



People are selfish, but that's OK

Why students turn up and join in, and
how we can make their experience
wonderful in the process

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This session:



Getting Started

Who are we?

Who are you?



Getting In

Knowing you exist

Entering the room



Staying In

Retaining & rewarding
your volunteers

Creating a top notch
volunteer experience



Sweet Endings

Closing off the
volunteer journey

Ending this session - a
favour to ask

Getting Started

Who are we?

Who are you?



Who am I? Who are we?



The home for Student Opportunities in the UK.

At Organised Fun we believe Student Opportunities are a powerful changemaker.

Making a difference to students, communities, and society.

Supporting the Student Opportunities Community

We bring together the professionals, volunteers and leaders of societies, clubs, student media, fundraising and volunteering. Supporting a community of people who love student opportunities as much as we do. Organised Fun is a place to get inspired, ask for help and learn something new.

Providing expert Student Opportunities Consultancy

We have a team of specialist Student Opportunities consultants who can support with project management, strategy development, problem solving and training. We've created the Student Opportunities Framework as a development tool to help with this.

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What is Student Opportunities?

Societies

Competitive
Sport

Physical
Activity

Media

Fundraising

Volunteering

Enterprise

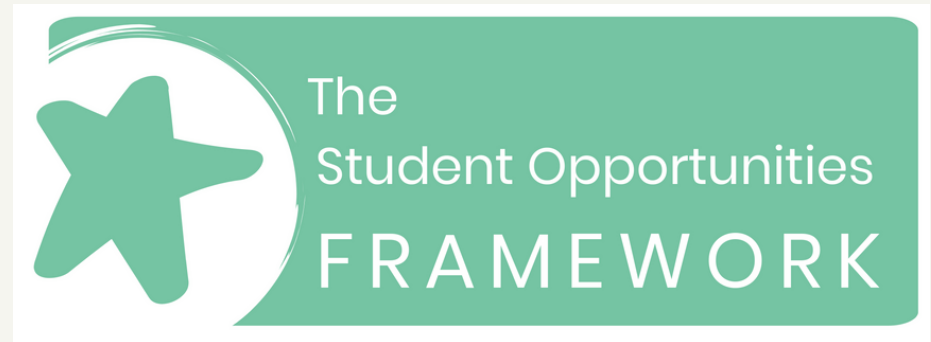
Student
Development

Usually extra- or co-curricular and driven by student interest

Who am I? Who are we?



National
Societies &
Volunteering
AWARDS



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Who are you?

Discuss:

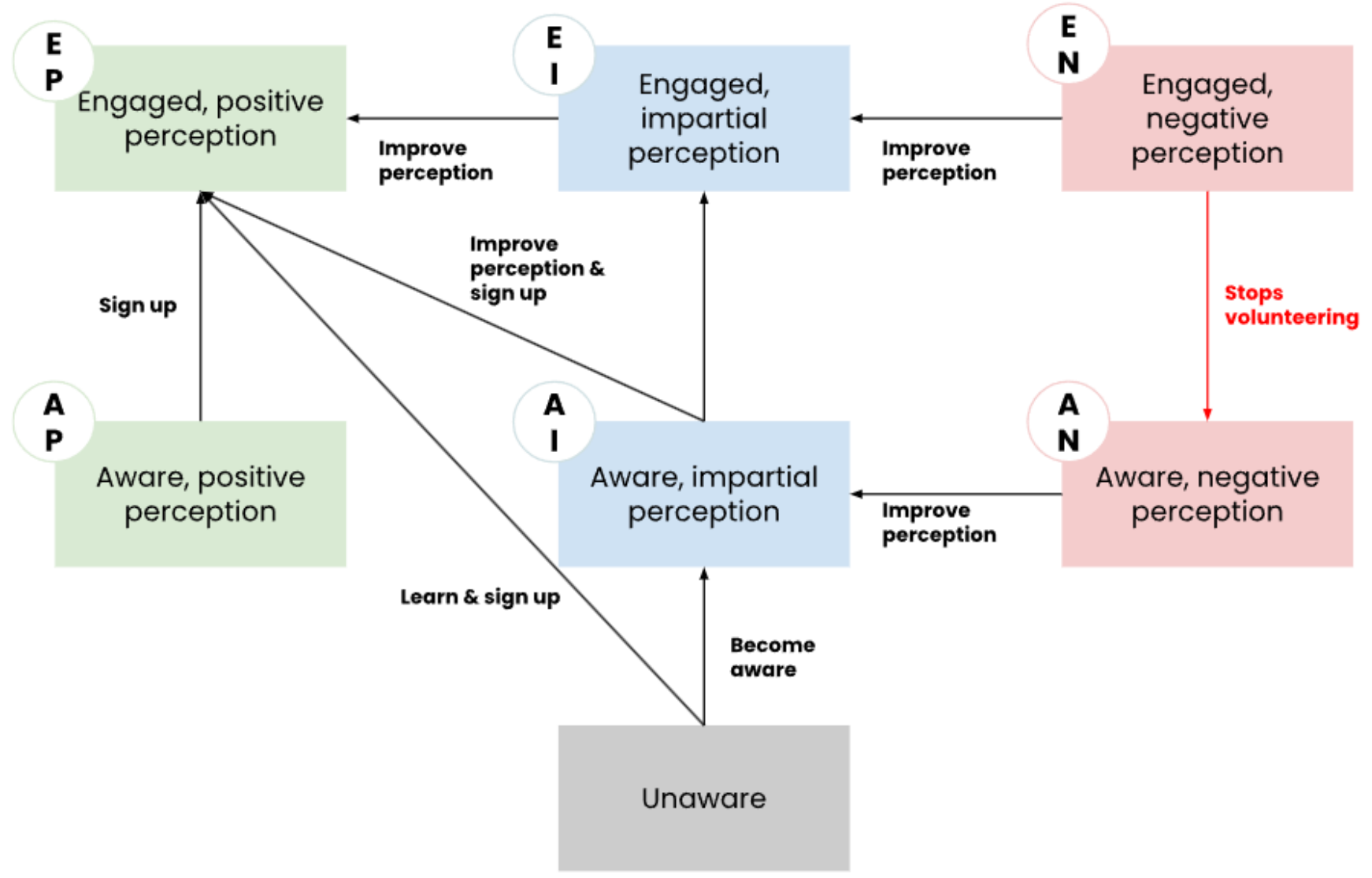
- Name
- SU
- Did you do any opportunities as a student?
- What got you to sign up or through the door?

Getting In

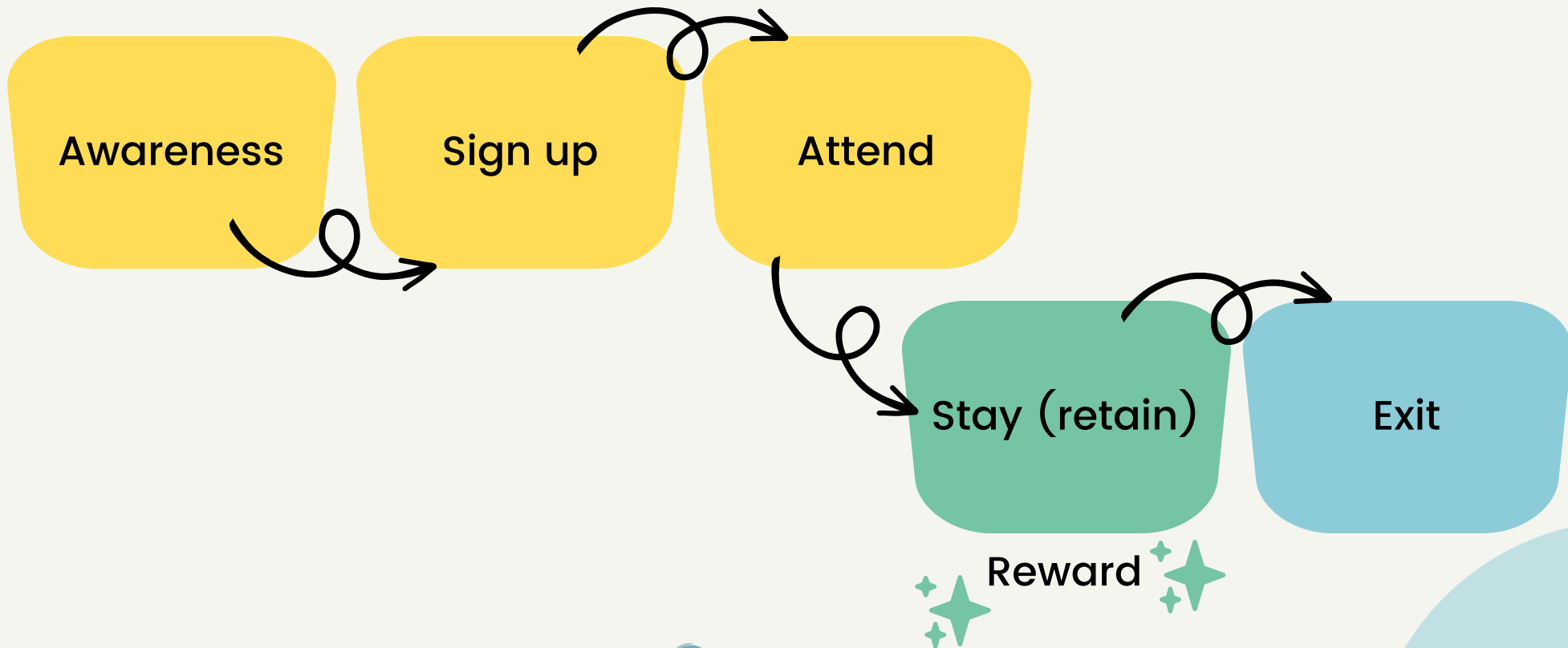
Knowing you exist

Entering the room

Student journeys to volunteering



Volunteer journey





What motivates people?

- Wanting to improve things and help people (2018 and 2022)
- Making a difference

Time Well Spent (NCVO, 2023)



So it's just about altruism then?




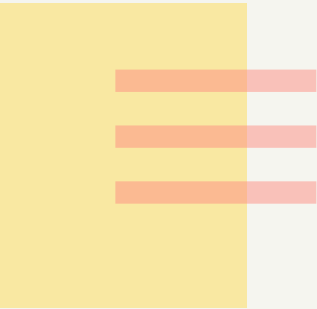
Benefits the individual

Skills,
experience,
hobbies,
friendship,
community, less
lonely, co-
curricular

**Benefits the
cause**

Campus
vibrancy, the
environment,
refugees,
fundraising,
student voice

Double benefit



Does true kindness have to be selfless?

- Working with your students motivations to do good and be kind
- But also give them something back

The Guardian (Dec 2022)



Making the welcome really welcoming

- 'Customer service training', a considered welcome in the physical or digital space
- High quality pre-joining comms
- Year long joining wherever possible

Staying In

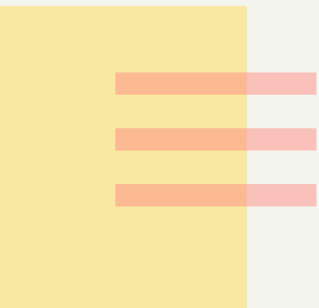
Retaining & rewarding your volunteers

Creating a top notch volunteer
experience



Do we monitor retention?

- Knowing who our people are, why they got involved and whether they've stayed
- What makes the experience great for some and rubbish for others
- Often about our EDI work



Here for the merch





Beyond awards parties

Discuss:

What do you do to say 'thank you' and 'well done' to your involved students?



Developmental opportunities

- Students' unions are education charities - our opportunities have to be developmental
- Student may sign up to do good, but stay in because they are learning, growing, upskilling
- Development & training under invested in SUs

Sweet Endings

Closing off the volunteer journey

Ending this session – a favour to ask



Closing the volunteer journey

- Leave them feeling valued, important, recognised, special
- Exit interviews are valuable but unwieldy in large numbers
- Getting every exiting volunteer to tell 5 friends to sign up



What's next for Organised Fun?

Looking at the next few years...

- NSVAs 2024
- Training development for staff, officers, student leaders
- Student Opportunities Framework roll-out
- Events
- Consultancy



Thanks!

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