's streets safe

by reforming the police and justice system, to prevent crime, tackle violence against women, and stop criminals getting away without punishment.



### Break down the barriers to opportunity at every stage

for every child, by reforming the childcare and education systems, raising standards everywhere, and preparing young people for work and life.

## The role of universities in growing the economy – Labour's industrial strategy explained

James Coe has everything you need to know on Labour's industrial strategy green paper

### Challenges on Labour's 'risk register'

Potential collapse of Thames Water

Public sector pay negotiations

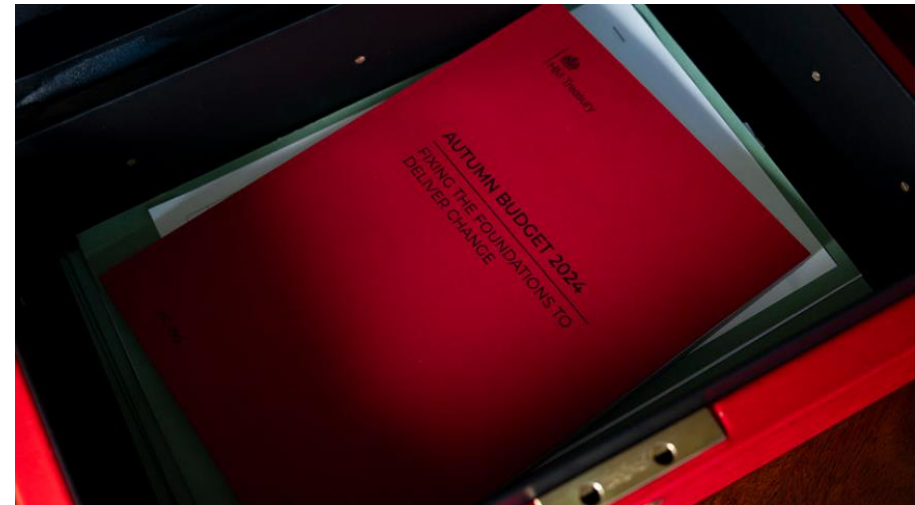
Overcrowding in prisons

Universities going under

NHS funding shortfall

Failing local councils

FT research



# What makes a good policy idea?

## Simplicity

The impact can be understood by the public, (and media), easily communicated

## Clarity

The purpose / objectives of the policy are clear

## Impact

The policy leads to a clear benefit for society or the economy or group

## Politics

It is politically feasible, ideally politically beneficial and popular

## Delivery

It's realistic and deliverable

## Credibility

The policy is built on robust evidence, drawing on research, data, and practice

## Inspiring

Captures hearts and minds

## 2 rules, 4 key questions

### Rules

1. Policy idea must be for the Westminster government or the government of a devolved nation
2. Policy ideas must have an impact on universities or students

### 4 key questions – use these as a template for your policy idea and pitch

- what is the policy **idea**?
- what will be the **impact** on universities or students?
- what will be the positive **benefit** to society or the economy?
- why is it **politically feasible** or beneficial for government?



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