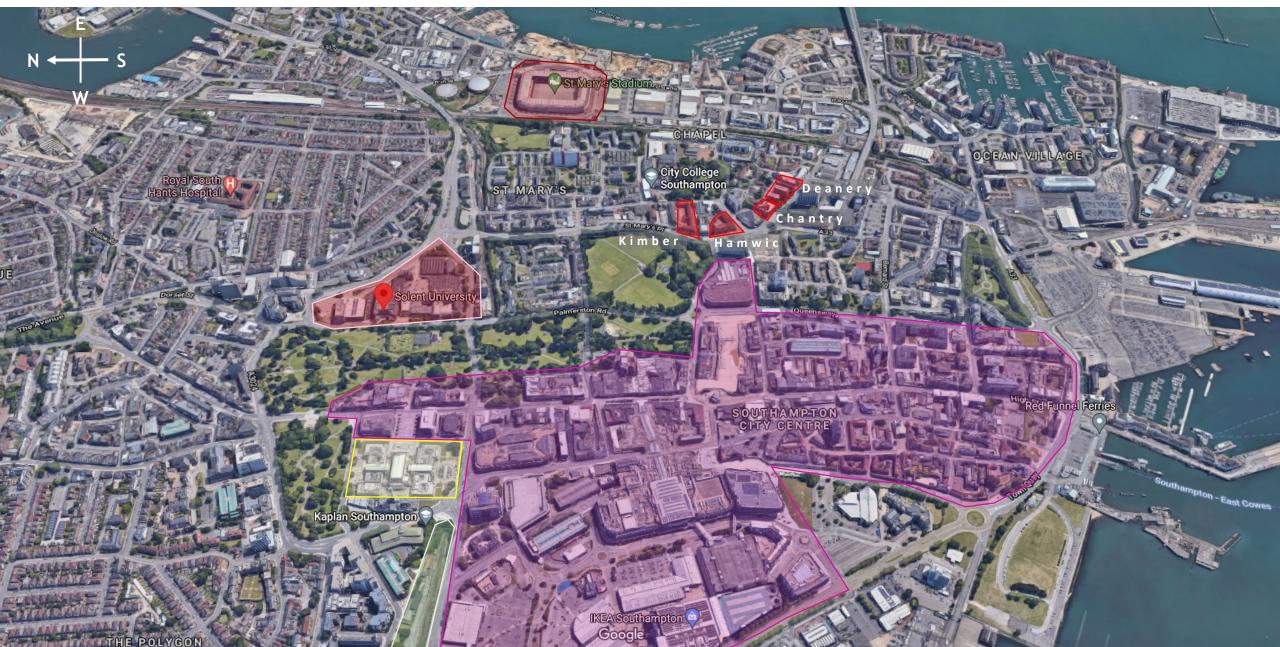
SOLENT UNIVERSITY

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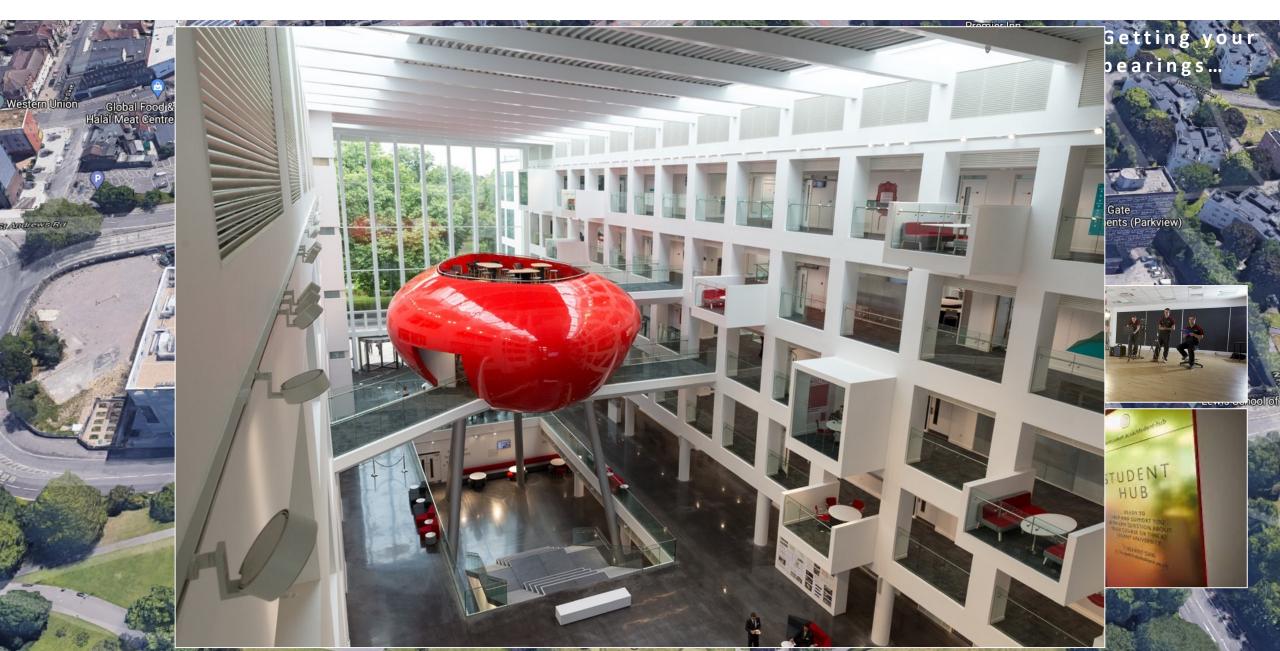
CLAIRE HUGHES

HEAD OF UNDERGRADUATE AND PARTNERSHIPS SOLENT BUSINESS SCHOOL

WELCOME TO SOLENT UNIVERSITY (SOUTHAMPTON) -



WELCOME OUR TEACHING SPACE



Solent University's mission to ensure students have an excellent student experience and are:

WORK ready WORLD ready FUTURE ready





BACKGROUND

Took on Course Leader role of Business Management UG provision in 2017

Teach what you know and so I encouraged risk taking, taking opportunities, building confidence and self efficacy, pushing outside of comfort zones, to embrace failure and push boundaries and a mantra of 'what have you got to lose...but everything to gain'...



Kaos Pilots – epiphany - "…create transformation and who can be best described as a changemaker, an entrepreneur and a leader" (Kaos Pilots 2021)

"I was an intrapreneur" and didn't realise it even into my 40s



Realised importance of creativity, innovation and enterprise for entrepreneurship but also intrapreneurship

I realised that in supporting students across delivering the business theories, but also developing values driven future leaders and managers that were changemakers too – People, Planet & Profit

We set about embedding enterprise and innovation as a philosophy within a connected curriculum that taught theory but strongly supported real-world learning

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THE PEDAGOGY OF PLAY....BRINGING BUSINESS TO LIFE #EMPOWERING



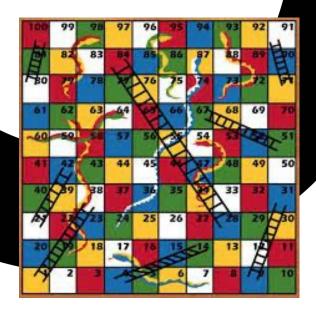
erston



Enterprise/innovation and opportunity within the curriculum

Level 4	• M	reative Enterprise and innovation arketing Sales and Negotiation ositive Psychology for success
Level 5	 So Co 	evelopment of Self ocial/community enterprise ontemporary Growth/Global Challenges ork placement - short/long
Level 6	 St Ec 	ne Business Professional rategic Management cological Economics usiness Start Up
Other activities		 Solent Business Pitch School wide events including Winter Warmer, Spring Forward and Time to Shine (organised by students) Business and marketing sims Student Research Conference Live briefs Staff research groups Staff planning days - including 'Work and Play' 'Supra' Course Reps to be part of the management team Solent Creatives/Solent Productions







PLAY ACROSS THE CURRICULUM	
Lego Serious Play	Snakes and Ladders
IBM Design Thinking	De Bono Hats, with hats!
Use of images to make sense and story tell	Blooms taxonomy using chocolates to conceptualise
Adobe Creative Campus	Law Moot room



LIVING CV



Real-world learning and employability is embedded as outlined above but sometimes students need support to translate or perceive this

Capturing it on a Living CV

- ✓ Support workshops
- ✓ Discussed in modules
- \checkmark Tabs on modules
- \checkmark Inclusion in assessment briefs





Provides:

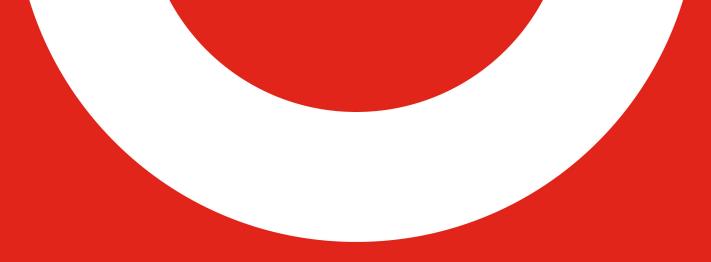
Contemporary, interdisciplinary, industry-focussed, Business & Management higher education and skills for current and future enterprising leaders. Across UG, PG, Apprenticeships and executive education including Help to Grow.

Located:

In the vibrant heart of the diverse and historic UK maritime port city of Southampton, shortlisted for City of Culture 2025.

Values:

- Innovation, entrepreneurship and sustainability
- Creativity, inclusivity and being part of a diverse community
- Being digitally, locally, regionally, nationally and globally connected through our place, partnerships, alumni, staff, industry networks
- Building our research and KE networks across our communities



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