



Scaling Up Creative Assessment

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Creative Assessment Faculty Development Grant: Context

The overall aim of the project was to:

- Support innovative assessment practices that build vital digital capabilities for students across subject teaching and assessment.

Achieved by:

- Exploring the affordances of Adobe Creative Cloud in supporting the development and implementation of sustainable, staff-led, innovative assessment strategies across 5 schools for nurturing student creativity through assessment design.
- A total of 676 students and 30 staff across the five projects spanning 9 different subject areas.

	Project Outline
<p>Health and Life Sciences</p> <p>3 modules (L3, L5 and L7) 19 staff 188 students</p>	<p>Utilising Adobe Creative Cloud Express to inspire and stimulate creativity in student assessment, initially through the deployment of imaginative and engaging assessment briefs across different educational pathways and levels, leading to and supporting the development of a series of innovative artefacts for learning support and engagement encouraging students to develop their creative skills within the assessment processes.</p>
<p>Social Sciences, Humanities and Law</p> <p>2 modules (L7) 3 staff 34 students</p>	<p>Deploying Adobe Portfolio as the basis for developing an integrative, interactive, and personalised learning portfolio designed to capture student learning and progress across modules that can be easily shared with academic tutors and personal tutors. The portfolio focuses on reflection, development planning and target setting around assessment and feedback activities across designated modules and courses.</p>
<p>Computing, Engineering, and Digital Technologies</p> <p>1 module (L6 Project) 2 staff 169 students</p>	<p>Supporting students to better engage with assessment artefacts and processes through the adoption of Adobe Creative Cloud Express to devise interactive and engaging assessment-related material (including briefs and formative tasks) that better reflects learning expectations in current and future academic years.</p>
<p>International Business</p> <p>2 modules (L5 and L6) 4 staff 270 students</p>	<p>Utilising Adobe Creative Cloud Express to develop engaging assessment designs that actively engage UG and PGT students to produce a wide-range of creative learning artefacts and applications for 'live' branding and design communication, digital storytelling, and exploring web, mobile and desktop opportunities to create key business assets that inform, sell and promote new products and services.</p>
<p>Art and Design</p> <p>2 modules (L4 and Level 5) 3 staff 39 students</p>	<p>Embedding Adobe Portfolio as part of an accessible, visually appealing, and interactive assessment experience for students undertaking Graphic Projects and Advanced Graphic Projects which delivers high standards of student centred feedback practice and streamlines the feedback process whilst maintaining visual consistency across courses and levels.</p>

Creative Assessment Faculty Development Grant: Insights

- 1) Multimodal approaches enhance the 'accessibility' of assessment-related material for students leading to production of creative assessment outputs.
- 2) Creative student assessment artefacts enrich the learning experience, increasing digital opportunities to hone skills applicable to the workplace, unlocking creative potential.
- 3) The value and importance of devising different and interactive ways of actively engaging students, early on, with the technical and practical requirements of (digital) assessment arrangements and tasks.

Creative Assessment Faculty Development Grant: Reflections

New Pragmatic Regimes

Practice (Task-focused) ↔ Practise (Process-focused)

- A focus on ‘practise constellations’.
- Being flexible and open to a variety of learning outcomes.
- Harnessing multi-modal approaches

