



## The Crowdsourced University

A Choose-Your-Own Adventure Experience



### Joining Us Today...



Gary Guadagnolo Director of Research, EAB



Aash Khadia Director of Planning, University of Leicester



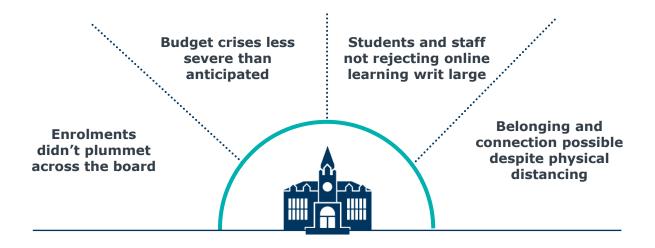
Helen Watson
Registrar and Secretary,
Goldsmiths



Mark Ferrar CIO Newcastle University

#### Many of Our Worst Fears Did Not Come True





How do we avoid returning to the habits of the pre-pandemic status quo?

What new opportunities should we embrace to meet the current moment?

#### Crowdsourced U, Circa 2021



#### **Today's Goals**

- Collectively **design and consider the implications** of a university established in the wake of the pandemic
- Step outside your current context to imagine what bolddecisions would best serve students and staff
- Spark conversation about prioritising resources toinvest in what makes your institution unique

#### **Our Asks of You**

- Vote on the direction of Crowdsourced U across the hour in the 'Polls' tab of the **Interact Sidebar**
- Submit reactions, questions, and ideas throughout in theChat Sidebar
- Keep an open mind, focusing on 'what ifs' ratherthan why something couldn't happen

#### Five Truths for the Post-Vaccine Institution





# A Unique Approach to Higher Education Research, Strategy, and Support



#### We Have Line of Sight into Every Aspect of University Operations

Our expertise cuts across all terrains—academic strategy, student experience, finance, estates, fundraising, IT, and more—to support both specific initiatives and overall goals.

14+

**years** researching operational, academic, and student challenges



#### We Harness a Global Network of Sector Leaders

Our proprietary research model seeks out replicable solutions from universities around the world, uncovering innovative strategies where you may not have known to look.

2,700+
institutional partners
around the world



#### We Offer Unmetred Access to Our Research and Resources

Our partnerships provide everyone on your campus unlimited access to the EAB research library, expert consultations, implementation tools, and virtual and in-person events, without per-person fees.

26,000+

campus leaders use EAB research and services in their daily workflows

95%

of our partner universities continue to work with us year after year because we provide **extraordinary value**.



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