



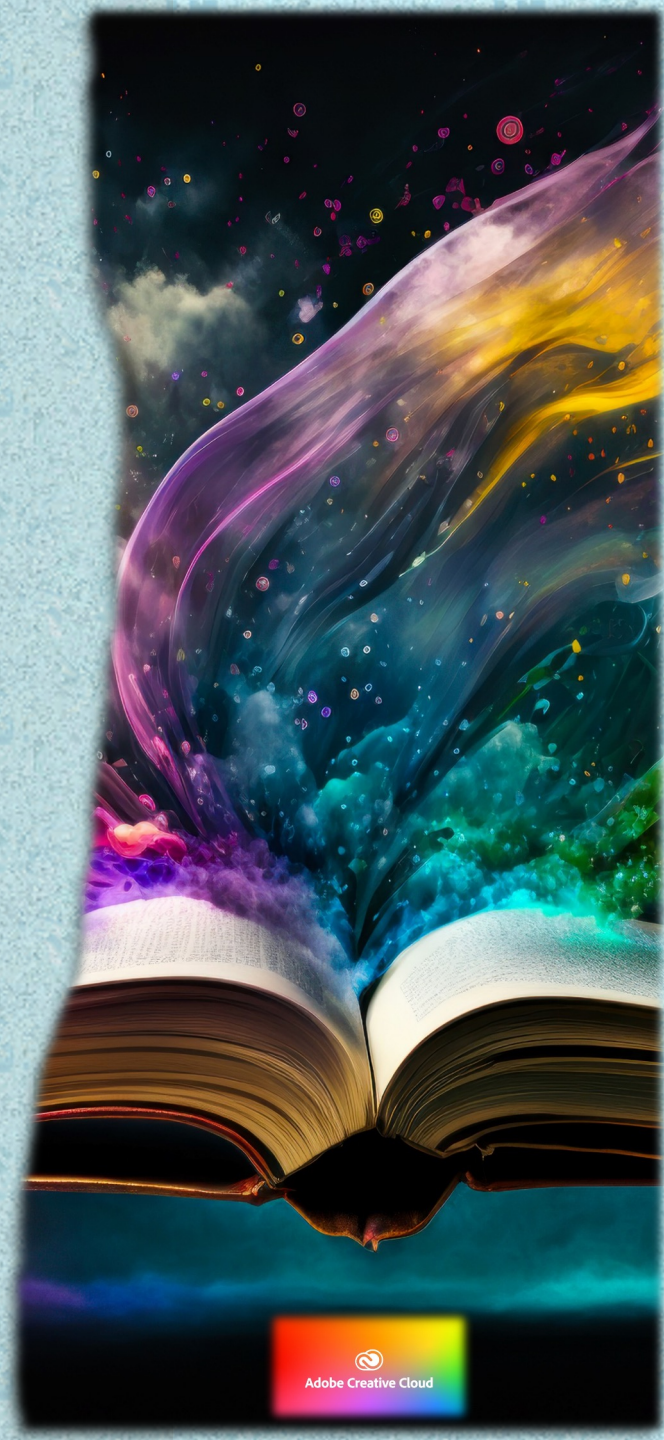
**BATH
SPA
UNIVERSITY**

Developing Creativity, Curiosity & Confidence through Authentic Assessment

Helen King, Director of Learning Innovation Development & Skills,
Bath Spa University

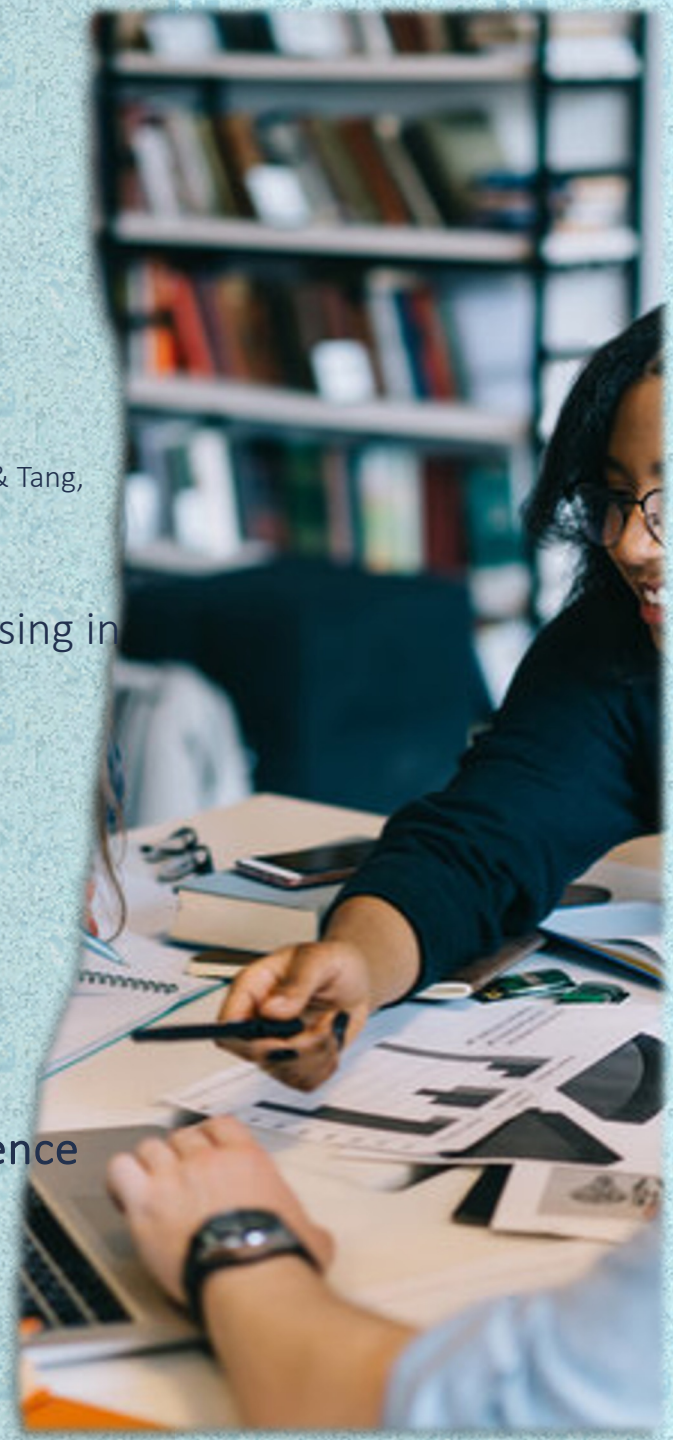
Authentic Assessment Drivers

- Inclusivity
- Employability
- Assessment for learning
- Covid-19 pandemic
- Bath Spa: an Adobe Creative Campus
- GenAI:
 - Challenges the default
 - Provides a catalyst for more thoughtful assessment design



What is Authentic Assessment?

- **Assessment for learning:** process and/or product
- **‘Performance of understanding’** v **‘Verbal retelling’** (Biggs & Tang, 2011)
- **Applies** knowledge, skills and ways of thinking and practising in analytical and thoughtful ways
- **Relevant to disciplinary ways** of practising and knowing
- Prepares “students for **life after graduation**” (QAA, 2023)
- Students express their learning through **their own voice**
- Draws on **creativity**, evokes **curiosity** & develops **confidence**
- Etymology: autos (self) + hentes (doer, being)



Education Design Principles

A transformative learning journey with BSU enables:

- connectivity,
- creativity,
- sustainability &
- digital fluency

through inclusive, collaborative, and curiosity-driven pedagogies.

Underpinning these principles is a commitment by the University to support staff in the development of their expertise for teaching in higher education.



“We don’t communicate through essays”

Sue Rigby, VC, Bath Spa University

‘Dethroning the essay’: Rebecca Feasey & James Baggott-Brown, Bath School of Art, Film & Media

- **Exegesis** (illustrated critical text exploring your own creative practice) | 5,000 words
- Curated online **exhibition** with supporting text/s | 3,000 words + 2,000 word production diary
- C-Port (Critical **Portfolio**) | 5,000 words (divided between 4-5 shorter texts)
- Presentation/ Mini-**Documentary** | 4-16 minutes (script and references to be submitted to Turnitin)
- Art critical **magazine** (online or physical/ zine/ website) | 3,000 words + 2,000 word production diary
- Art Critical **Writing** (illustrated ‘essay’ option) | 5,000 words



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