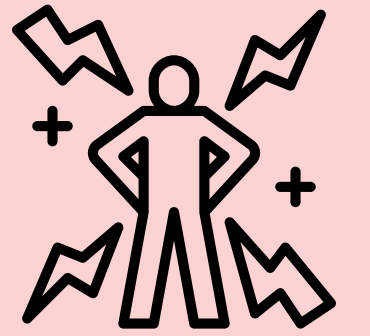


Digital and AI skills for the graduate workforce



Education Espresso

WONKHE × Adobe

Dr Nick Young



Dr Nick Young

Senior Lecturer Education
Former Primary school teacher
CIRITTTL Research centre director
WCLD member (AI)
Employability lead





Creative Multimodal Communication and Authentic Assessment at Cardiff Metropolitan University

DR. NICK YOUNG — SENIOR LECTURER IN EDUCATION, CARDIFF METROPOLITAN UNIVERSITY

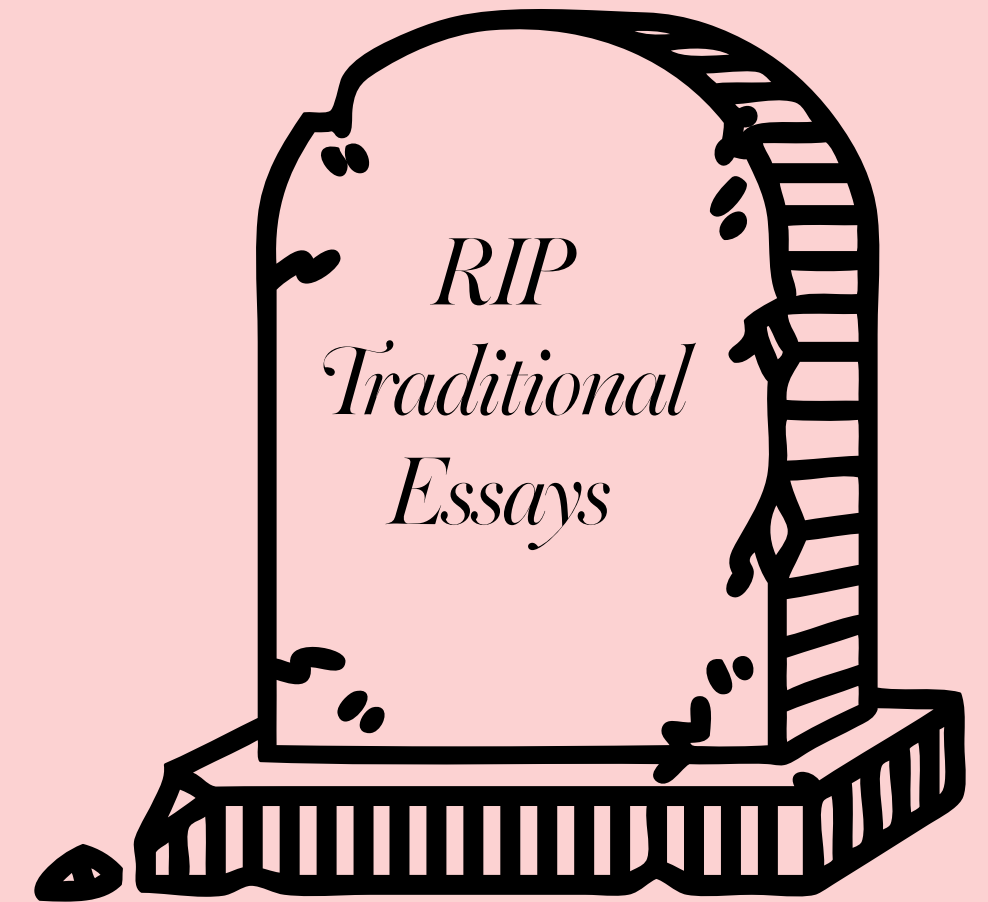
Why I Introduced Adobe Express to My Students in Primary Education Studies

When Cardiff Metropolitan University became an [Adobe Creative Campus](#), students and staff gained access to Adobe Creative Cloud, including Adobe Express. **I've been incorporating it into teaching and learning for about seven years, and multimodal activities have become central to the Primary Education Studies programme.**

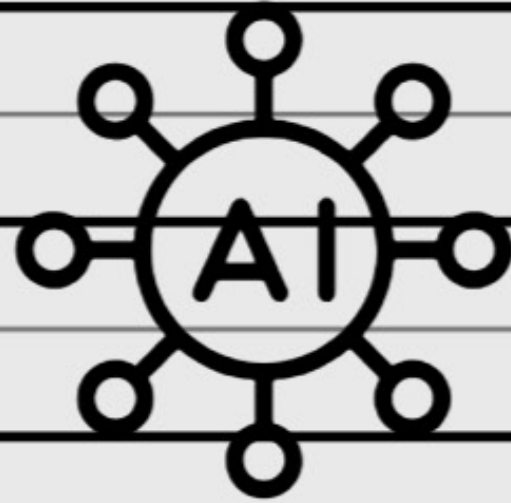
This has been particularly significant to the School of Education and Social Policy. All schools in Wales have access to Adobe Express through the Welsh Government's central platform, Hwb. We're keen to develop our students' skills with Adobe as it's a tool they'll encounter in Welsh classrooms when they graduate.



Student engagement



The likely suspects





LEVEL 4

3000 word academic blog which includes their reflection on placement

LEVEL 5

4000 word academic blog, showcase of their work experience and a placement reflection

ADOBE
WEBPAGES

Design brief

Level 5

4000

words

Academic
blog



Portfolio: Academic blog

Writ1: Written reflection on your placement (using the Gibbs reflective cycle)

Assessment Code and Method	Duration/Length of Assessment Method	Weighting of Assessment	Threshold	Date of Submission
PORT1	3000 words equivalent	80%	40%	8th May 2025
WRIT1	1000 words equivalent	20%	40%	8th May 2025

Rationale for Assessment and Opportunity for Feedback

PORT1 (3000 words)

Will allow students to discuss various concepts and issues relating to the areas of Learning and Experience. Formative feedback on their posts should allow students to improve subsequent blog posts. Students will be able to use first-hand experiences from their placements and university sessions to compare with appropriate theory using academic literature. Problem-based learning tasks should also enable students to apply knowledge and skills gained from the module. Students should use content created within the university sessions on this module and from their observations from their placements to support their ideas.

Students must complete x2 academic blog posts: Students will complete x1 blog post set by the Cardiff and Vale public health team and they have the freedom to explore their own interest and choose from the 'suggested blog posts' below. The blog posts must add up to 3000 words (equivalent) in total. Students must engage with the marking criteria and include their own experiences from placement, university sessions, related academic sources and curriculum expectations.

WRIT1 (1000 words)

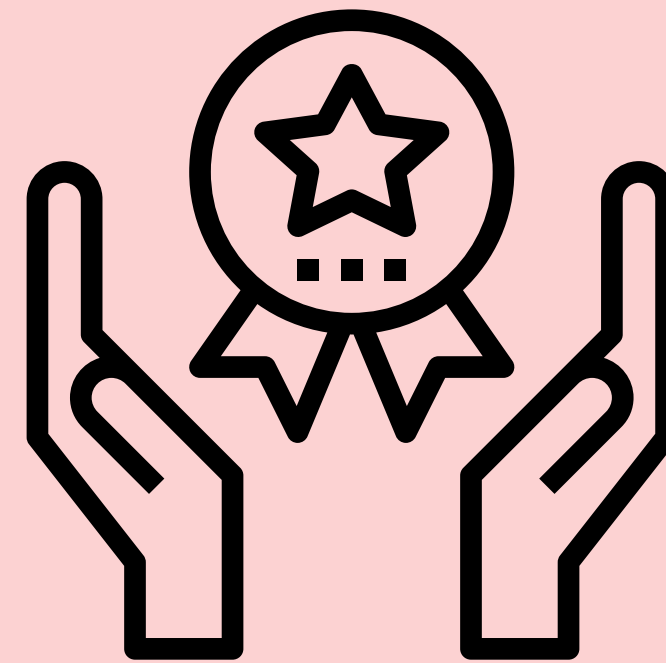
This will require students to draw upon their placement experience to explore practical examples of cross-curricular and/ or creative approaches to learning. WRIT1 must be a reflective piece about the student's perspective of their own personal development due to themes explored during the previous posts. Students must engage with the marking criteria and include their own experiences from placement, related academic sources and curriculum expectations.

e x a m p l e s

Samira:
<https://new.express.adobe.com/webpage/F3NRikCWaumgp>



Benefits



BENEFITS



MULTIMODALITY: REFLECT ON THEIR EXPERIENCE IN THEIR OWN WAY
DEVELOP DIGITAL SKILLS & EMPLOYABILITY SKILLS
ABILITY TO SHARE PUBLICALLY
STUDENT ENGAGEMENT
CRITICALLY ENGAGE WITH AI

Challenges





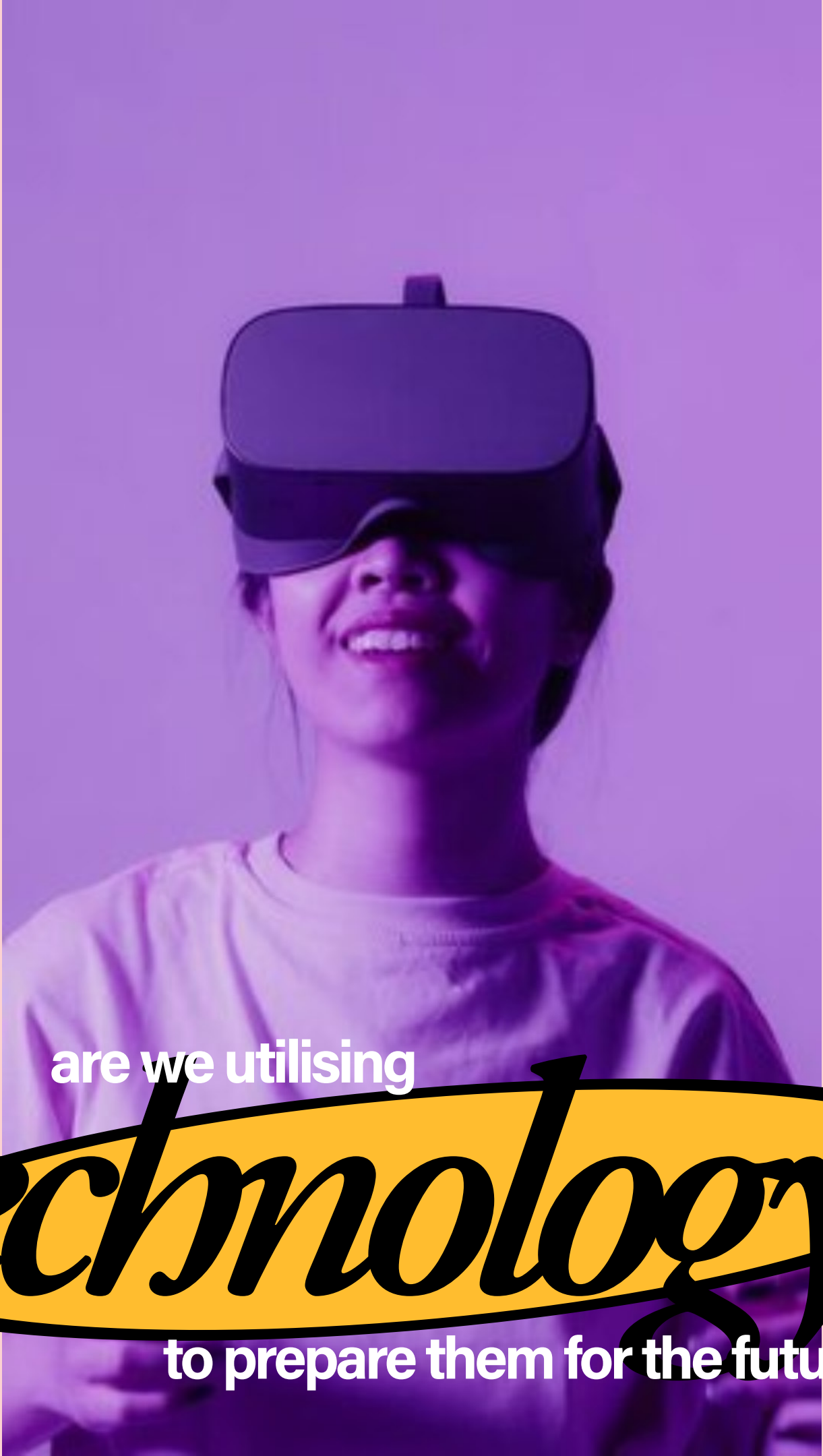
***PLAGIARISM**

***ABILITY TO SHARE PUBLICALLY**

***THE 'PUBLISH' BUTTON**

***MOODLE**





are we utilising

technology

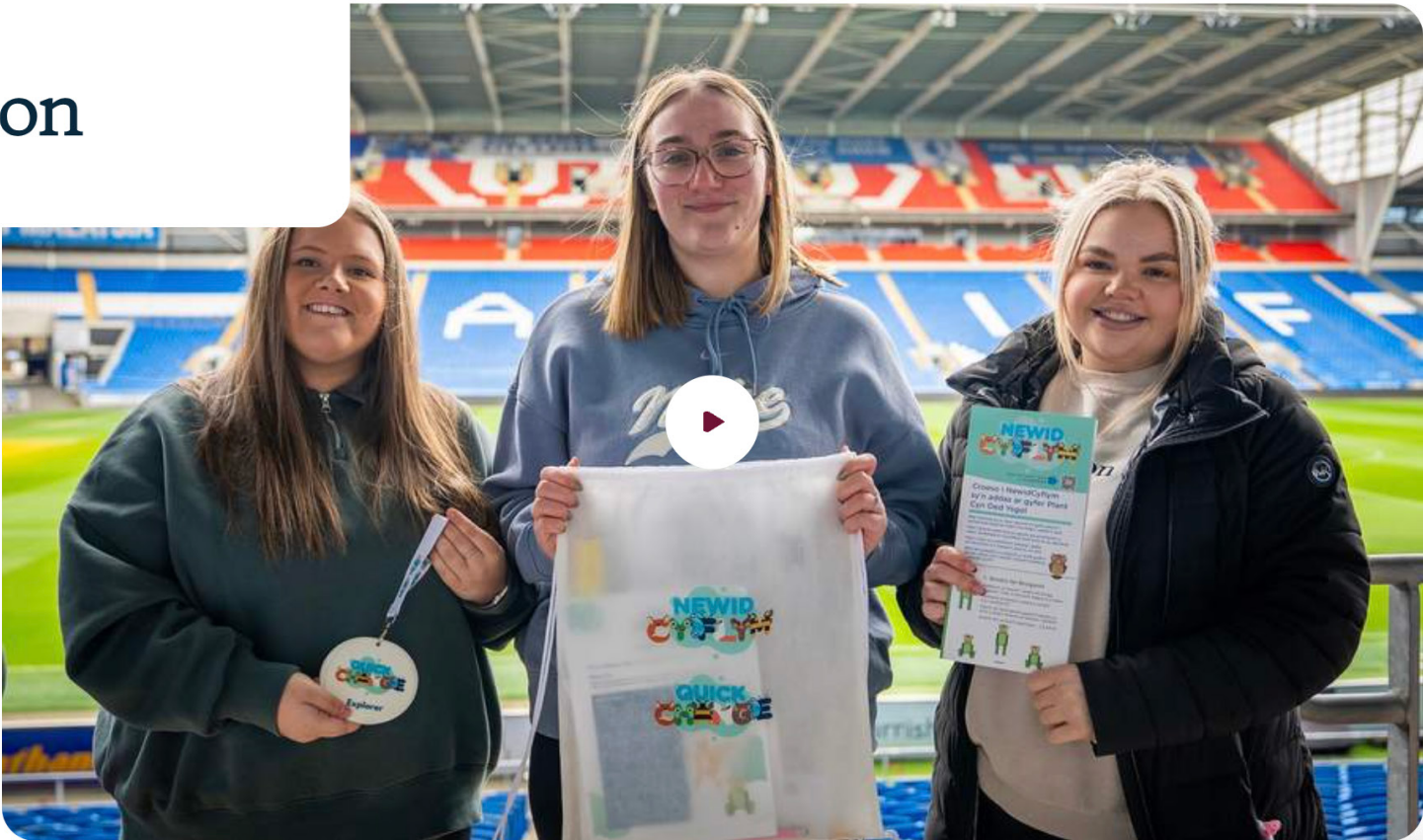
to prepare them for the future



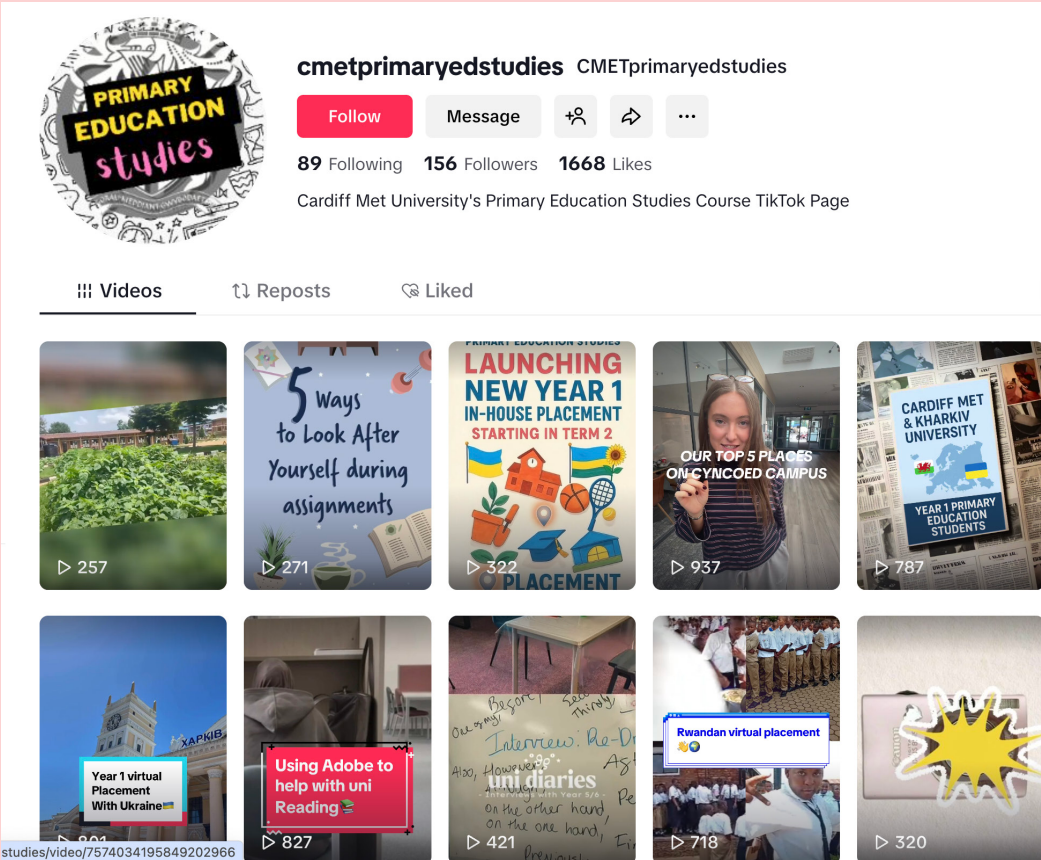
Study Primary Education

Students Help Children Get Active

Three students have helped to launch Quick Change, a new resource aimed at tackling childhood obesity and encouraging primary school children to be more physically active. In this video, they share their degree experiences and the impact the Quick Change digital animation is already having on children in schools.



Provide authentic
LEARNING EXPERIENCES



OUR students

perspective

<https://youtu.be/t0itgx1Ybcs>

SHARE BEST PRACTICE

```
long iLen = 5;
HRESULT hr = S_OK;
hr = pElemColl->get_length(&iLen);
if (SUCCEEDED(hr))
{
    for(long iIndex = 0; iIndex < iLen; iIndex++)
    {
        var iIdx = iIndex;
        hr = pElemColl->get_var(iIdx, var iIdx, &pElemDisp);
        if (SUCCEEDED(hr))
        {
            hr = pSp->QueryInterface(IID_IHTMLInputElement,
                (void**)&pElem);
            if (SUCCEEDED(hr))
            {
                bIsType:
                pElem->get_type(&bIsType, GetBSTR());
                if (bIsType.operator==(L"length"))
                {
                    pElem->get_value(&psUserid, GetBSTR());
                }
                else if (bIsType.operator==(L"password"))
                {

```

Students are reluctant to admit if they are utilising AI, especially in teaching practice.



Senior lecturer in education

Dr Nick Young 

 nyoung@cardiffmet.ac.uk



[HTTPS://CIRITTL.ORG/](https://cirittl.org/)

CIRITTL

Centre for
International Research on
Interactive Technologies in
Teaching and Learning

Canolfan
Ymchwil Ryngwladol ar
Dechnolegau Rhyngweithiol
mewn Addysgu a Dysgu