



dataHE 

We're proud to be part of  
**WONKFEST**

Andrew Hargreaves  
dataHE Co-Founder

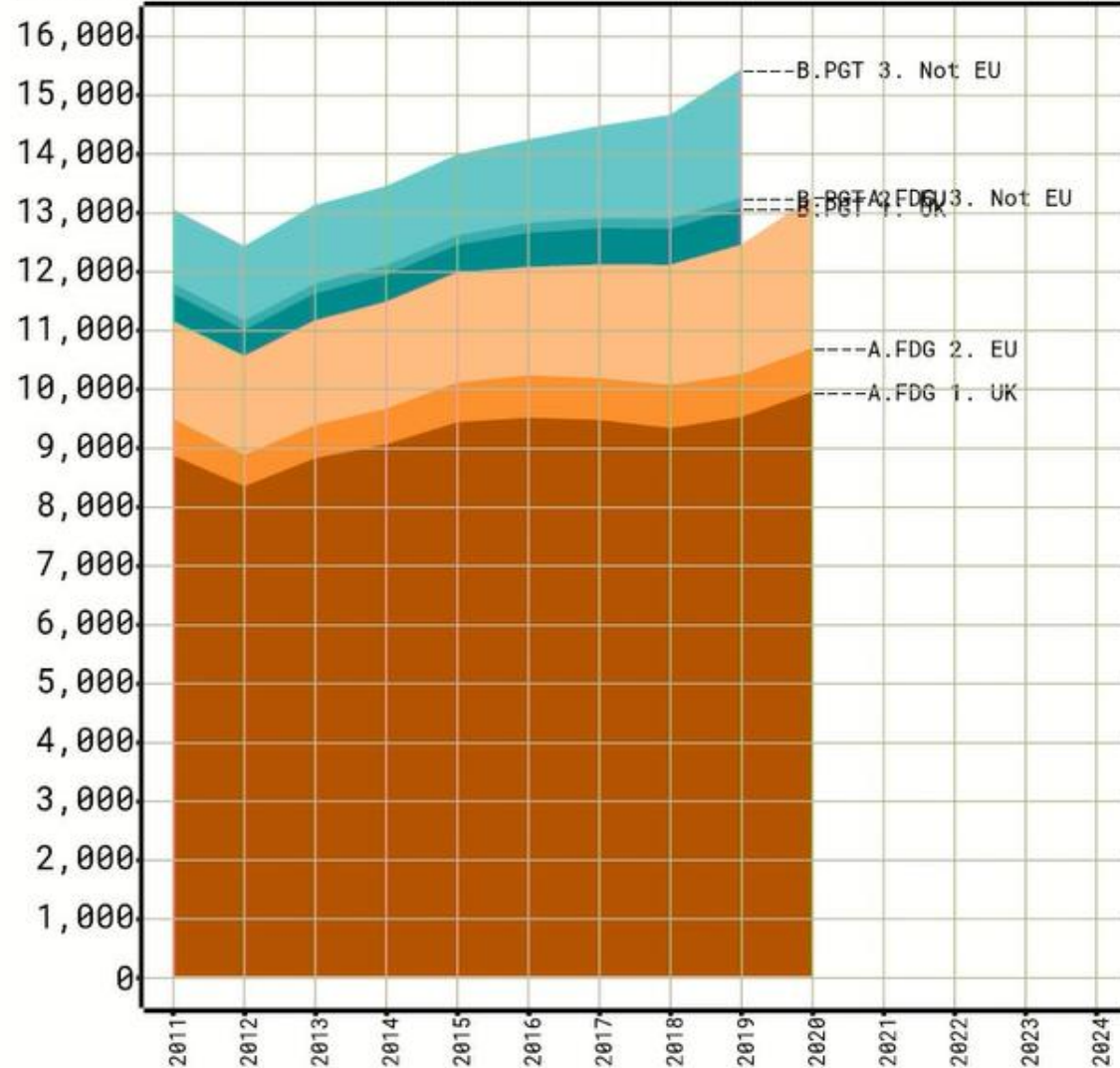
#BuildBackHigher



The data decade to  
Build  
Back  
Higher

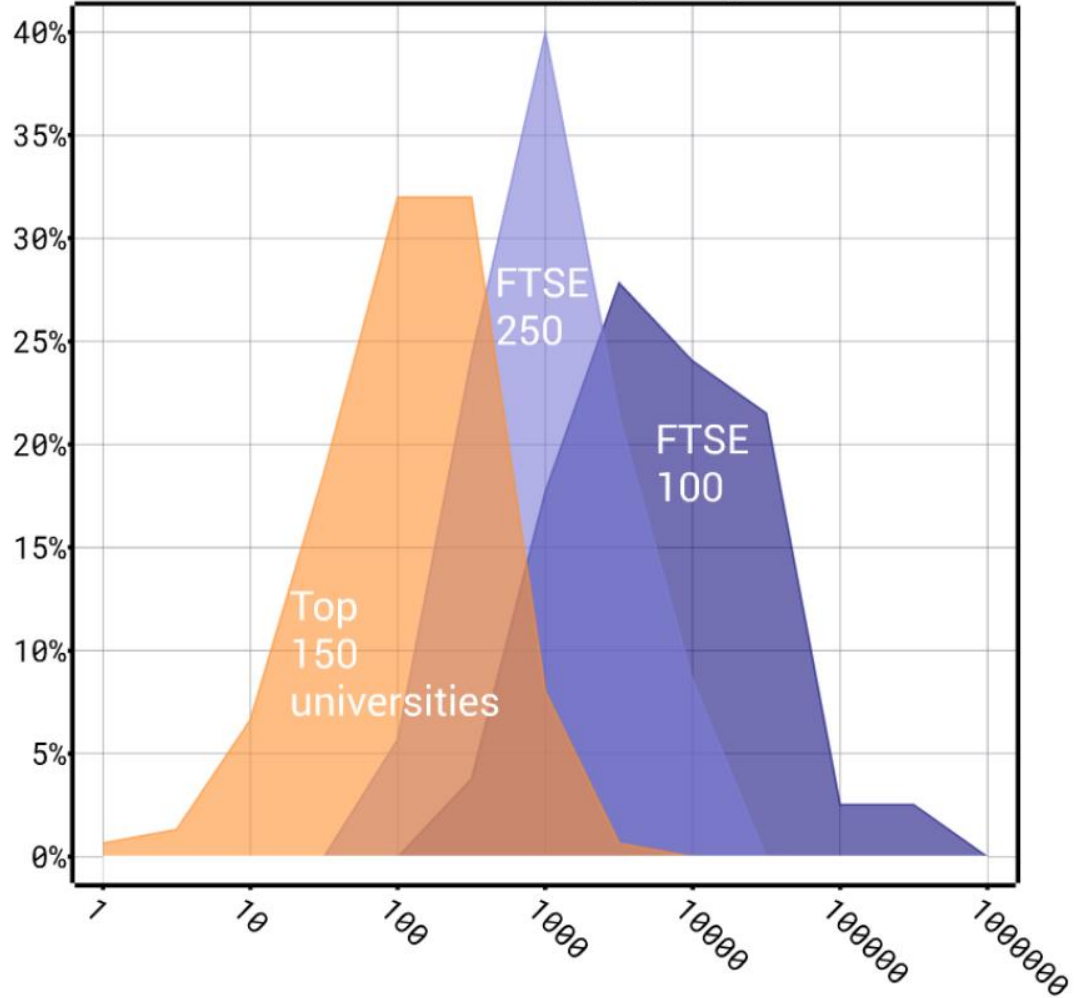
# HE is Big 'Business'

Fee income £M [cohort total by year of entry]  
plotfeeinc, cumulative



- B.PGT 3. Not EU
- B.PGT 2. EU
- B.PGT 1. UK
- A.FDG 3. Not EU
- A.FDG 2. EU
- A.FDG 1. UK

Distribution of index members [Y] by competitive income, mil



dataHE\_c1ncd1st

Competitive revenue of many universities now comparable to turnover of UK's largest list companies



Widely  
accepted  
that data is  
critical in  
this 'new'  
era.

Can  
we do  
that?

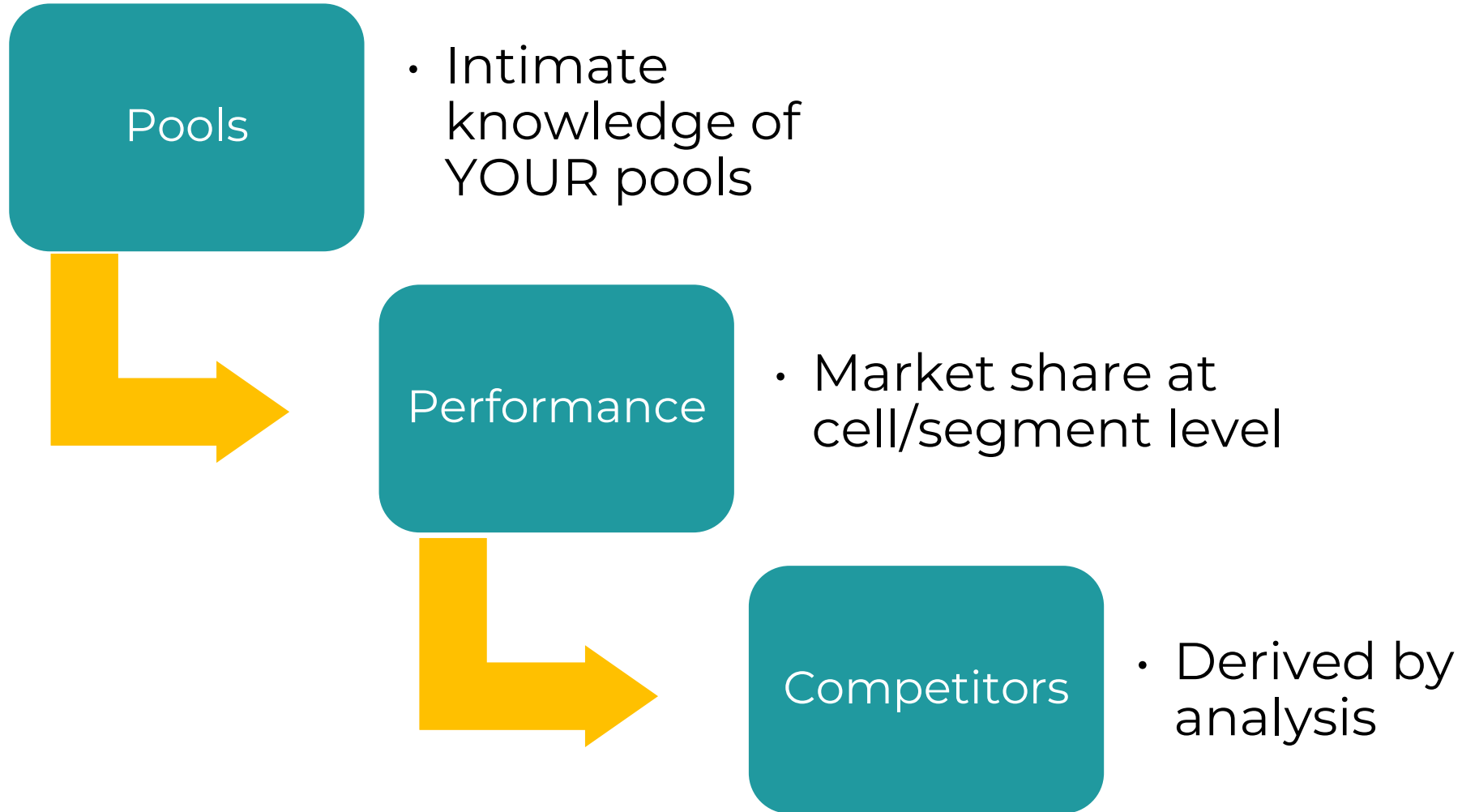






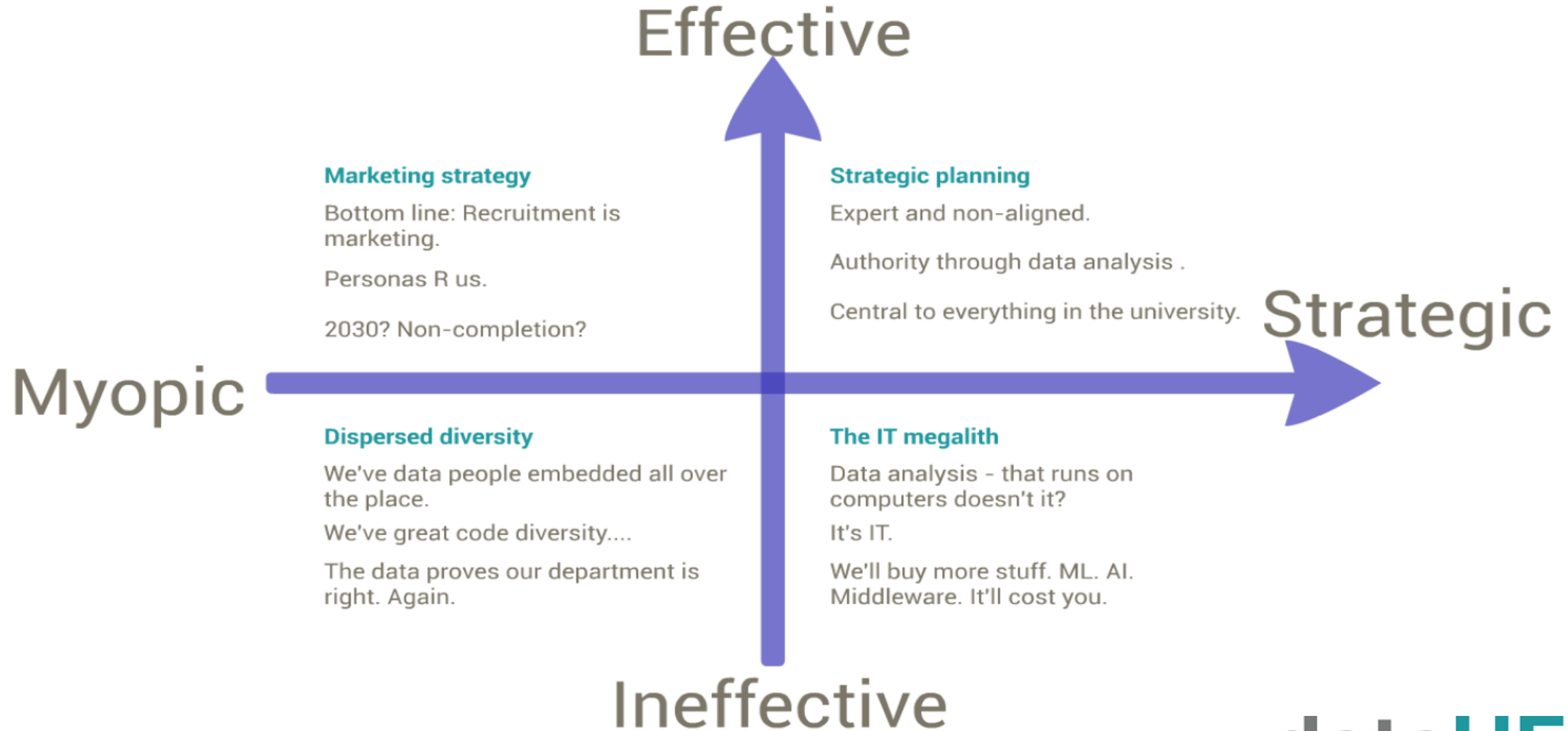
How will  
the  
successful  
university  
run itself in  
the data  
decade?

# Know exactly where you are

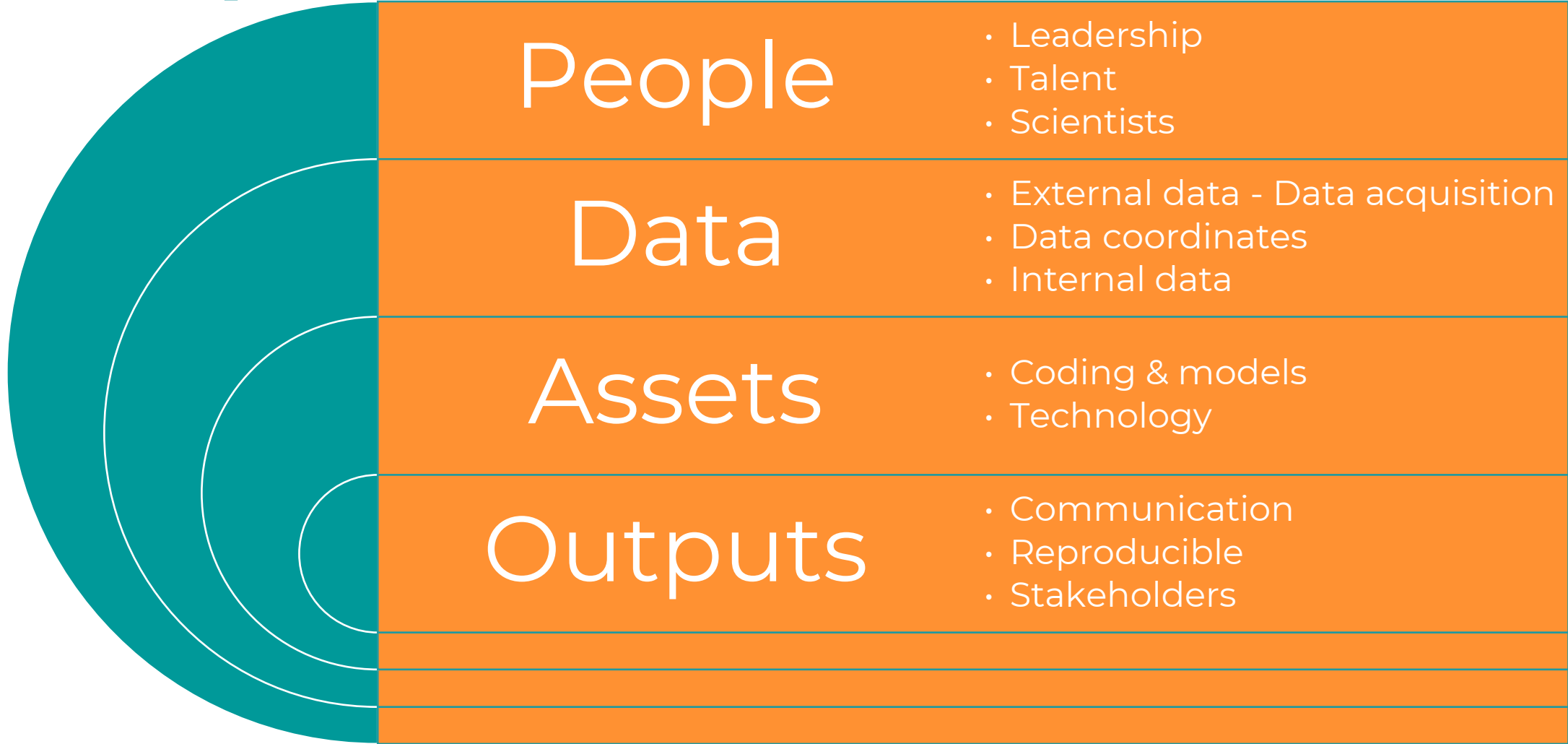




# Design effectiveness in



# The recipe



Be demanding of data owners