

IDP DATA



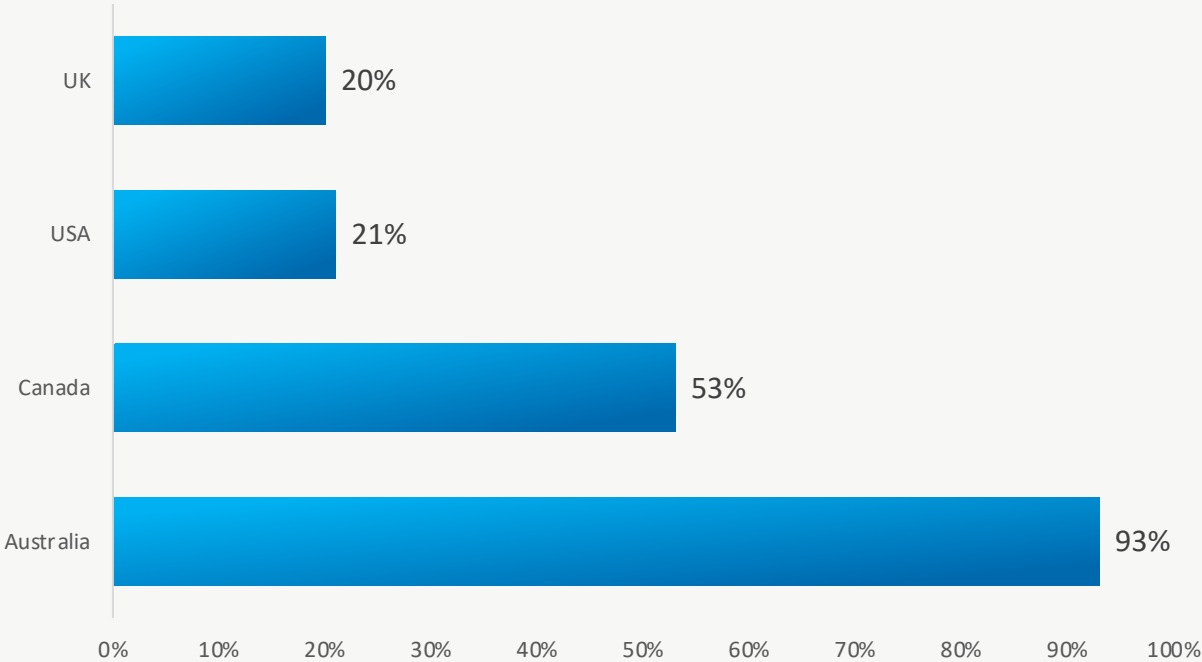
INCREASED GLOBAL DEMAND

Strong bounce back in Australia



46% increase in finalizations year on year

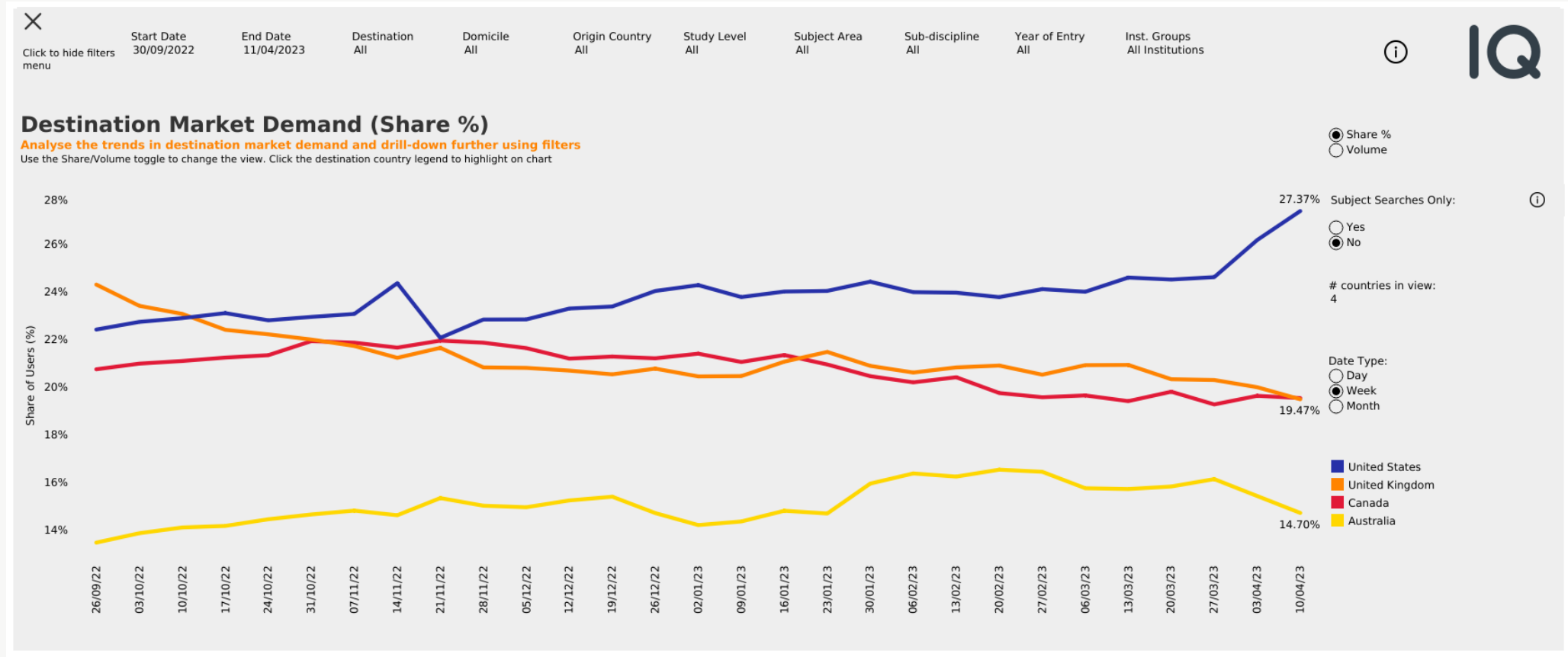
Increase in finalizations year on year by destination



Source: IDP FY23 H1 Data

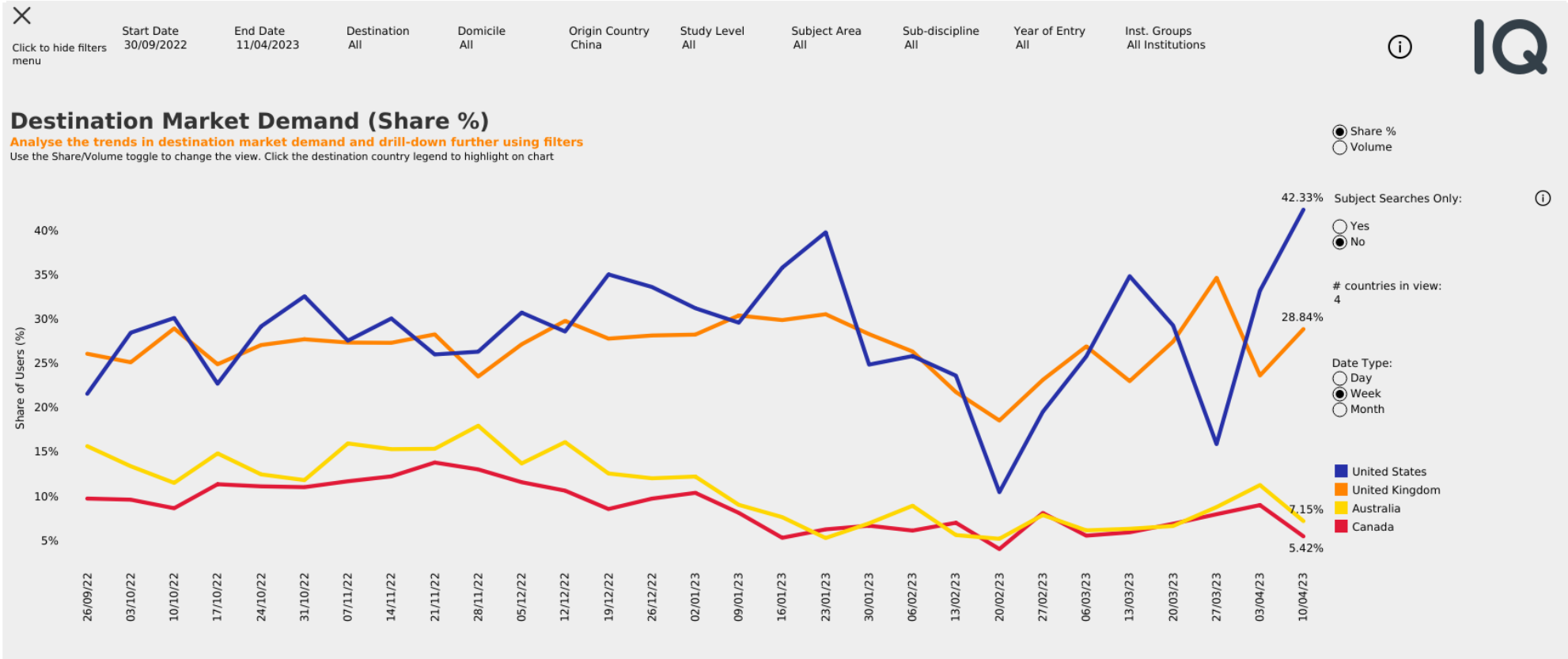
STUDENT DEMAND DATA APRIL 2023

From all source countries – UK losing ground, USA booming



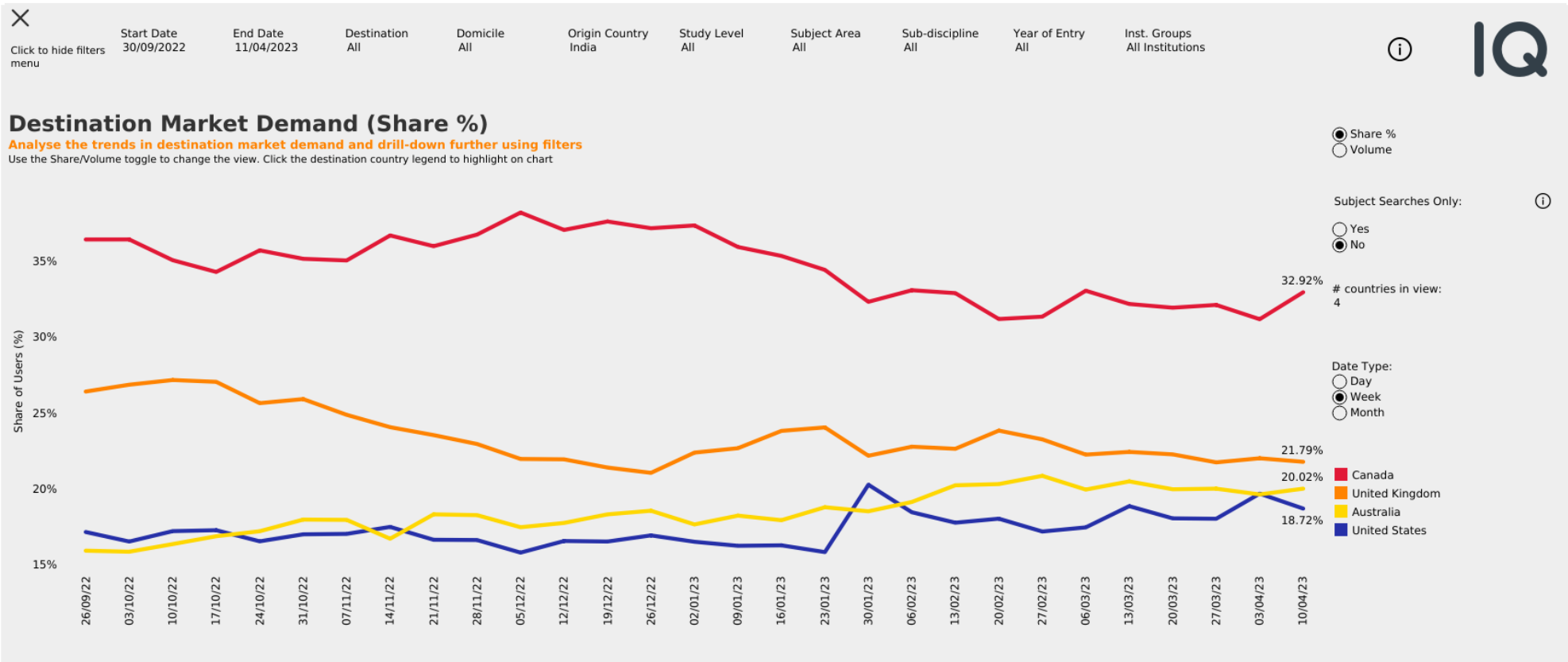
STUDENT DEMAND DATA APRIL 2023

China – USA mainly tracking ahead, whereas Australia seeing a steady decline



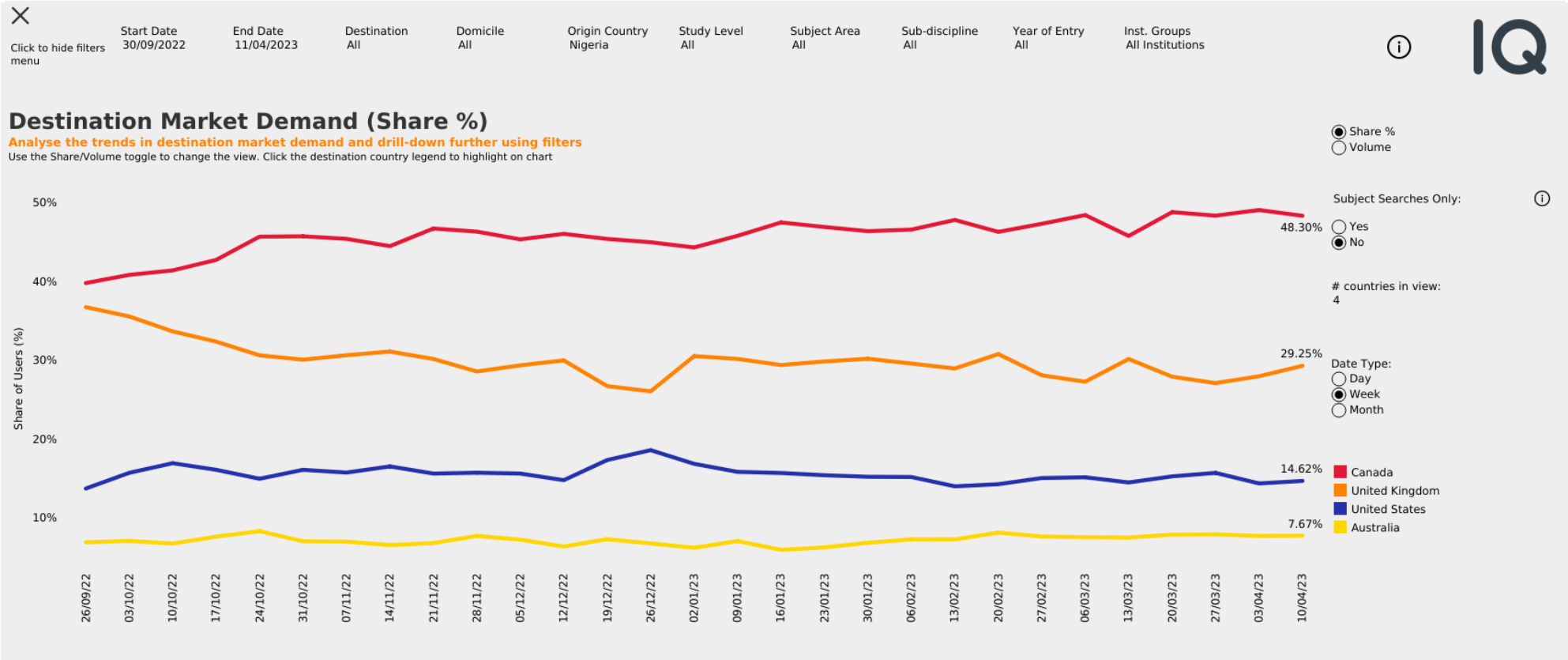
STUDENT DEMAND DATA APRIL 2023

India – Canada remains a clear favourite.



STUDENT DEMAND DATA APRIL 2023

Nigeria



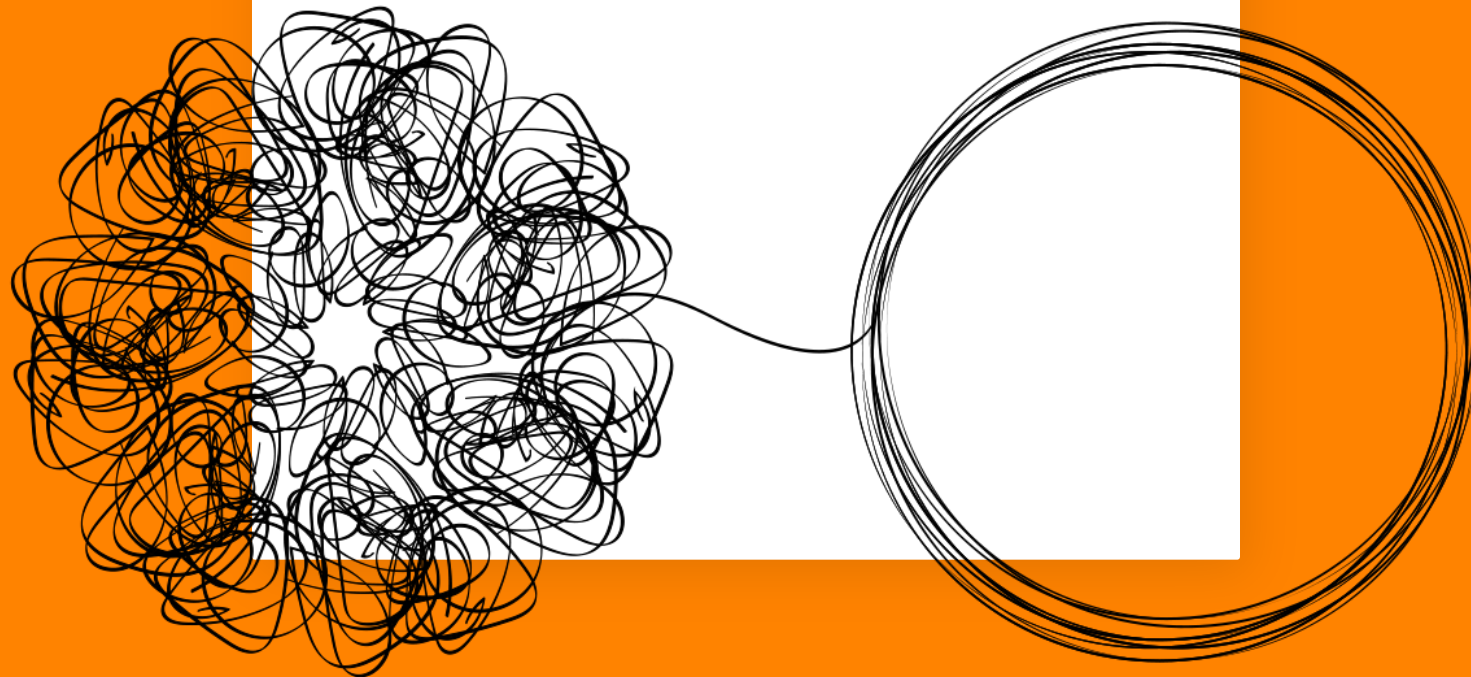


EMERGING FUTURES 3



EMERGING
FUTURES 3

METHODOLOGY



RESEARCH CONTEXT

A survey of prospective students, applicants, current and completed students

15 minute
survey



Administered in
English and
Chinese



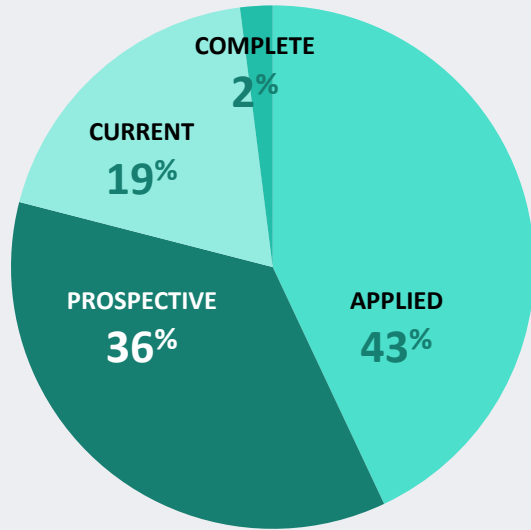
Conducted
between
27 February -
19 March, 2023



RESPONDENT PROFILE

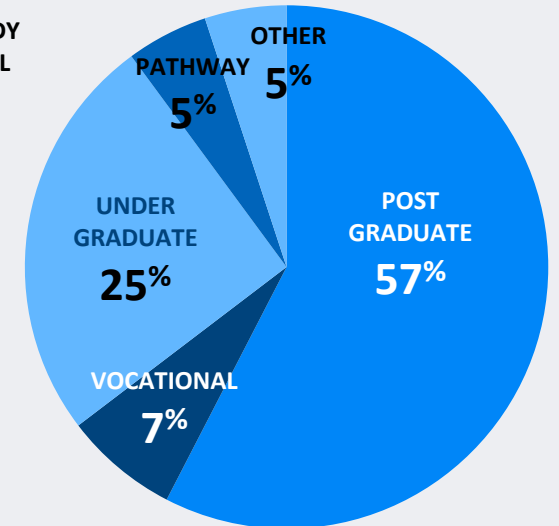
Our largest ever survey with 21,128 respondents from across the globe

STUDY STATUS



Respondents from 108 different countries

STUDY LEVEL



TOP 10 SOURCE MARKETS





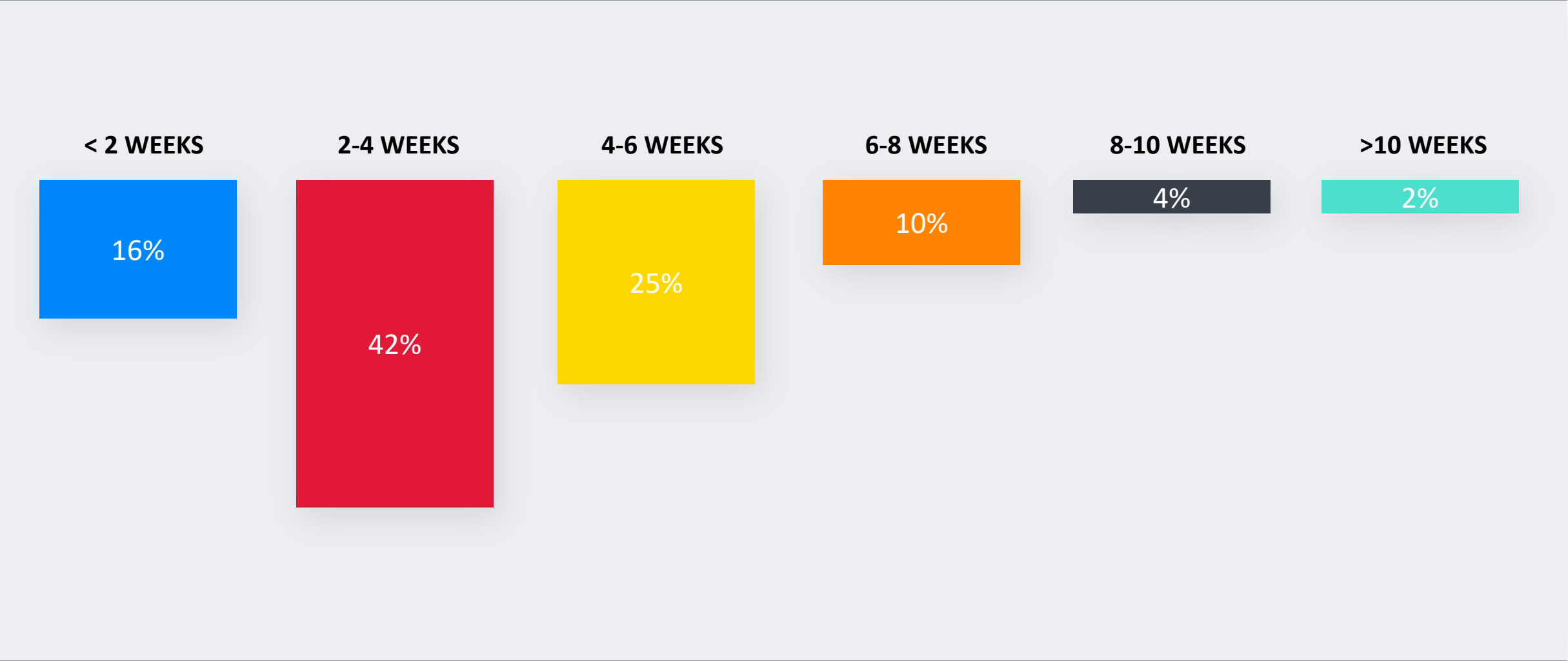
EMERGING
FUTURES 3

ADMISSIONS



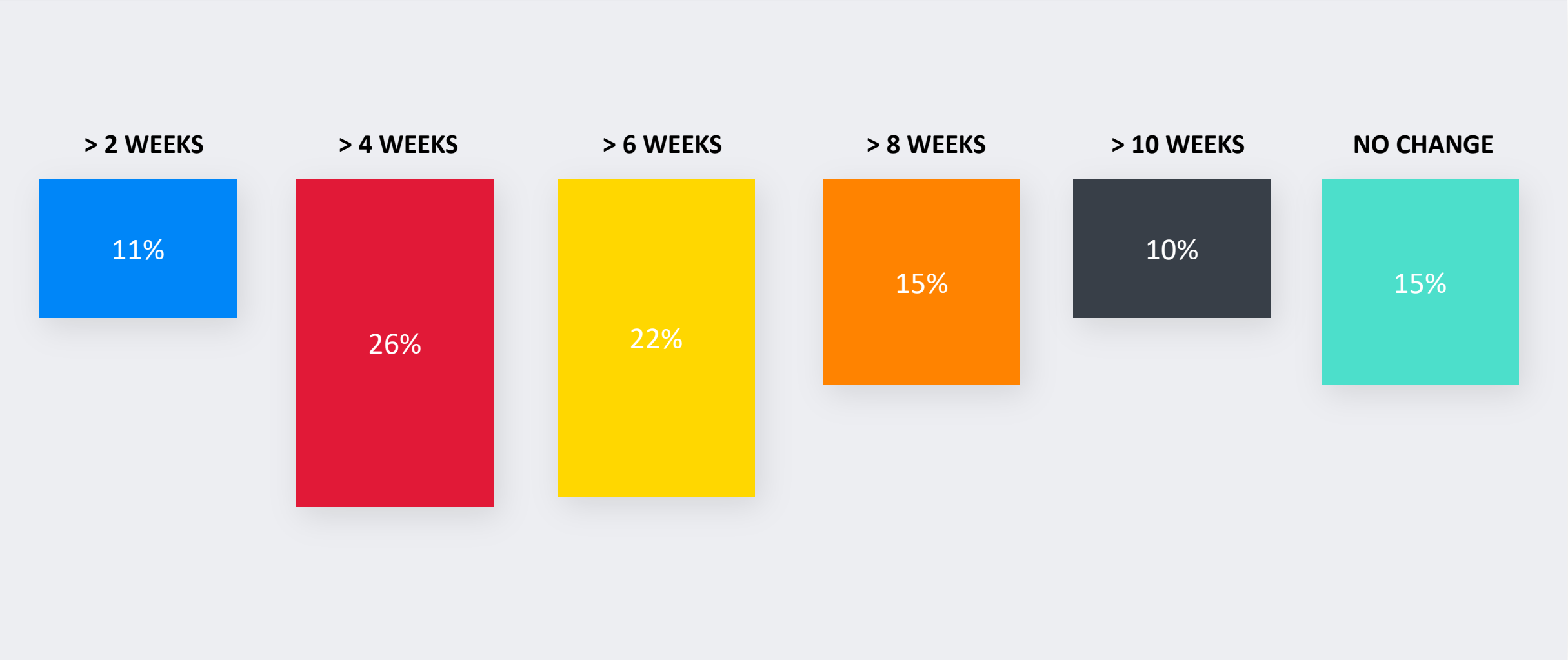
APPLICATION PROCESSING

What do you think is a reasonable amount of time to wait for a decision on whether your application has been successful?



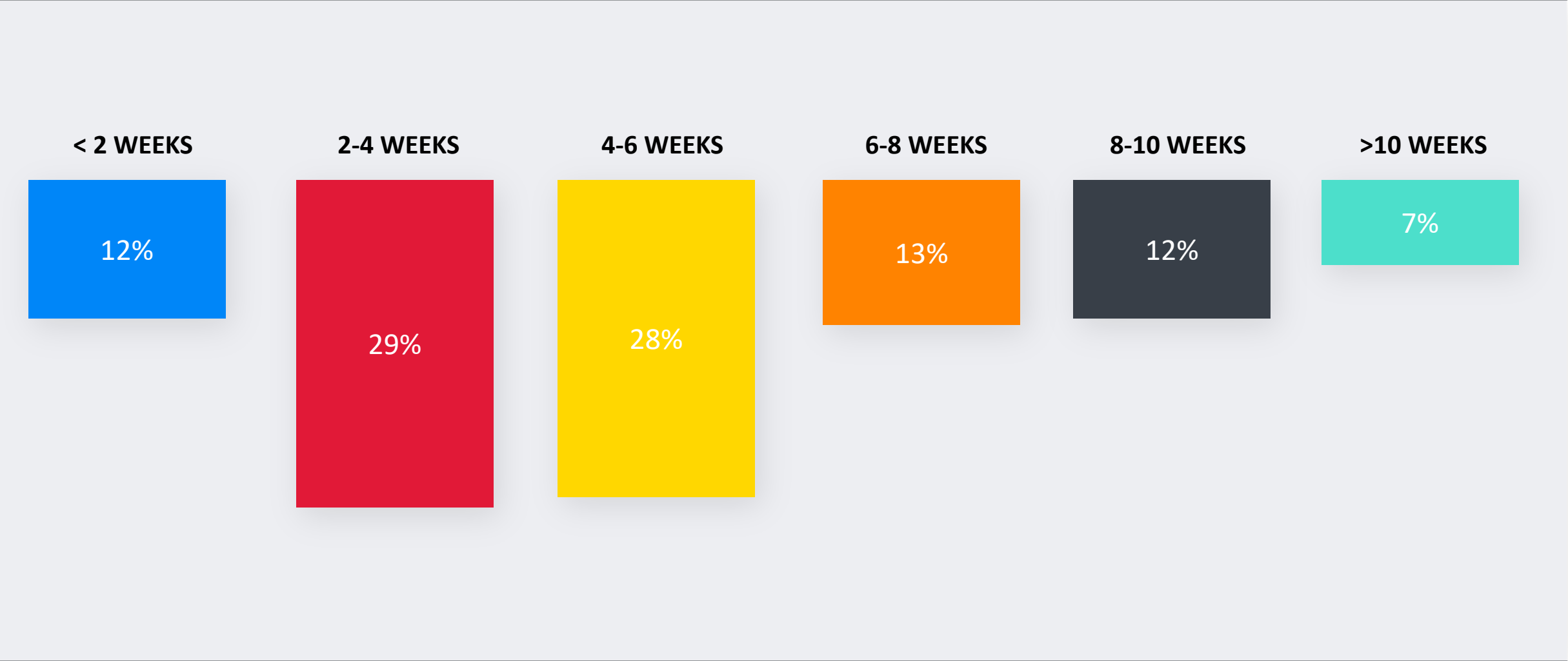
APPLICATION PROCESSING

At what point would you re-consider your choice of institution and consider other options if you have not received a decision on whether your application has been successful?



APPLICATION PROCESSING

How long was the application process from application to letter of offer?



KEY HEADLINES

