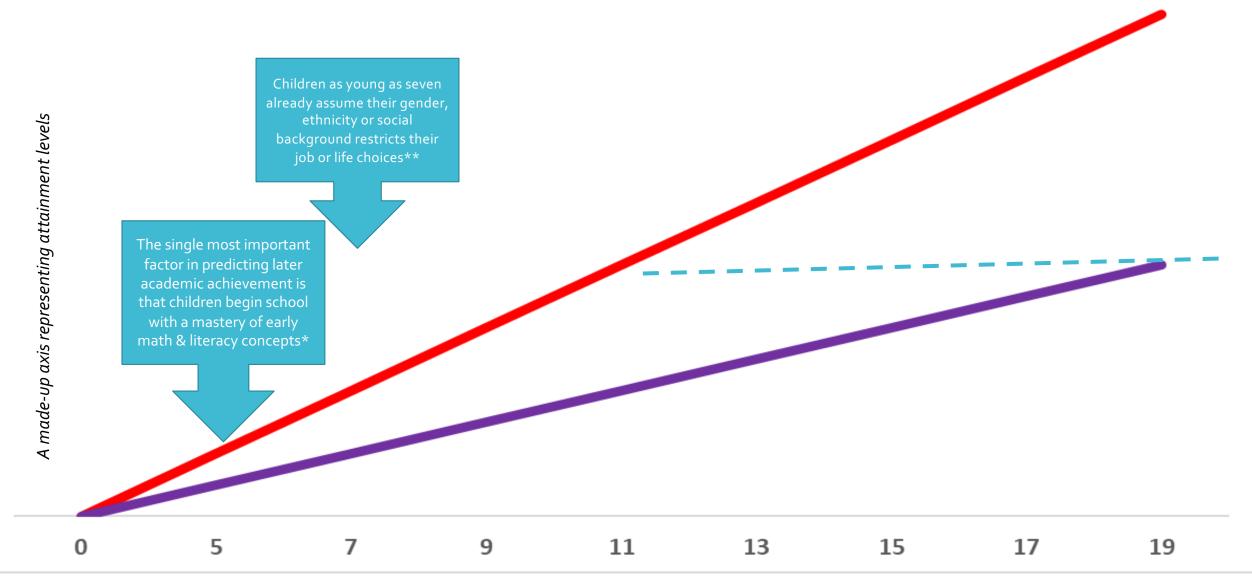
## Early-years interventions and the importance for widening access to HE

Cathy Mitchell

Head of Portfolio Marketing & Market Insight

New America LSX Fellow

## An Approximated Trajectory of Educational Development



<sup>\*</sup>Northwestern University research

<sup>\*\*</sup>OECD's Director of Education and Skills

## The importance of early years



Have higher educational levels

Teach kids math early on

Have high educational expectations

A child's home learning environment has a great impact on overall development

The Effective Provision of Pre-School Education (EPPE) study

## Existing Initiatives and the Gap Universities Can Fill



"Quality pre-primary education is the foundation of a child's journey: every stage of education that follows relies on its success"

- Early years education programmes
  - 'Quality' is key
  - Home environment still major factor
- Access Initiatives
  - Can rely on parental motivation
  - Often characteristic or profession based



- Adding visibility to the why and ambition to the how
  - That 'person who went to university' influence
  - Instilling early that university is for them / their children