



native.

**What if SUs were funded only based on
academic and graduate outcome?**



Tony Payne,
Partnerships Manager,
native

native intro

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“

native empowers Students' Unions to reinvest in students by building tech-enabled solutions into their campus ecosystems.

”

native X GTI



Educators



Specialist Ed Tech powering 90+ UK university systems: unique source of student registration. Multi-year SaaS licensed platforms for all university systems.

Students



1.6m+ students & graduates engaging across platforms, events and competitions. Sourcing users from Uni platforms and beyond.

Employers



1,000+ employers using GTI as their early careers outcome partner. Research, outreach & candidate management.

cibyl^{gti}

The largest survey of UK graduates & school leavers



partner.native.fm



WONKHE

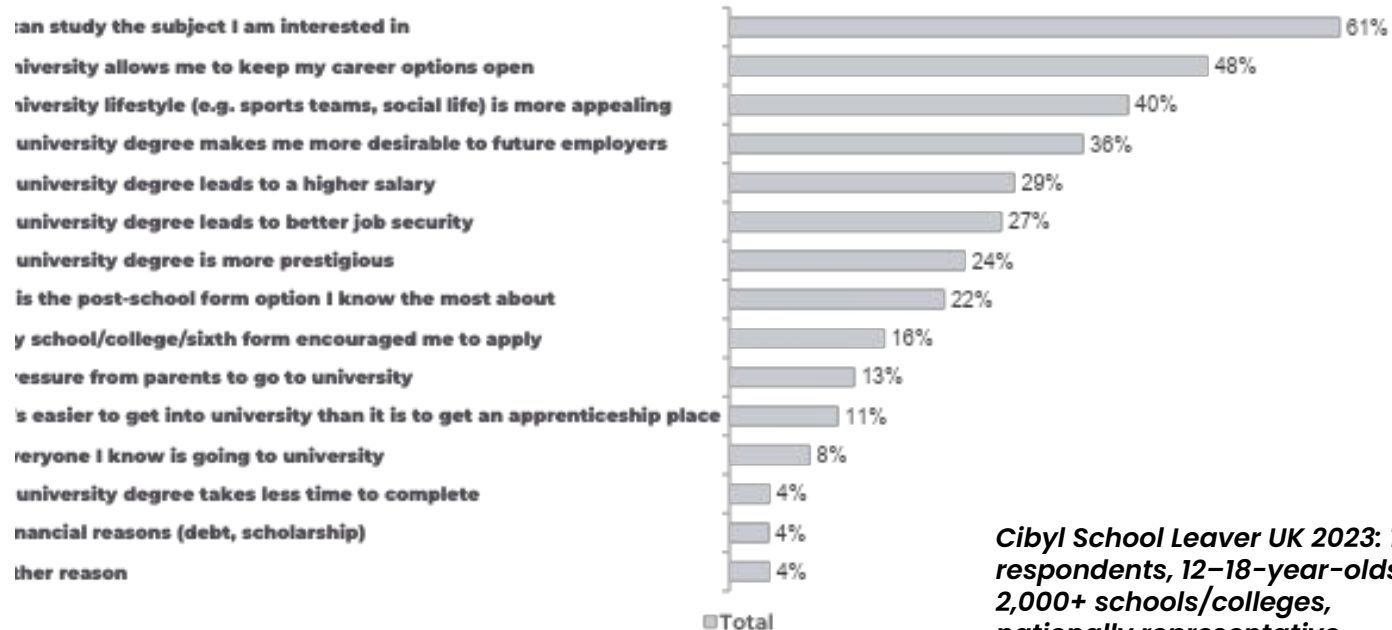
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The student experience insights platform

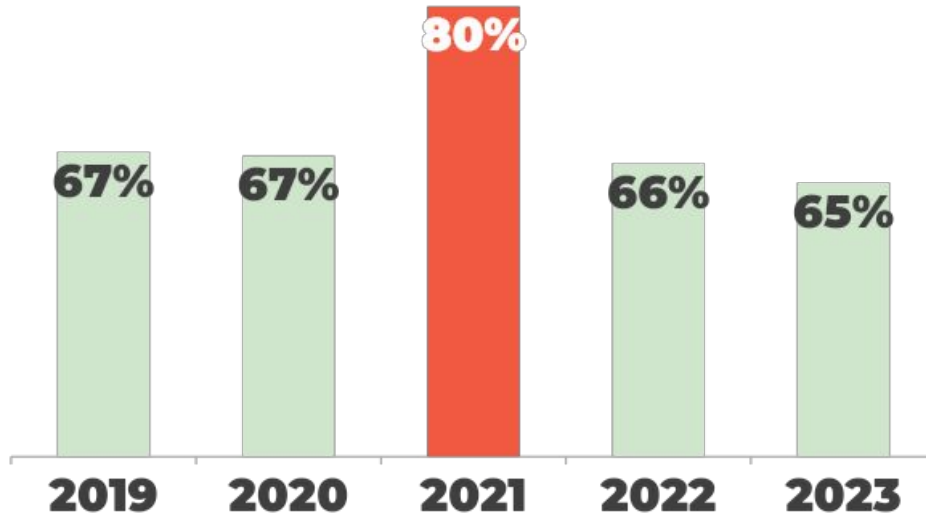


Reasons to go to **university** over doing an apprenticeship



Cibyl School Leaver UK 2023: 11,720 respondents, 12–18-year-olds, 2,000+ schools/colleges, nationally representative, conducted Jan–March 2023

“It will be tough to get a graduate job in the following year..”

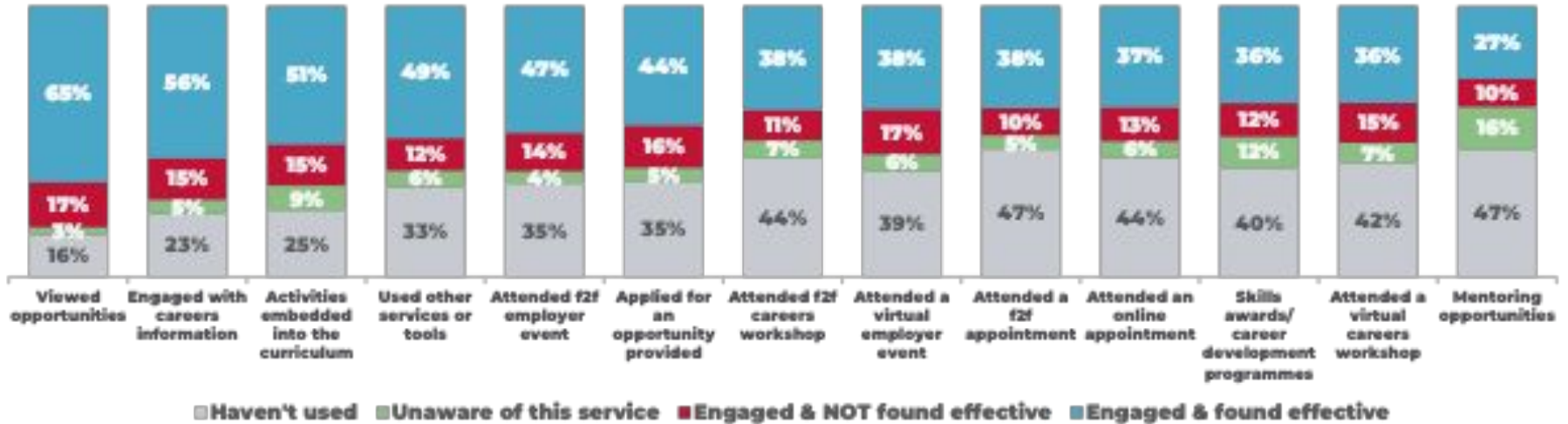


Cibyl Graduate UK 2023: 66,181 respondents, 160+ UK universities, all year groups, conducted Oct 2022 – Jan 2023

2 in 3 students think it'll be tough to get a job.

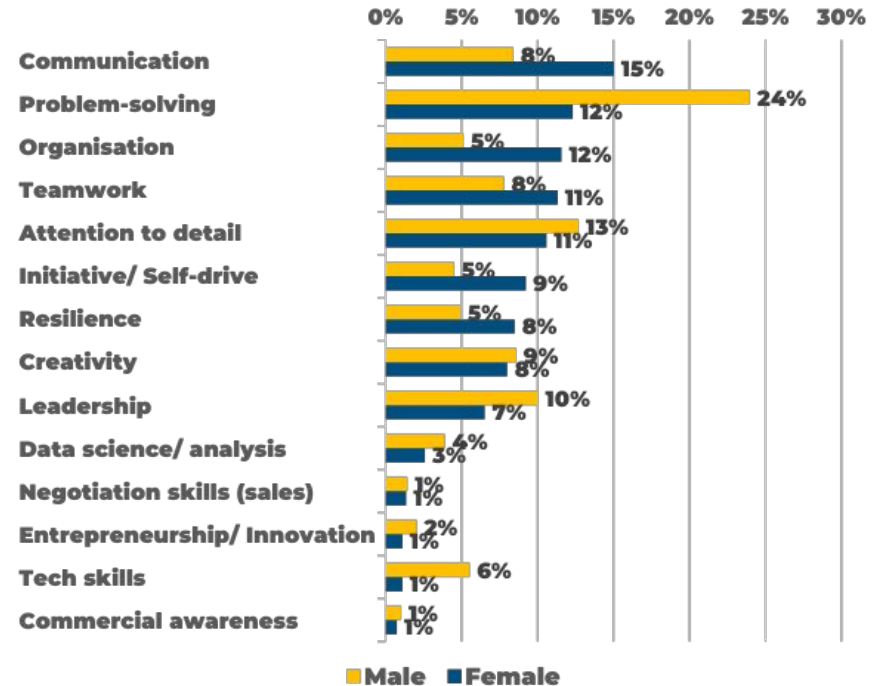
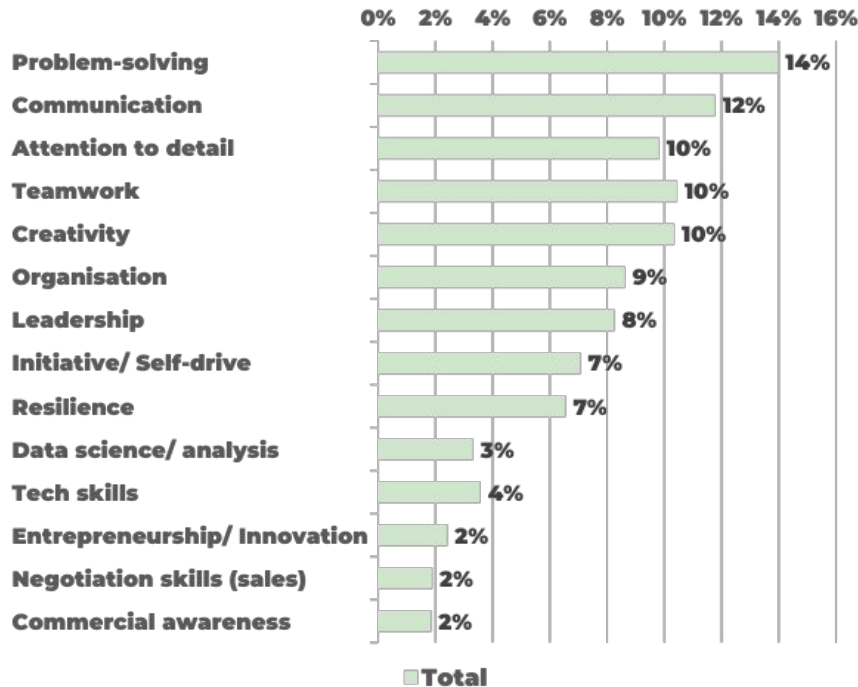
Final years are the least confident about their future careers.

Have students engaged with your university careers service in any of the following ways?





How confident you are at certain skills?



Lab session

native.

“

Your SU is purely funded by employability and graduate outcomes. What solutions would you introduce? What would your primary focus be?

”

Think about

Career awareness

- What resources do students need to understand their options?
- When should we kick off the student employment awareness journey?
- How can SUs become a starting point for learning about career options – a single source of truth?

Pre-skilling and education

- What are the benefits and drawbacks to students training for their jobs before being hired ?
- In your opinion, who does/should the responsibility of job-readiness sit with at your SU?
- How might an SU facilitate sector-specific training? Have you collaborated with employers before?

The power of the graduate

- How do officer positions make students more employable? How can we help them to articulate this?
- Do you track career-building initiatives? How could these be formalised and measured?
- How do we ensure that students can earn money in the short term, while preparing for their careers in the long term?

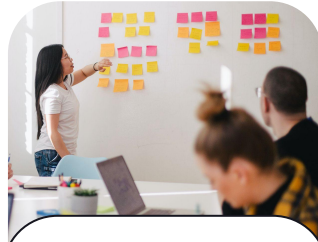
Next steps

1.



Learn more about our acquisition of Gradguide.

2.



Read our blog on shining examples of SUs championing employability.

3.



Meet with us to discuss how together we can improve the student experience - including graduate outcomes.