

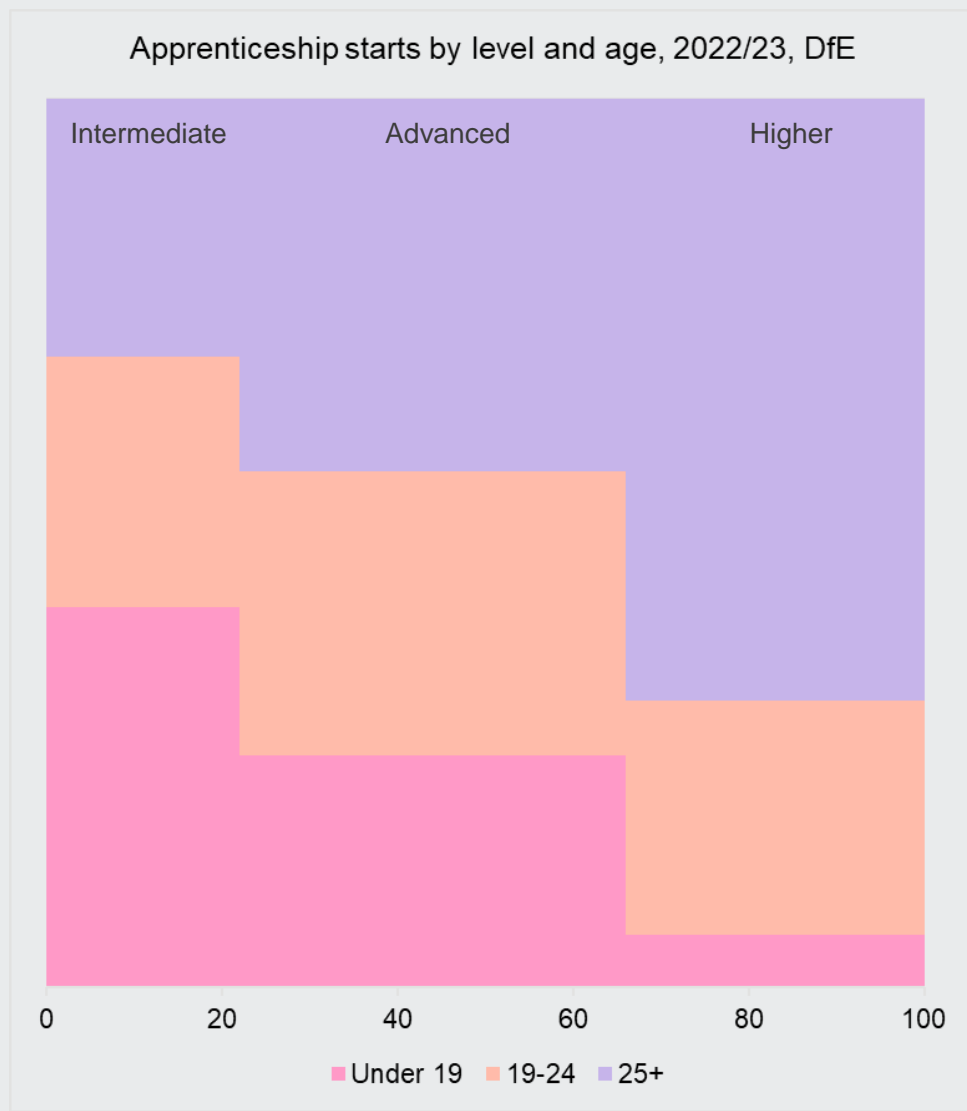
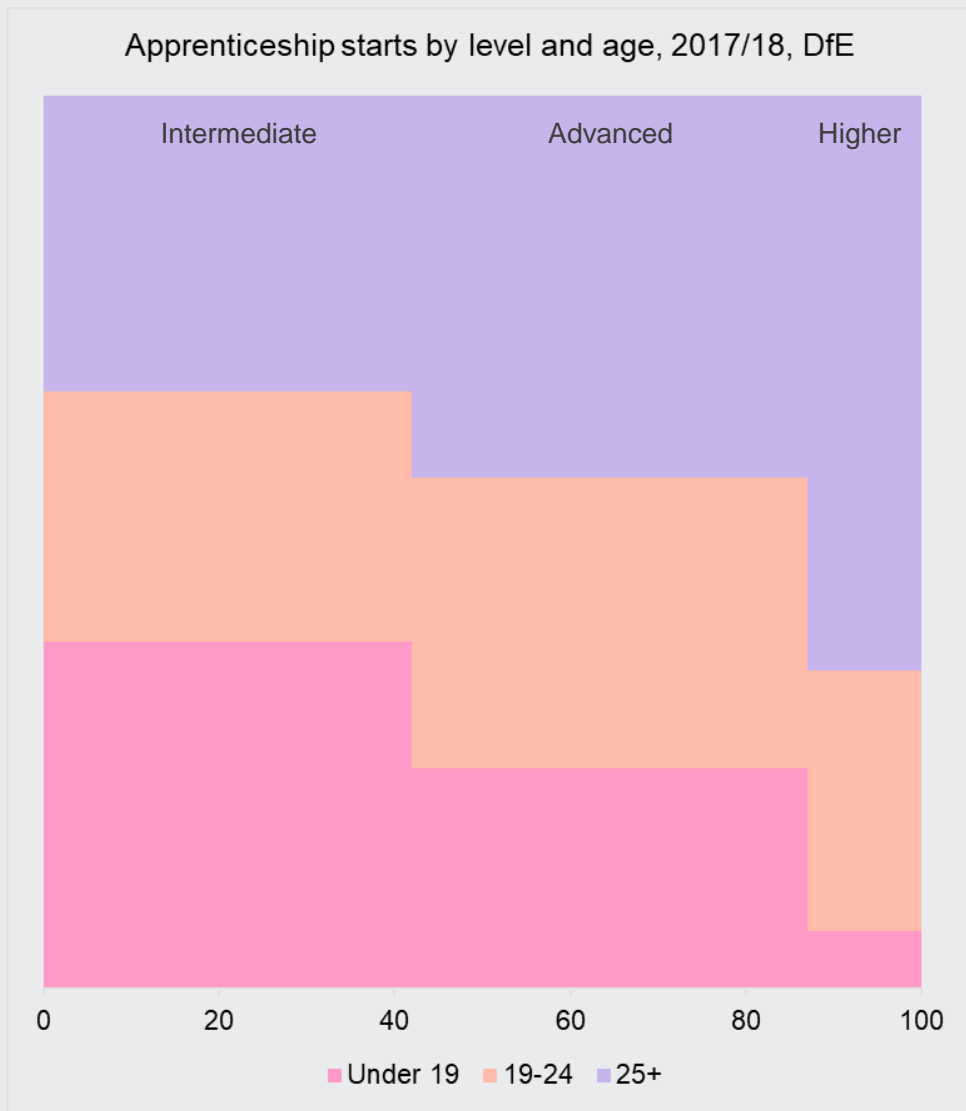


Go hard or go home

Where next for degree apprenticeships?

December 2023

Since the introduction of the apprenticeship levy in 2017, the apprenticeship programme has shifted toward higher levels and older learners...



Beyond the degree apprenticeship space, there is a tried and tested formula for the operation of a scaled, sustainable, profitable provision...

Carefully balanced offer

Drawn to sectors and occupations where there is volume demand
Considered view of how you differentiate to access that volume

Leverage wider resources

Bake wider student services and resources into apprentice experience
Enabled by where and how operation is positioned in wider institution

Large national clients

Look for large contracts with volume consolidated into few standards
Understand that working with SMEs is about purpose, not profit

Driven by specialists

Deep, practical, understanding of ESFA, Ofsted, requirements crucial
Balanced against importance of creating institution-specific provision

Use specialist tech

Impossible to sustainably meet regulatory requirements without it...?
Only a handful of credible options to choose from...

Thank you

