

Kortex ¹⁰Years

The world-leading student experience, engagement and learner analytics platform.



Universities trust Kortex to help improve the student experience and outcomes

Discover more: www.kortex.com

Providing the right tools to achieve the right outcomes

Kortext partners with universities to support AI-enabled digital learning and teaching, as well as the deployment of learner analytics through both our Arcturus and StREAM platforms. This will align your institution with key metrics such as TEF, NSS and OfS Condition B3.



Groundbreaking AI study tools

Kortext Premium, our newest innovation, includes powerful AI study tools. Working exclusively with your provisioned content, Kortext Premium's tools allow you to introduce trusted generative AI to your institution with peace of mind.



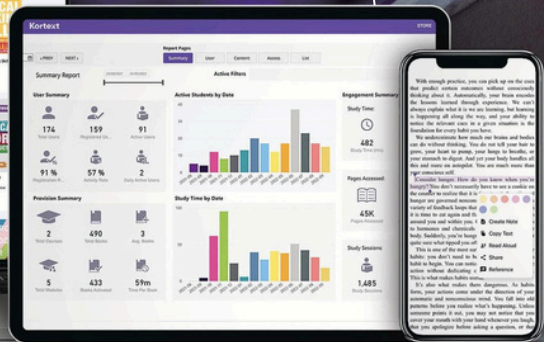
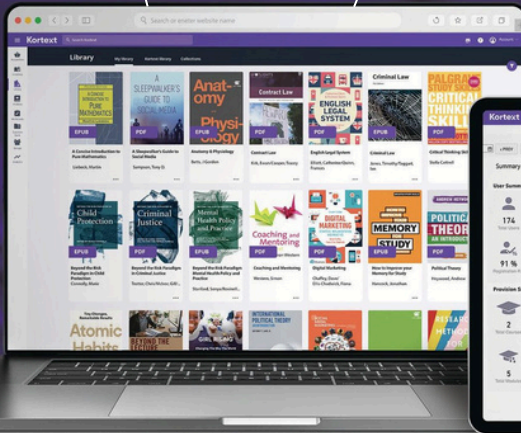
Powerful, detailed analytics

Our Arcturus platform delivers access to incredibly detailed data, reinventing how you analyse content usage and engagement at the module and course level allowing you to review the curriculum more effectively than ever before.



Our largest ever content library

Our ever-growing, five million strong multimedia content library is comprised of eBooks, course-specific videos and a library of over 13,000 open educational resources.





Streamlined learning and teaching capability

Through a sophisticated connection into the VLE, every academic and student can link directly into the required learning content with one click. Academics can use this to create learning pathways integrated directly into the VLE and see their immediate impact.



Personalised study experience

The platform offers the student a fully personalised study experience anywhere, at any time and on any device. This goes as far as including the ability to change the default language of the entire platform!



Driving student success through data and precision insight

STREAM

The StREAM Student Engagement Analytics platform provides educators with near real-time insight into how students are engaging in their academic activities at cohort, course, module and individual level in a single platform.



How StREAM works...

- StREAM takes real-time data from a wide range of digital touch points that represent a student's participation in their academic learning (e.g. VLE, Library, Kortex learning resource data, video lecture capture, submission system, SIS).
- The StREAM engagement algorithm transforms this data into a daily measure of engagement by distributing learners into none to high engagement categories.
- Engagement dashboards allow both students and their educators to visualise engagement for self-reflection. Alerts and intervention tools help to activate proactive and meaningful outreach that support retention, attainment and well-being initiatives.
- StREAM has been proven to help reduce student withdrawal and support universities' journey to become more effective, data-led organisations.

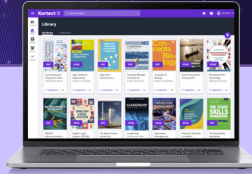


Scan the QR code for the StREAM explainer video:



How Kortext supports your university framework

Delivering interoperability of multiple content and data sets to achieve significantly improved student experience and better outcomes.



STREAM

Insights - leadership dashboards



Engagement analytics for retention and progression



Student study space



Academic teaching space

Kortext platforms

University content

Library content
University content
Commercial textbooks
Academic PDFs

VLE data
Lecture capture
Assessment
Attendance

University data

The common data platform with UniversityGPT

Hosting the university knowledge estate

Microsoft

salesforce

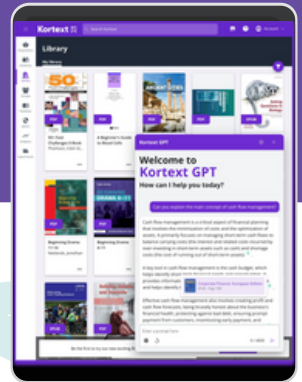
Your institution's tech stack

The outcome

One streamlined output. Powerful insight.
Improved student experience and outcomes.

Introducing UniversityGPT

Delivering a streamlined, easily navigable AI experience that interfaces with the students' learning resources in a unique way, to support better teaching and learning, improving the student experience and providing valuable data and analytics.



1

User submits question to UniversityGPT interface

2

User input and software memory is applied to Azure OpenAI technology

3

Leverages Retrieval Augmented Generation (RAG) on the university knowledge estate

4

The results ensure only relevant material is provided to the student

5

All results have direct reference links back to the source content

AI technology built upon our partnership with Microsoft



Kortex has been partnered with Microsoft since 2015 and has retained Gold Partner status since 2019.

We have been able to leverage the very latest versions of their revolutionary GPT technology, bringing it to the Kortex platform, and to you in higher education.



Hear what our customers have to say

Hear from world-leading universities on how they utilise Kortext and StREAM to support their teaching and learning practices.

“Key to our data-led approach (from 2019) has been our learner analytic platform, Stream, which provides personalised dashboards for staff and students to monitor engagement with learning and associated interventions, including records of tutorials, library resources engagement, attendance records and online interactions.”

Teesside University TEF 23 - Triple Gold



“We provide a personal copy through Kortext of one key eTextbook per module to Level 4 students. Academic staff embed these to exploit eTextbooks’ interactive functionality and to utilise student engagement learning analytics. The data demonstrates engagement at ARU is above the average for UK universities of a similar size.”



ARU TEF 23 - Overall Gold and Gold for student experience

“With Kortext’s fit with this stack, implementation at pace was straightforward and now the platform has become an integral part of our teaching, learning and programme delivery.”

Mark Bramwell, CIO at University of Oxford
– Saïd Business School



“We can identify positive movement in improving student retention and, ultimately, success. We have seen a reduction in non-continuation from 6.8% by the end of semester 1 in 2022/23 to 3.4% in 2023/24 in the same period.”



Simon Rimmington, Director of the Foundation
Year, Keele University

Kortext



Register your institution's
interest in a UniversityGPT
workshop this autumn

www.kortext.com