



Setting the Curve

18th October 2023



Microsoft partnership

- Scaled Azure data warehouse (Fabric) & OEA Connector partner
- 4m eBooks and Educational videos
- Al tooling with Azure Cog services, GPT3.5 Turbo and now leveraging Azure GPT4 with Kortext & university data and content
- Working to connect in key O365 product suite workflows – Kortext to Teams/OneNote/Word
- Architected to leverage other AI capabilities if required









A personal content & learning space for every student



All required learning resources for your course, including educational videos



Upload Academic notes/PPTs/journal articles/course guides etc.



Access, upload non-DRM protected content from your library



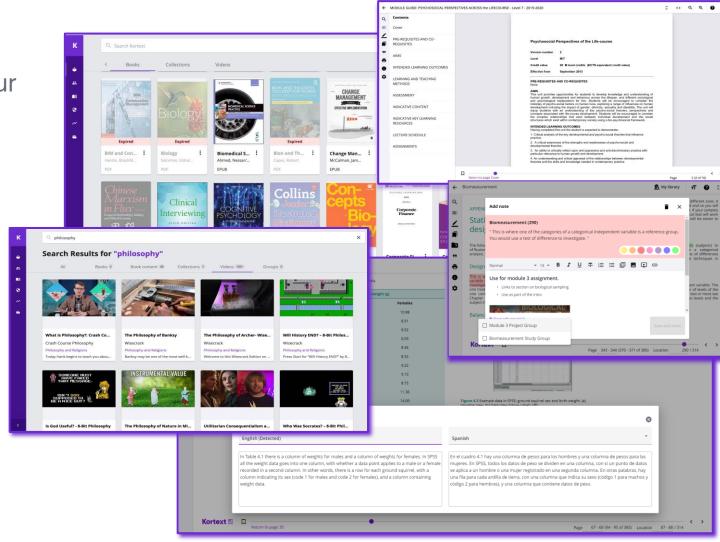
Full collaboration and workbook functionality for deeper engagement



Embedded AI-powered learning tools for students on all content



Instant online student support



Gen AI is now in use on the platform!





Mark East

Senior Director, EMEA Regional Business Leader, Education Industry, Microsoft:

"We believe AI will, over time, be transformative in education. Working closely with Kortext to help deliver AI-powered study tools that leverage engagement data and relevant learning materials, and which are not impacted by referencing general internet content, is a novel and unique approach, and one we are delighted to support.

"We are excited to continue to work with Kortext as they add new capabilities to these tool sets and present new opportunities and experiences to their university customers and their students."



Matthew Lawson

Director of Library & Student Support at Middlesex University

"We have used the Kortext platform for some years now to serve learning content to students and we are now actively using the StREAM predictive learning analytics platform too. So, adding these Kortext Premium generative AI tools to the student experience seemed a natural next step and we are excited to learn how students use these capabilities in the context of their studies and their impact on progression and outcomes."



Dr David Sexton

Principal at Anglia Ruskin University London (ARUL)

ARUL are expanding their use of Kortext by launching the tools to students this semester:

"We are clear that our university has to continue to invest in delivering unrivalled student experiences and supporting students so they can study, anytime, anywhere that works for them and engage with their course and materials, leveraging new technologies as they become available.

"We are intrigued to learn how, when and why students use these new capabilities."



Olivia Walsby

Head of Teaching Collections, University of Manchester

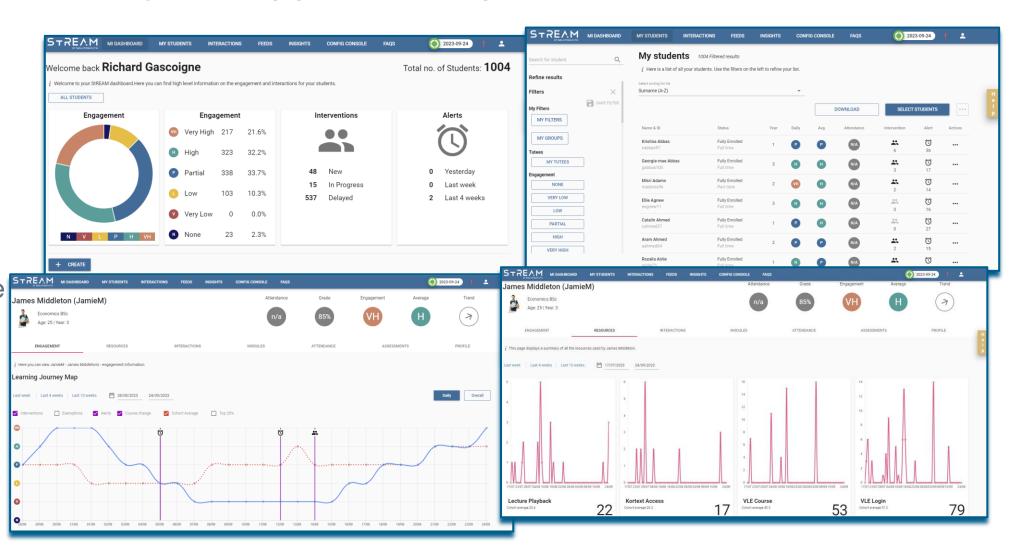
The University of Manchester is piloting the Kortext Premium tools across a number of programmes this academic year:

"We are very interested in trialling these types of engagement tools to see how students will take up and use these capabilities and as importantly, we are going to work with individual faculty members to understand academic reaction to them too."



StREAM learner analytics supports multiple stakeholders...

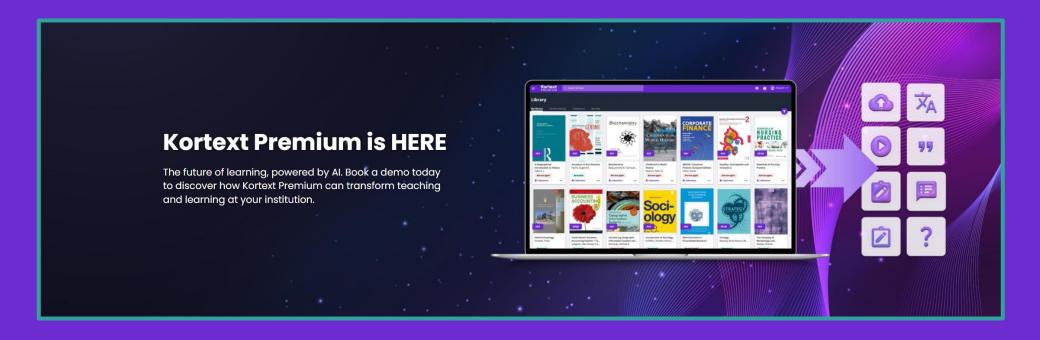
- Academics
- Students
- Student academic advisors
- Student welfare
- University Leadership





Kortext Premium Preview Video





Click here to book on a demo session

