# About Wonkhe (SUs)

WONKHE SUS | SUMMER PROGRAMME 2023 | WONKHE.COM/SUS SUS@WONKHE.COM | JIM@WONKHE.COM | LIVIA@WONKHE.COM



# **About Wonkhe**

- Wonkhe is the home of higher education policy, bringing the sector together through expert analysis.
- A community of diverse voices, we provide platforms to drive the policy conversation forward and bring about real change.
- We like to do things differently, offer the unexpected and challenge the status quo. And all because we love HE and want to make it better for everyone.
- Our articles lead the higher education debate with analysis and commentary, driven by hundreds of different voices.
- Our events bring the sector together to explore higher education themes and drive professional development in HE.
- Our podcast platform publishes The Wonkhe Show our weekly roundup of everything going on in HE.

#### WONKHE

ABOUT US+ EVENTS LATEST+ JOBS+ SUBSCRIPTIO

#### Will students defer?







WONKHE





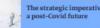








#### Governance and Covid-19 - in association with KPMG































# **About Wonkhe**

- Our flagship email briefing, Wonkhe Mondays keeps the sector up to date with a weekly look at the latest developments in UK HE policy.
- And the Wonkhe Daily is depended on to keep the HE sector, government and agencies ahead of the HE policy and news curve.
- We work with a range of organisations in around higher education that share our goals and support our work.
- Wonkhe depends on contributions from across higher education – if you would like to write for us, please read our guide to writing for Wonkhe, and get in touch to pitch an article.

#### WONKHE

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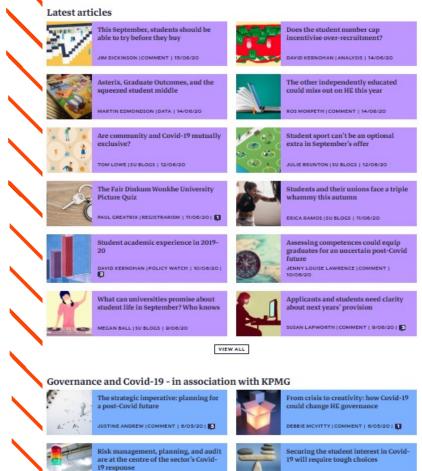
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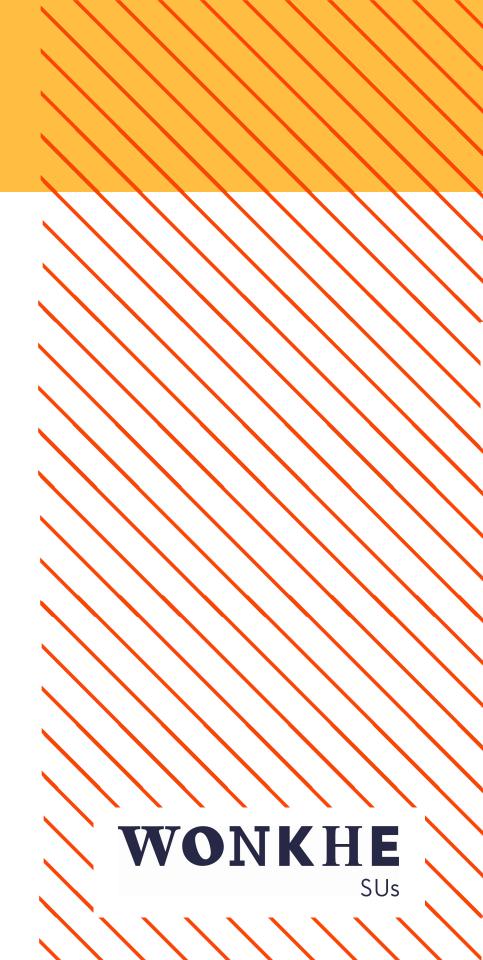
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## Where we were in 2018

- Student representation is getting harder
- The sector is more difficult to understand
- There is more complex data around
- Sector strategic capacity is diminished
- SU officers are less experienced
- Lots of duplication across SUs in explaining things



# Like Wonkhe, but for SUs

- Wonkhe SUs is a subscription service for students' unions designed to keep SU officers and staff in the loop.
- When SUs know what's going on, and can understand what's going on, they can influence what's going on in the student interest.
- Our services are aimed at saving time and improving the effectiveness of student representation, campaigning and policy work.

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# Like Wonkhe, but for SUs

- At Wonkhe we love students' unions. Many of us began our careers in students' unions. We think the UK students' union system is unrivalled around the world and makes UK higher education better. So we naturally want to deliver work in this area.
- We see work with students' unions as an investment in our mission to improve higher education policymaking, provide a platform unheard and diverse voices, and an opportunity to support the sector's wider talent pipeline.
- We're not a representative body we'll never seek to speak on behalf of students or students' unions. That's your job, along with your National Union.
- We're also not a campaigning body there won't be a national demonstration or a lobby of parliament.
- We're not democratic and we're non-partisan. That doesn't mean you won't hear professional opinions from the team and doesn't mean we won't involve SUs and students in our work but we won't take a policy position or have an elected committee.

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•	Wonkhe SUs latest articles
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•	Are community and Covid-19 mutually exclusive? Student sport can't be an optional extra in September's offer Students and their unions face a triple whammy this autumn TOM LOWE ISU BLOGS   12/06/20 JULIE BRUNTON   SU BLOGS   12/06/20 ERICA RAMOS   SU BLOGS   11/06/20
•	VIEW ALL
•	Reopening campuses           Students need detail about September         DfE has published guidance on reopening universities in the autumn           JIM DICKINSON (POLICY WATCH   BNOR/20   C         Difference
	QAA has guidance out on courses and assessment next year WONKHE SUS BRIEFING [SUS ] 3/08/20
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•	Our approach to training and officer induction this summer
•	Briefings for SUS         Image: State of the second of t
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•	Essential Friday SUs email briefing
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•	Like Wonkhe. But specifically for SUs.           Construction         Construction           Construction         Construction           Construction         Construction
•	Covid-19 and students This September, students should be able to try before they buy Student academic experience in 2019-20 DAVID KERNOHAN [POLICY WATCH   10/06/20 ]

JIM DICKINSON | COMMENT | 15/06/20

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#### **Regular policy briefings**

Minimum twice weekly policy briefings and beginner's guides on key issues in higher education, plus access to our archive of over 500 briefings on key issues and research findings on students and SUs - as well as access to our quarterly policy update sent to subscribing universities.



#### Training

A thirty hour plus online summer programme of sessions, and entitlement to a day's in-house training for officers and/or staff on policy analysis, influencing, policy development and problem solving.



#### **Briefing emails**

As well as access to the Wonkhe Daily email briefing, you receive a bespoke weekly email for SUs featuring the latest developments, news coverage, analysis and opportunities for SUs - as well as news from around the network.



#### Instant alerts and chat

Access to our WhatsApp news and policy alerts and group chat.



#### **Online briefings**

Weekly interactive sessions on issues SUs will be discussing with institutions as well as an invitation to a monthly Wonkhe Live event.



#### Advice and support

Team Wonkhe on call, offering advice and support w your representation and policy issues and regular catch ups.



Event discounts

Wonkhe hosts events all year round - online and offline - and Wonkhe SUs subscribers receive discounts to each, including our festival of higher education: Wonkfest.



#### Exclusive events and projects

Every year there's exclusive projects, roundtables and events to get involved in - from research projects into the student experience to the annual study tour to learn about how other countries do student representation (extra cost).

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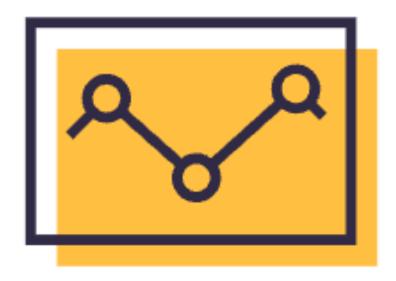
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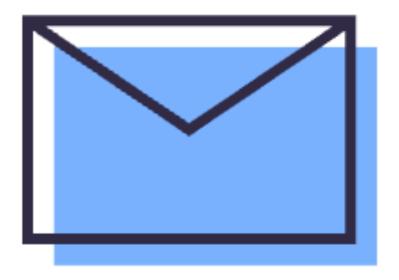
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### Event discounts

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# Making the most if it

- Make sure you're signed up as explainers, webinars(and soon our archive) and so on are behind our paywall
- A new website launches soon for now if education/social policy isn't your thing, the Friday email is the essential one
- If you have an event on or a Board meeting where you'd like us to present, we're always happy to try to make that happen
- If you're looking for an article, research on an issue or data, just message Jim or Livia – we'd be happy to help
- Almost every senior manager reads us blogs from SU officers and staff is a great way to get an issue on the agenda locally
- We'll be running policy forums and policy development groups this year for officers and staff- do get involved to build your network and help develop practice

505	EVENTS LATEST- JOBS- SUBSCRIPTION- SUS-
Wonkhe SUs latest articles	
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exclusive? September's of TOM LOWE   SU BLOCS   12/06/20 JULIE BRUNTON	ffer whammy this autumn I JSU BLOCS   12/06/20 ERICA RAMOS   SU BLOCS   11/06/20
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Reopening campuses	
Students need detail about Septemb - but is that possible? JIM DICKINSON (POLICY WATCH   BYOB/20 )	reopening universities in the autum
QAA has guidance out on courses and assessment next year wonkthe sus BRIEFING [SUS   3/06/20	UUK has published some principles and considerations on emerging from lockdown
	MORE VIEW ALL
Our approa	ch to training and officer induction this summer
1200	JIM DICKINSON   SU BLOCS   15/08/20
Briefings for SUs	
The essential findings in this year's Student Academic Experience Survey WONKHE SUS BRIEFING (SUS   10/06/20	
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JIM DICKINSON | COMMENT | 15/08/2

ID KERNOHAN | POLICY WATCH | 10/06/2

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