

Handshake

SKILLING UP FOR THE FUTURE

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Head of Education Strategy



Handshake is trusted by over 1,500 universities and colleges in the US and UK.

It's the number one place students and recent alumni get hired.

No connections, experience, or luck
required.



Careers 2032

A co-produced research project looking at the careers sector of 2032. Based on insights from;

131 Careers Professionals

817 Students

159 Employers



AGCAS

**Institute of
Student
Employers**

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WONKHE

Handshake

Student Picture

Careers 2032

32%

I am worried that I am not good enough or not ready for a good job as a graduate (Female 36% vs Male 19%) (Family university attendance, none = 36% sibling = 31% parents 28%).

17%

Career confidence diminishes throughout study, with **33%** of students saying they feel very confident about their career prospects during the first year of their course, dropping to **31%** in year two – and to **17%** in year three.

27%

The biggest obstacle to my future careers success is not knowing what field to go into.

Employer Picture

Careers 2032

54%

Struggling to find the best candidates.

68%

Attracting top talent with Equality, Diversity and Inclusion (EDI) initiatives in mind is a priority.

81%

Expect that in 10 years' time, they will be recruiting for jobs which don't exist today, due to automation and tech.

Careers Services Picture

Careers 2032

98%

Students not engaging with career development activities and support. **2032 93%**

95%

Students struggling to articulate and demonstrate their skills and qualifications to employers. **2032 92%**

93%

Identifying and prioritising equality, diversity and inclusion needs of students. **2032 89%**

Careers 2032

The Conclusion

Opportunity, challenge, and change in student careers support in the decade ahead.

Explores the best ways to tackle these challenges over the coming 10 years so that each stakeholder is empowered to build meaningful partnerships with one another, and make decisions that will drive even greater support for the future of student careers.

- Student Confidence
- Curriculum
- Student Engagement
- Live Data
- Lifelong Learning

joinhandshake.co.uk/careers-2032-conclusion

Meet Julia

- Pursuing a Degree in Business from University of Liverpool.
- Expected to graduate in December 2023
- Interested in working as a Business and Analytics Translator
- Fluent in Spanish
- Worked for five years as an office admin alongside her college and university studies.
- Currently working part time in Customer Service.



Today's CVs and platforms lack the context and ease of accessibility employers need.

Julia

123 Your Street
Your City, ST 12345
123 456 7890
no_reply@example.com

Skills

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ac interdum nisi. Sed in consequat mi. Sed pulvinar lacinia fella eu finibus.

Experience

Company Name / Job Title
MONTH 200X - PRESENT, LOCATION
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ac interdum nisi. Sed in consequat mi. Sed pulvinar lacinia fella eu finibus.

Company Name / Job Title
MONTH 200X - MONTH 200X, LOCATION
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ac interdum nisi. Sed in consequat mi.

Company Name / Job Title
MONTH 200X - MONTH 200X, LOCATION
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ac interdum nisi. Sed in consequat mi. Sed pulvinar lacinia fella eu finibus.

Education


University / Degree
MONTH 200X - MONTH 200X, LOCATION
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.


School / Degree
MONTH 200X - MONTH 200X, LOCATION
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.


Awards


>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ac interdum nisi. Sed in consequat mi. Sed pulvinar lacinia fella eu finibus.


My Skills








Leadership
 3




Spanish
 2



Excel
 12



Organisation
 8

+

Tell me about a time when you demonstrated...

The stories behind the skill are what matter.

Skills

Excel X

Organization X

Leadership X

Teamwork X

Time Management X

Customer Service X

Spanish X

Add more skills

Add

Leadership X

Teamwork X

"I was the team captain for a month-long business case project in my Management 101 course"

Excel X

Organization X

"I worked for 5 years as an office admin whilst studying"

Spanish X

"I pick up freelance work doing English-Spanish translation a few hours a month"

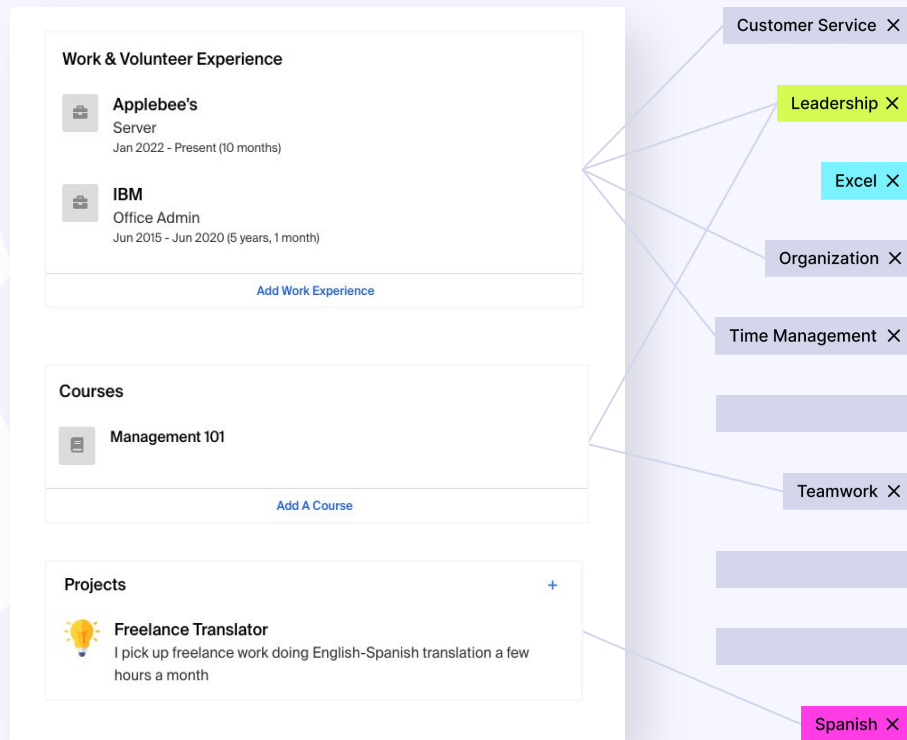
Time Management X

Customer Service X

"I work 20 hours a week as a waitress while finishing my degree"

These stories live on the student's Handshake profile.

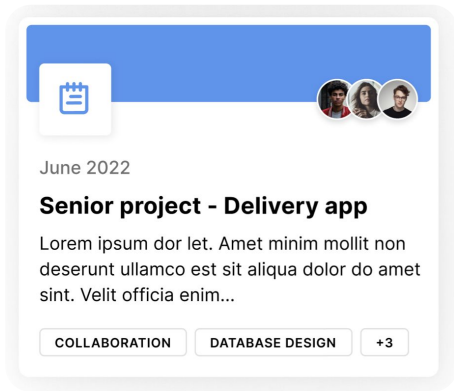
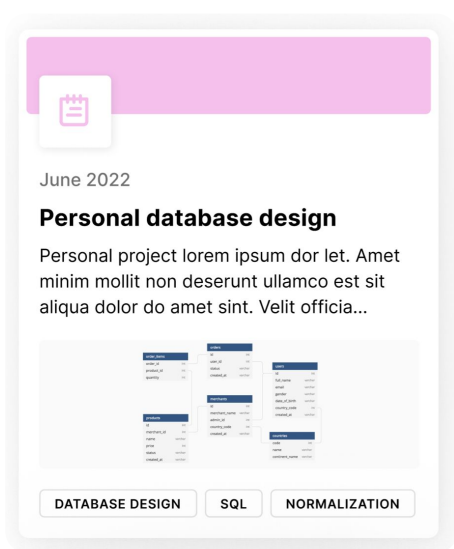
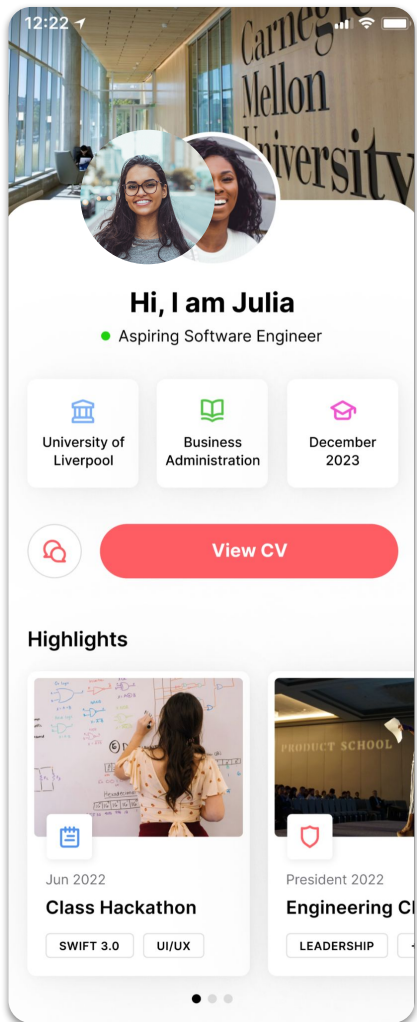
Skills becomes the summary
of these stories...



A new way to highlight skills across the student profile.

Students will be able to tag skills demonstrated across the profile.

In the future, skill recommendations will help raise awareness of skills demonstrated.



A skill becomes a summary of a learner's journey.

Skills are now defensible and have additional context. This context can be used to understand how skilled a candidate is, in a given skill. Elevating Julia's skills, from "flat" → "3D."

Leadership



Internship



Project



E-board



Part-time job



Project II

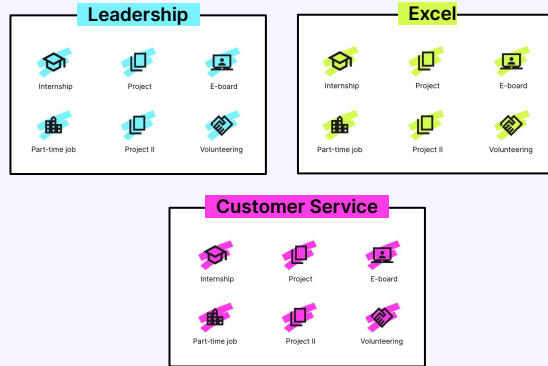


Volunteering

Skills Portfolios can be matched to job requirements proactively.

With this new architecture, Handshake can understand which candidates have the right mix of skills for any job posted and proactively surface them to employers.

Julia's Profile



Candidates

[Your Candidates](#) [Search Students](#)

Candidates who have...
Any engagement with my company

Customize date range Exclude...

Segment
+ Add segment

Showing 1-25 of 10,000 candidates








Sort by: Most relevant More actions Message

Search these results
Try name, university, or major

Recruiter activity
☐ You haven't messaged
☐ Employer hasn't messaged

Labels
Type to search

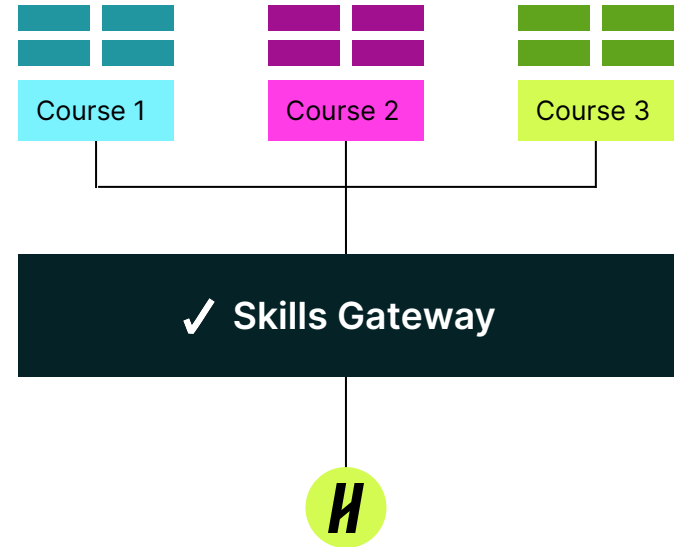
Exclude labels
Type to search

<input type="checkbox"/>	Name	Education	Last Engaged	Labels
<input type="checkbox"/>	 Pei-Yu C. Active this week	Accounting University of Minnesota	Followed you a month ago	
<input type="checkbox"/>	 Diya H. Active this week	Engineering and ... +1 Carnegie Mellon University - CMU	RSVPed to an event 2 months ago	
<input type="checkbox"/>	 Kelly J. Active this week	Science-Business University of Notre Dame	Followed you a month ago	
<input type="checkbox"/>	 Joshua A. Active 3 weeks ago	BAC - Accounting Touro University	Sent a message to your employer 3 months ago	
<input type="checkbox"/>	 Michael E. Active this week	ABM - Business M... Touro University	Applied to a job 2 months ago	
<input type="checkbox"/>	 Kevin G.	Finance +1 University of San Diego	Messaged by your employer 3 months ago	
<input type="checkbox"/>	 Maurice R. Active 2 weeks ago	Real Estate New York University	Applied to a job 2 months ago	

Skills Gateway: New ways for educators to interact with a student profile will create more skill signals.

Our University partners are already the primary data source for student information. Today, they can help students share info like their graduation date and field of study.

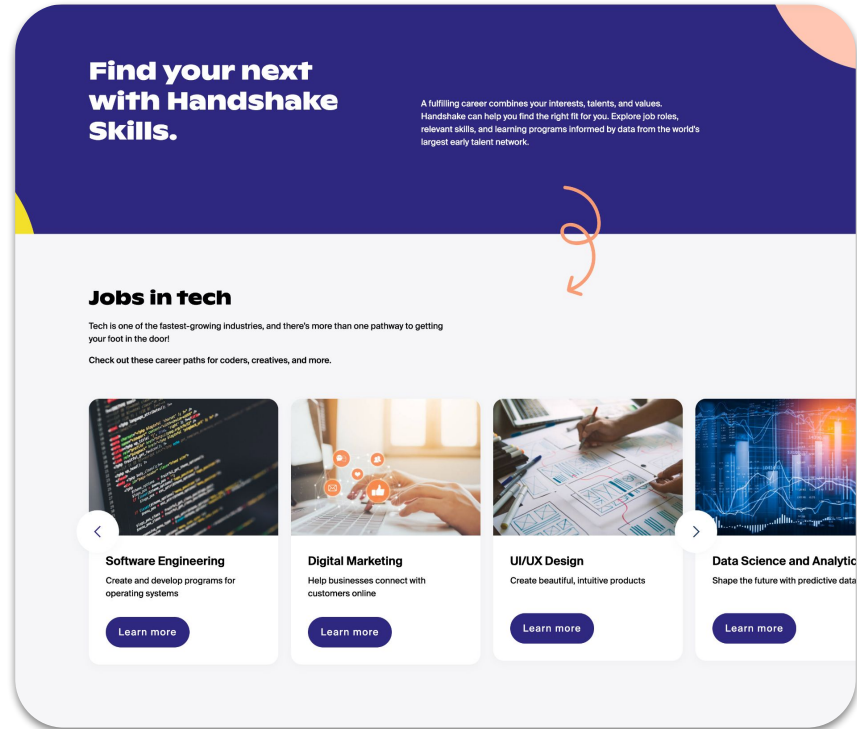
In the future, education providers will be able to help students populate relevant skills automatically on to their profile.



Handshake is taking a more active role in skill guidance for students.

We are building a new product experience to guide students to understand and learn the most in-demand skills.

Skills will be used as a signal to drive connections across the Handshake network.





“Confidence is a community effort.”

Careers Leadership Summit, December 8th

- In-person festive event celebrating the **Careers Services community**
- **Networking** opportunities, feature **talks** and panel **discussions**
- See the results of our **product co-creation work with the UK sector** as we unveil the Handshake platform for the 2023 academic year.
- Bestselling author **Hannah Fry** joining as **keynote speaker**

To find out more **scan the QR code** or e: ukpartnerships@joinhandshake.com
W: www.joinhandshake.co.uk/events



Hannah Fry, Associate Professor, UCL, mathematician, best-selling author, and award winning science presenter



Dr Stephen Boyd, Director, Careers & Employability, Manchester Metropolitan University



Hannah Smith, Director of Student Careers and Systems, University of York



Paul Gattrick, Regionalisation Director and President, AGCAS

Thank you!

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