

ALEXA - RUN MY STUDENTS' UNION

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A COMPUTER

CAN NEVER BE HELD ACCOUNTABLE

THEREFORE A COMPUTER MUST NEVER

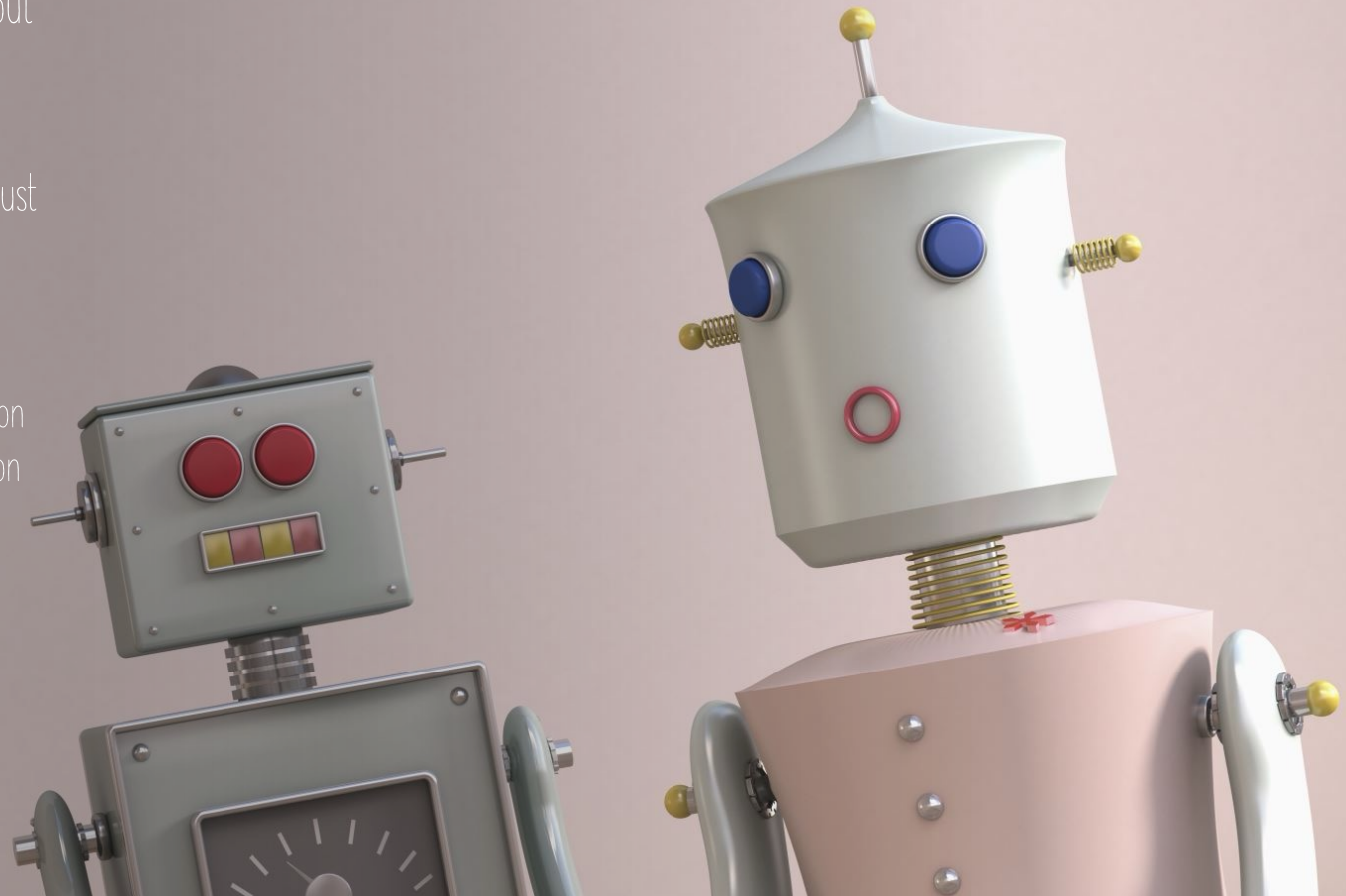
MAKE A MANAGEMENT DECISION

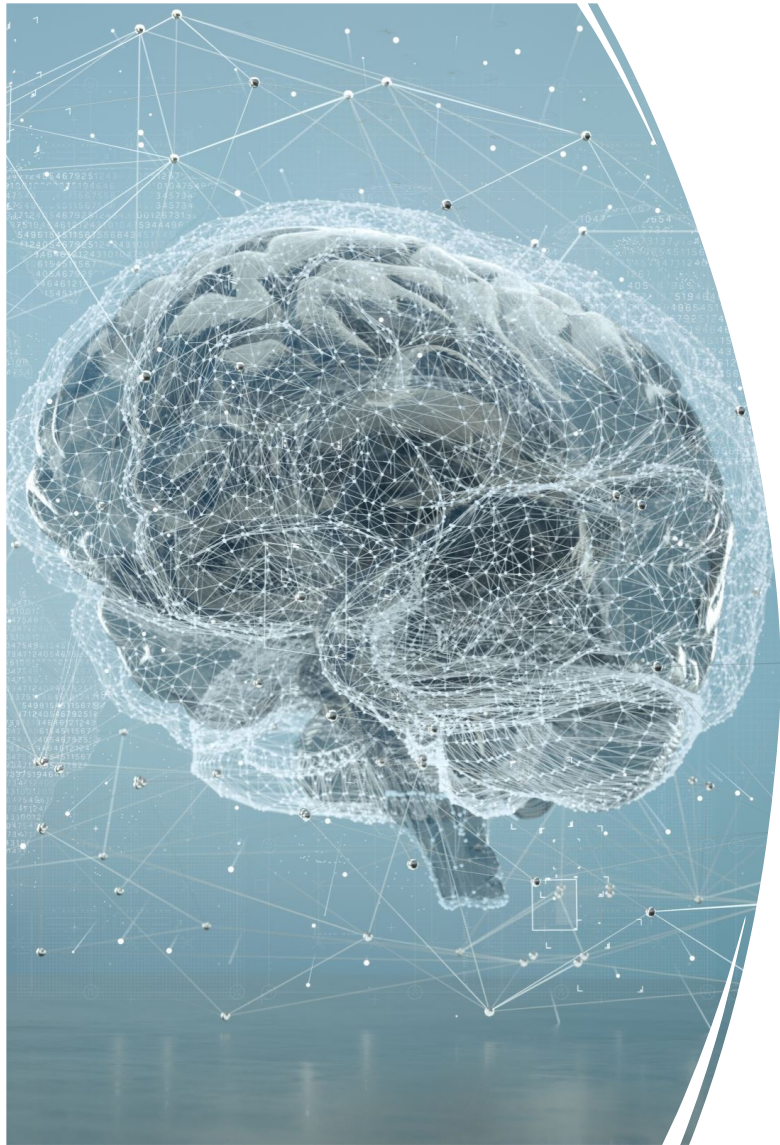
THE ROBOTS ARE COMING

This isn't about 'replacing' staff, it's about augmenting

Final decisions affecting students' lives, must always involve human judgement and accountability

With AI handling routine tasks and information processing, human advisors can focus more on complex cases, interpersonal interactions, and strategic thinking.



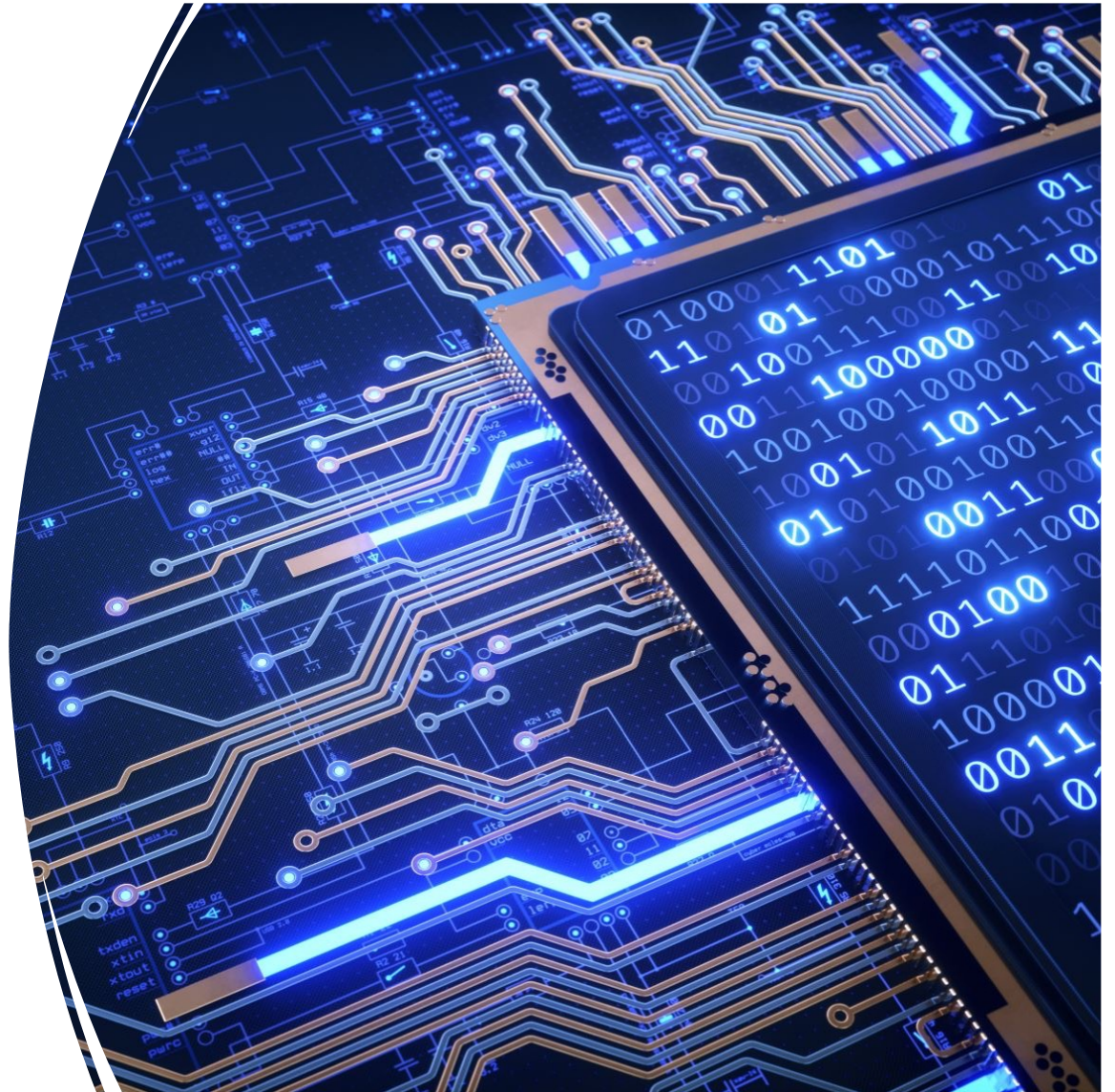


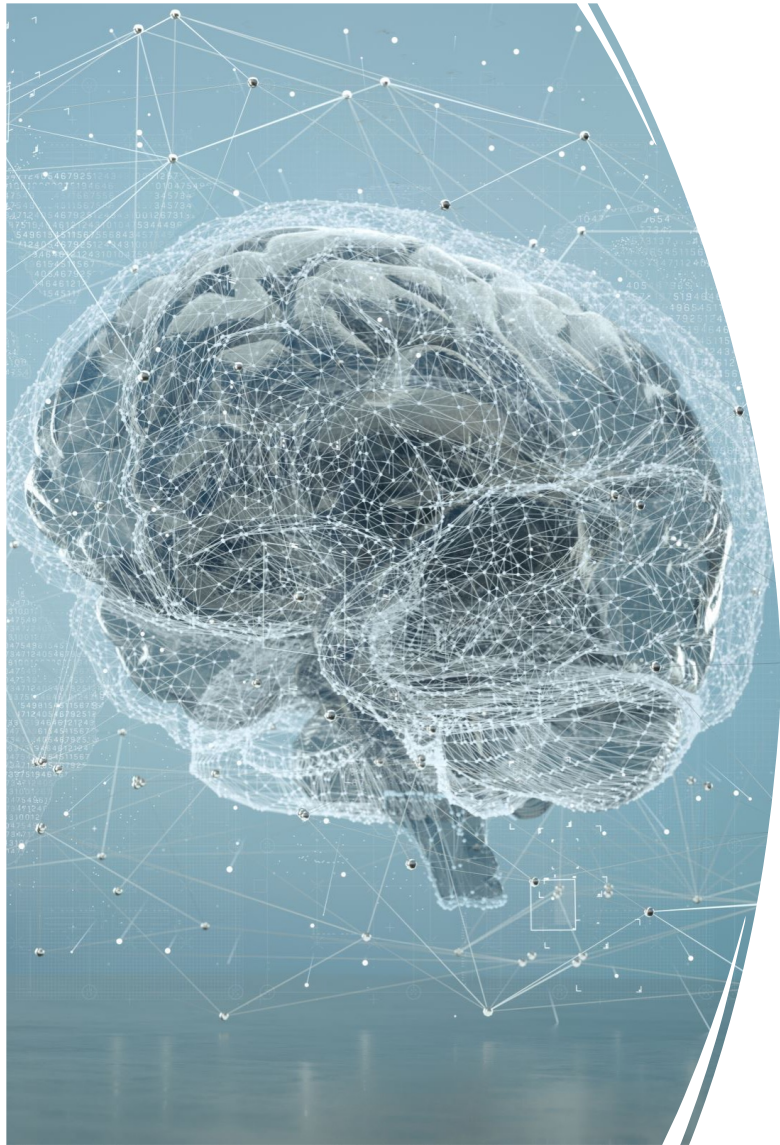
WHAT IS AI?

- AI stands for Artificial Intelligence
- It refers to computer systems designed to perform tasks that typically require human intelligence
- These tasks include learning, problem-solving, recognizing patterns, and understanding language

WHAT IS AI?

- The concept of AI dates back to the 1950s
- Early AI focused on rule-based systems and simple problem-solving
- Major breakthroughs came with increased computing power and data availability
- In the 2010s, machine learning and neural networks led to significant advancements



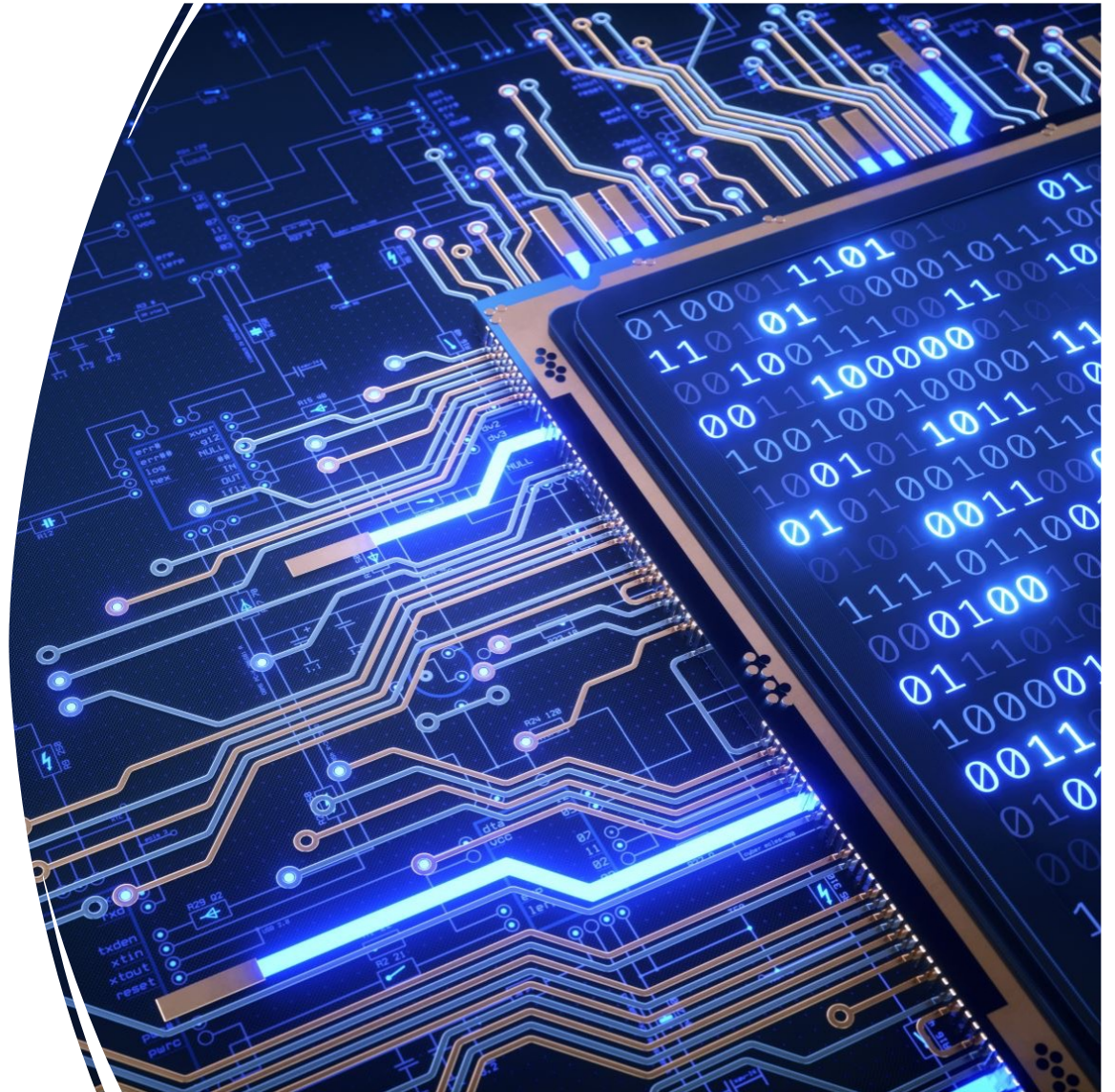


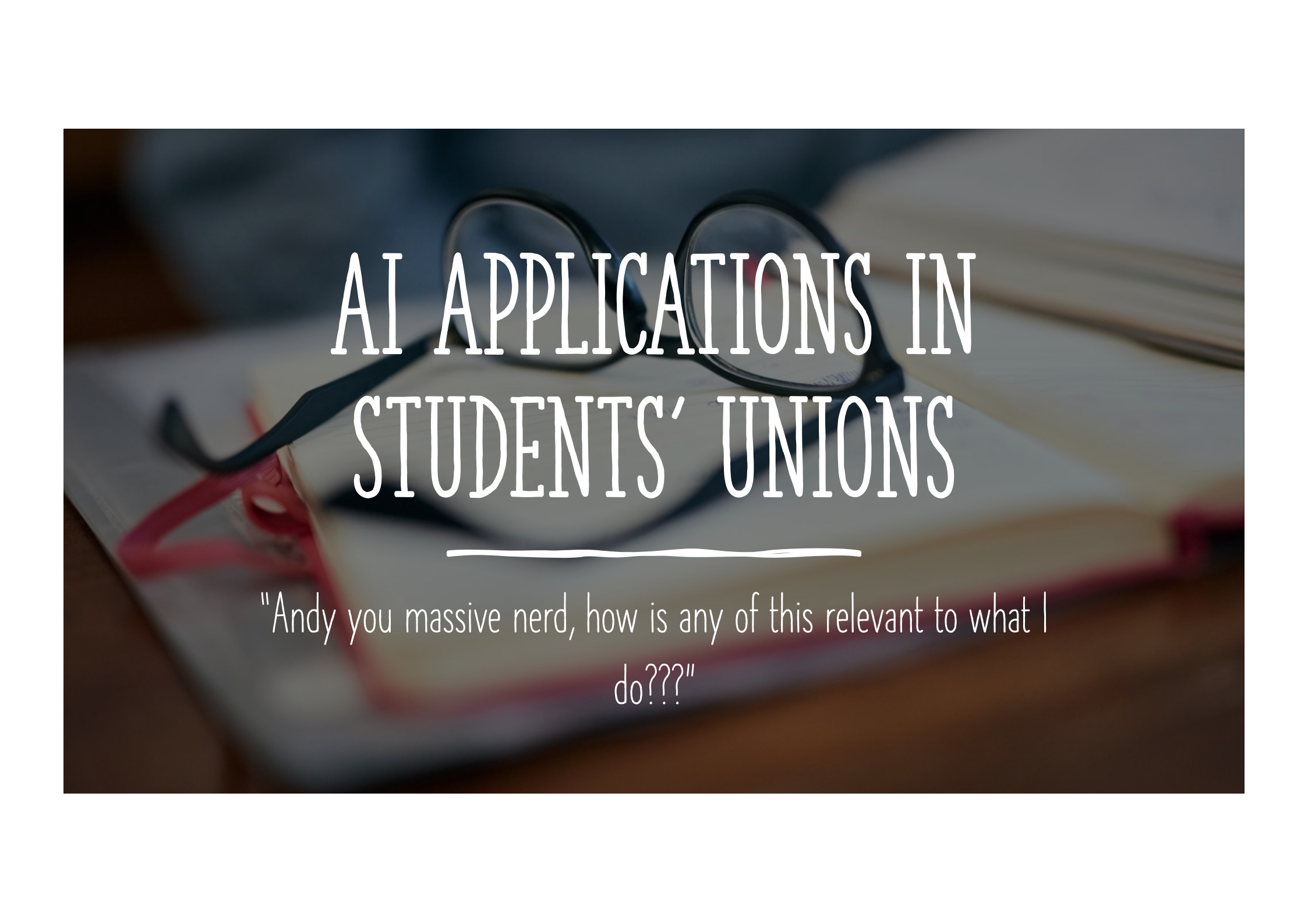
WHAT IS AI?

- Today's AI, like ChatGPT and Claude, are based on large language models
- These models are trained on vast amounts of text data from the internet and other sources
- They use this training to understand and generate human-like text
- Unlike early AI, they don't follow pre-programmed rules but learn patterns from data

WHAT IS AI?

- When you input a question or prompt, the AI analyses it based on its training and then generates a response by predicting what words should come next
- This process happens very quickly, giving the illusion of instant understanding
- However, the AI doesn't truly "understand" in the way humans do





AI APPLICATIONS IN STUDENTS' UNIONS

"Andy you massive nerd, how is any of this relevant to what I
do???"

ADVICE SERVICES

Initial Triage:

- AI can handle initial student enquiries, categorising issues and providing basic information
- This allows human advisers to focus on more complex cases

24/7 Support:

- AI chatbots can provide round-the-clock basic support, addressing simple queries outside office hours

FAQ Handling:

- AI can quickly pull up relevant information from a database of frequently asked questions
- This ensures consistent and accurate responses to common queries

Personalised Information:

- AI can tailor advice based on a student's course, year of study, or specific circumstances

ADVOCACY

Research Assistance

- AI can quickly gather and summarise information on various topics, helping officers prepare for meetings or campaigns

Policy Analysis

- AI can analyse university or government policies, highlighting key points and potential impacts on students

Drafting Position Papers

- AI can help create initial drafts of position papers or statements, which can then be refined by human officers

Data Analysis

- AI can process large amounts of student feedback or survey data, identifying trends and key issues

COMMUNICATION

Content Creation

- AI can help draft newsletters, social media posts, and other communications

Language Translation

- AI can assist in translating materials for international students

Personalised Communication

- AI can help tailor mass communications to different student groups



Justine Moore ✓

@venturetwins



Me to the PDF that I dropped into ChatGPT



BREAKOUT DISCUSSION

Task: Identify 2-3 specific ways you could implement AI in your own Students' Union

FEEDBACK

Task: Identify 2-3 specific ways you could implement AI in your own Students' Union

ETHICAL CONSIDERATIONS

Data Privacy

- Do *not* input sensitive student data into public AI tools
- Use secure, potentially offline solutions for confidential information

Bias and Fairness

- AI can perpetuate existing biases without careful monitoring
- Ensure diverse human oversight in AI-assisted processes

Transparency

- Be open with students about AI usage
- Create clear policies on AI implementation within the union

IMPLEMENTATION STRATEGIES

Start Small

- Begin with low-stakes applications to build familiarity
- Run pilot projects before full-scale implementation

Training and Support

- Provide staff training on AI tools
- Create guidelines for AI use within the union

Continuous Evaluation

- Regularly assess impact and effectiveness of AI tools
- Collect feedback from both staff and students

QUESTIONS?

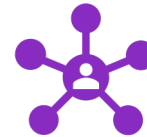
WANT TO TRY THIS OUT? I'D LIKE TO HELP!



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