





Using creative multimedia in teaching, learning & assessment







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Podcasts by CBL lecturers





LEARN TO COACH PODCAST BY KARINE MANGION-THORNLEY

THE DIGITAL BEHAVIOUR PODCAST BY TOM BOWDEN-GREEN & HANNE KNIGHT



The 30 second film challenge

- Students are taught software and typically have 30 minutes - 1 hour to create a 30 second film.
- Has been run with MSc Marketing Communications and Team Entrepreneurship.
- Designed to teach transferrable communication skills – getting a message across in a short amount of time.





Student Lawyer Project



STUDENTS ARE TAKEN OUT OF USUAL TIMETABLED SESSIONS FOR ONE WEEK.



THEY ARE PUT INTO GROUPS AND ASKED TO RESEARCH A TOPIC.



EACH GROUP PRODUCE A PIECE OF CREATIVE MULTIMEDIA TO PRESENT THEIR FINDINGS.



SO FAR GROUPS HAVE CREATED A POSTER AND A VIDEO ("AIM FOR ONE MINUTE").





















Other examples

- 21st Century Experiences: students create promotional materials (e.g. poster and web page) for an event.
- Postgraduate Research Project: students create a methodology poster for their project.
- Personal Mastery in Leadership:
 Students record a podcast about their leadership journey.
- Staging and Evaluating Events: students create a short video of their event.

