



**University and Student Engagement  
Programme**

Safeguarding Our Digital Generation



# TODAY'S AIMS



Increase your awareness of gambling harms amongst university students in the UK



Explore why students may/may not gamble



Support you with information on how to spot signs of harm



Understand what universities can do to reduce stigma and improve early intervention

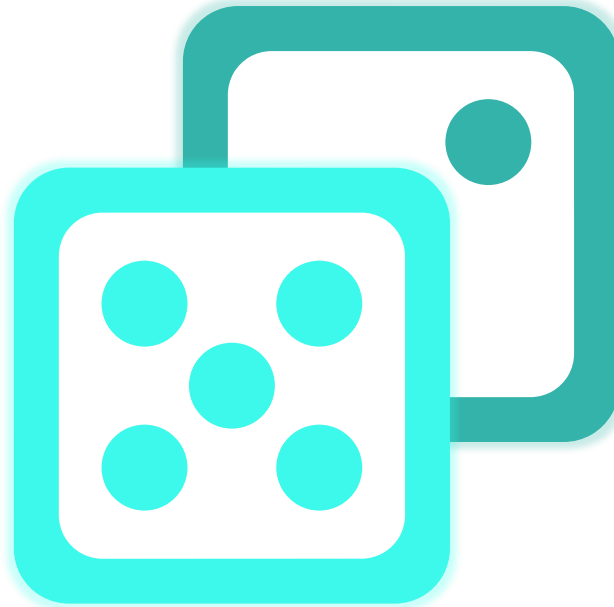


# WHAT IS GAMBLING?

What is gambling?



**Betting, gaming,  
participating in a  
lottery**



Gambling harm



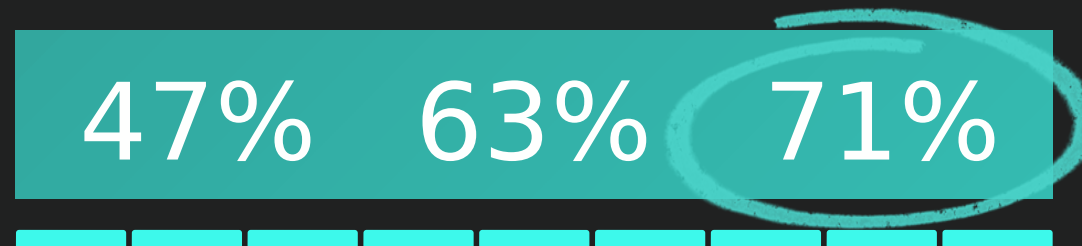
**Gambling to a degree  
that compromises,  
disrupts or damages  
family, personal or  
recreational pursuits**

Gambling-Related Harms are the adverse impacts from gambling on the health and wellbeing of individuals, families, communities and society

# WHAT DO YOU KNOW?



What percentage of UK University students have gambled in the last 12 months?



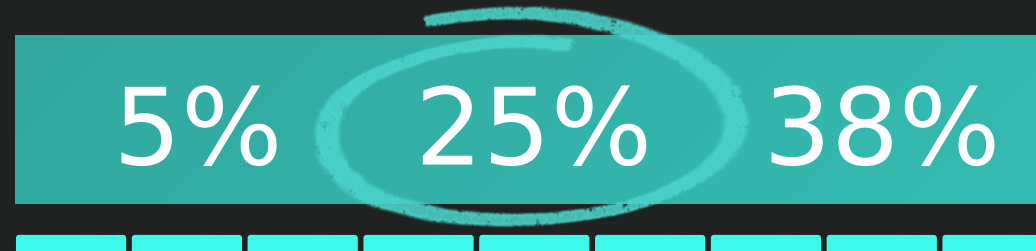
[Source: Censuswide 2023](#)

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# WHAT DO YOU KNOW?



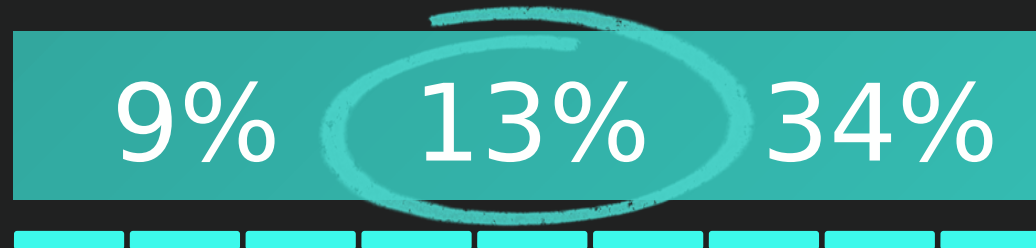
What percentage of students who gamble may be experiencing harm?



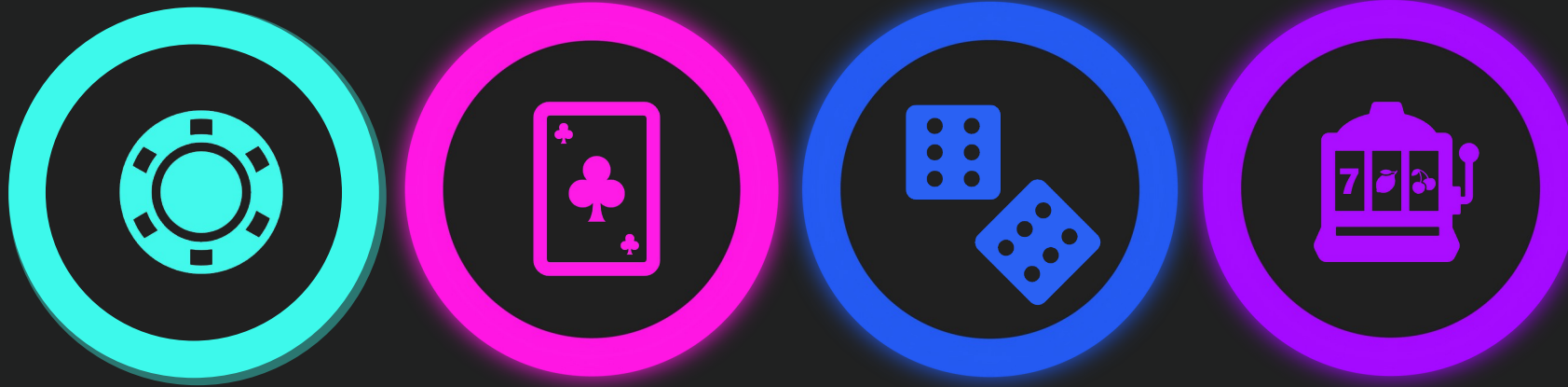
# WHAT DO YOU KNOW?



What percentage of students spend more than £50 per week on gambling?



# WHY DO STUDENTS GAMBLE?



**Why might students gamble?  
What are the influences?**

# STUDENT GAMBLING



**48%**  
**Money**



**31%**  
**Fun**



**30%**  
**Buzz**



**25%**  
**Risk**



**22%**  
**Boredom**



**57%**  
**No interest**



**47%**  
**Losing money**



**18%**  
**Religion**



**13%**  
**Addiction**



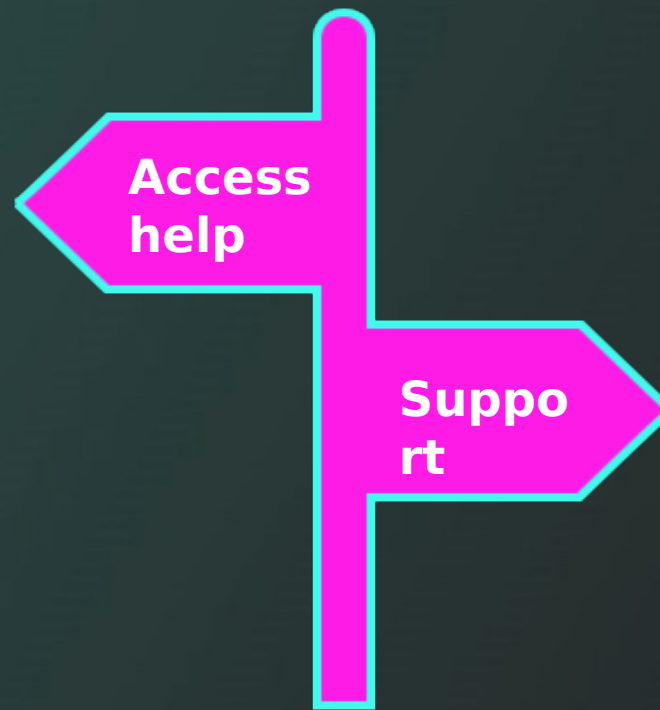
**12%**  
**Family influence**

[Censuswide 2023](#)

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# Signs of Harm, Support and Signposting



# LIVED EXPERIENCE OF GAMBLING HARM



“When you go to university for the first time and you have student finance, money from your parents and other financial support you can be tempted to gamble recklessly. It took over my life – I wasn’t studying, I was just sitting in my halls gambling. In my second year of university, I ended up gambling away my student loan in the first 24 hours.”

“It is important that students have access to organisations, such as Ygam, to educate them about gambling and provide support and that they are aware of essential tools such as self-exclusion if they are experiencing problems with their gambling. I know that it would have benefited me when I was at my lowest point”.

SUPPORT

National Gambling Helpline: 0808 8020

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# HOW WE CAN HELP

**City & Guilds assured staff training:** Free CPD training for university staff to increase awareness of gaming and gambling harms, loot boxes and esports, spotting the signs of harm and brief intervention/signposting options. Access to our Ygam Alumni upon completion featuring bespoke sessions on Monetisation in Games, Cryptocurrency, lived experience talks and much more!

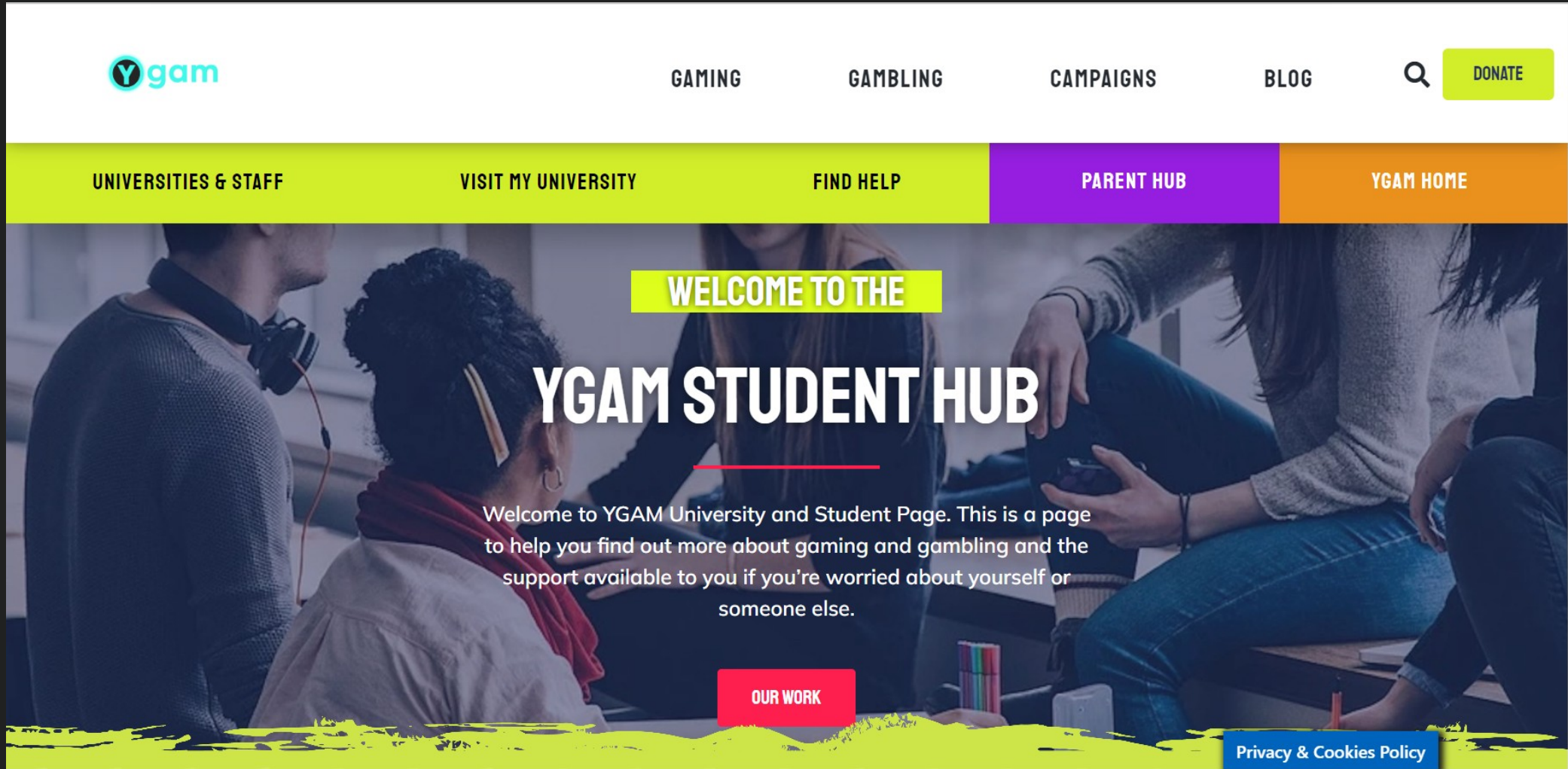
**Direct Delivery:** Free one hour information sessions for students, raising awareness of what might influence a student to gamble, the convergence of gaming and gambling and how to access support if they are worried about their own or someone else's gambling.

## **Roadshow:**

In collaboration with GAMSTOP, our roadshow raises awareness of the potential risks students face in relation to gambling and promotes the free support available.

**Ygam Student Hub:** Developed with students and provides guidance on a range of topics including mental health and where to find support against gaming and gambling harm. We can also support you to add info to your own websites

# YGAM STUDENT HUB



# GET IN TOUCH



Scan the QR code if you are interested in the Ygam team delivering training to your university. We can deliver online or face to face staff/student workshops as well as an on-campus roadshow!



**THANK YOU!**

 @YGAMuk

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